

This 34 page Commemorative Copy of *Palacios Beacon Progress and Historical Edition* of the paper is part of the **Nick West Palacios Beacon On-line Scanning Project**. The scanning project is dedicated to the memory of the late Nick West, past Editor and Publisher of the *Palacios Beacon* for 33 years until his death in 2014.

The University of North Texas has scanned and placed on-line over 1,000 pages of the *Palacios Beacon* covering the years 1917-1969. The entire key-word-searchable collection is available through the Portal to Texas History Project and is available for research, reference and historical reading. The project was funded through a generous grant from the Austin based [Tocker Foundation](#).

The Palacios Library is a partner in the [Portal to Texas History](#) Project. The Portal to Texas History was created by the University of North Texas Libraries' [Digital Projects Unit](#), which also maintains the site. The Digital Projects Unit supports the UNT Libraries with guidance and digital services including imaging, archival storage of electronic files, digital preservation, and metadata development. The DPU pursues research opportunities in digital preservation and access and is active in state, national, and international professional organizations. Through collaborative efforts, such as The Portal to Texas History and the UNT Digital Library, they provide digital content to a worldwide audience.

[Nick West](#) was a career newspaperman at various newspapers and most recently served as Editor and Publisher of the [Palacios Beacon](#) for some 33 years. West was privileged to work alongside his father, the late Bert West, and his son Ryan West. Nick West was involved in many professional organizations including the Texas Press Association, South Texas Press Association, Gulf Coast Press Association, Palacios Chamber of Commerce and the Palacios Housing Authority. In addition, West was the recipient of various honors including Harmonie Club Grand Marshall, Palacios Chamber of Commerce Business of the Year and Man of the Year awards as well as Palacios ISD's Media of the Year recognition.



For a Greater, Better Palacios Country---Agriculture, Industry, Commerce, Living

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PALACIOS, MATAGORDA COUNTY, TEXAS, THURSDAY, OCTOBER 19, 1939

VOLUME XXXII NUMBER 42

Shrimping Industry is Important Among Nation's Enterprises

BETWEEN 40 TO 50 BOATS, 500 PEOPLE ARE EMPLOYED BY LOCAL PACKING COMPANY; 2,000,000 POUNDS OF SHRIMP SHIPPED YEARLY

Without reservation it might easily be said that the shrimping industry, brought to our own door by the Crawford Packing Company, is one of the largest and most important industries in the nation's business or the world, and relatively speaking this packing company is as important to Palacios and its area.

Operating from forty to fifty boats, employing approximately 500 people and shipping around two

million pounds of shrimp annually to every state of this United States, points in Canada and Great Britain are facts concerning this company that make it indubitably a most important industry not only in the economic and industrial life of our own vicinity, but to a great degree the outside world.

It is a revelation to make a tour of this cannery and see the actual operation step by step in the various departments as the shrimp are taken from the emaculate decks of the fishing boats until they are put into the enamel-lined cans and ready for preparation and consumption by the millions of people who find this "gem of the sea" the most delicious and palatable of all seafoods, the foundation of entrees, hors d'oeuvres, cocktails, salads or the principal course of meals relished by persons in all walks of life from those countless, courageous adventurers, who, day after day, ply the waters of the bay and the wild, (See "CRAWFORD," Back Page)

Grammar Grades Make Hit With The Magic Charm

The auditorium of the Linnie Wolf school was filled to capacity last Thursday night for the presentation of "The Magic Charm," an operetta in two acts.

The costumes were colorful and made of the little folks real inhabitants of the fairy land. The cast of characters follows: Princess, Jean McDonald; Fairy Queen, Loida Bader; Councillor, Bobby Jack Sisson; Monster Goblin, Dick Ramsey.

Attendants: Betty Jo Ray, Bobby Jean Treacy, Claire Joy Luther, Annie Belle Tibbs, Marian Jensen, Evelyn Fay Marguerum, Joe Beth Wehmer, Joy Fay Buffalo, Marjorie Huddleston, Mary Carlton Crawford, Charlene Lewis, Jean Halliday, Joan Lipscomb, Gay Sione.

Goblins: Maxine Bates, Johnnie Peres, Jean Aldredge, Jack Halliday, Roy Rowland, Verna Ruth Bartlett, Mora Lee Kirkpatrick, Jimmy Clayburn, Jimmie Rogers, Charles Sikes, Carl Watson, Ellis Jensen, Wallace Barr, Vernon Bates.

Maid: Mittie Glady, Mary McCrory, Carolyn Butler, Christine Powell, Betty Jo Milam, Hattie Jean Marguerum, Mabel Jo Wilkerson, Ruby Jean Wickham, Mary Etta Weston, Jo Ann Payne, Betty Kidd, Jo Ann Fox, Rhena Teller, Audrey Powell.

Bats: Bobby Franks, Lester

Only the Beginning, Folks!---Palacios in 1907



Beacon's History Incomplete; Much Progress Shown

It hardly seems fitting to get out a historical and progressive edition for Palacios without giving the history of the Beacon, yet our files are so incomplete that we are unable to get much of the data. However a copy of the very first paper published in Palacios was handed us by Mrs. E. C. Pasa and this was called the "Times." E. B. Patrick was editor and publisher and the date was May 31, 1906. Just how long this paper existed we do not know, but have been told the Churchills were later publishers.

When the publication was given the name of the Beacon we have been unable to verify. Some time during 1909 D. L. Stamp, of Port Arthur, took over the paper and continued it until the latter part of 1917 when he moved his plant to Galveston. T. L. Tucker then entered the field, purchasing a small plant formerly used in Blessing, and continued to publish the Beacon until June 1, 1919, when he sold to J. W. Dismukes, who was the editor and publisher until his death in November, 1935, except a short time in 1920 when Robin Hood had charge. Following the death of Mr. Dismukes, Mrs. Dismukes and sons, Hugh and Jesse, took up the work and are carrying on, with the assistance of Frank Autry, a number one printer and pressman.

In 1919 the Beacon was hand set,

Masons go to Lockhart

A group of Masons from the local lodge went to Lockhart, Saturday, where they were guests of the lodge in that city over the week end and while there put on the work for their hosts. The local boys are loud in their praise of the hospitality afforded by the Lockhart people, and say it was a week end long to be remembered. Upon their arrival they were treated to a barbecue supper, and after the work in the hall had all the ice cream and cake they could eat.

Following this the hosts and their guests motored to Jacob's Well, a camp north of San Marcos where they spent the night and had breakfast. A trip to Blanco and Dripping Springs and then back to camp for dinner was one of the most enjoyable features of the entire trip.

Those making the trip were Dr. E. F. Ryan, Glenn Clayburn, W. E. Sullivan, T. E. Priory, J. B. Feather, Capt. John Lipscomb, Dr. T. H. Hood, Raymond Hart, W. C. Gray, H. Stapp, Sr., T. W. Caffall, D. O. Dodd, H. C. Lewis, R. P. Newsom, G. A. Harrison, Ward Cook, C. L. Haynes, Jesse Stasner, L. S. Appleton, J. L. Pybus, H. B. Tinker, J. G. Walker, Mr. Bunch, Bay City, Mr. Guem, Port Lavaca, and Dr. Scholts, El Campo.

and all hand power, being printed on a Washington hand press. The first progressive step taken by the new owner was the installation of a cylinder news press run with a gasoline engine. Other improvements were made from time to time, adding to our job type which was less than 50 fonts until now there are more than 200 different faces. A linotype was purchased in 1926, and other equipment added until now the office is one of the most modernly equipped country shops in this section.

Machinery is all run with electric motors and besides publishing the Beacon a nice lot of commercial work comes from the job department and the Herald, of Bay City, an eight-page weekly publication, is printed by the Beacon force.

District Rotary Governor Visits Local Club, Wed.

Charles Harritt, of Comroe, who is governor of this District Rotary International paid his official visit to the local club Wednesday at the noon luncheon at the Green Lantern Inn.

Governor Harritt spoke enthusiastically of the Club service, especially Rotary International and of his contact with District Governors. He also spoke of Vocational Service and what it meant to a community and defined it as "Fair Play in Business."

The meeting was opened by President Newsom and singing was led by Jack Appleton who just loves to sing good old Rotary songs. Only three members were absent and when guests were introduced Rev. Barrow, with Rev. Crouch; N. C. Stewart, of Corpus Christi, with Mr. Harrison, Jack Henchcliff, with Charles Luther and Messrs. Williams and Black of Bay City.

The Social Workers met last Friday afternoon with Mrs. Charles Hansen as hostess. Mrs. Miller was in charge of the devotional period and the Lord's prayer was repeated in unison. Eight members were present and the time was spent in quilting. A most appetizing lunch with hot coffee was served by the hostesses at the close of the afternoon's activities.

History of People, Clubs, Organizations in Today's Edition

FOUR SECTIONS OF HISTORICAL STORIES AND PICTURES DEPICTING THE HISTORY OF PALACIOS AND SURROUNDING TERRITORY

No exciting thing today is what it was fifty years ago, or even one year ago. Old things pass into the ocean of oblivion and new ones take their place; and in their passing, lose their significant relation to the present ones, unless the salient points are to be remembered, and to be remembered, must be recorded. So probably of all the good and sufficient reasons for publishing this Edition, one stands preeminent; the sincere belief of the editor and publisher that a record should be made of the passing events that are history in Palacios and Matagorda County.

So after days of fervent interest on the part of the people and at the end of long hours and many weeks of research and work on the part of the staff, digging and searching into the archives of Palacios and Matagorda County, gathering together informative history relative to the factors that have important bearing on the different stages of development in this region of the Gulf Coast; we hand you this Edition---and trust that you will find it all you have hoped for and expected. We trust that any prophecy or prediction we have made of this issue from time to time, has not created a state of prebilitation that will not be thoroughly satisfied as you peruse this paper.

In accumulating and collating data for our Historical and Progress Edition we have attempted to compile a complete history of people and events that have been instrumental in the growth and expansion of the City and County. Much, however, has had to be overlooked because of our inability to authenticate the origin or source of information. This we are sorry for as we have desired from the beginning to touch upon every organization, every industry, every person and place that in their intermingling, interwoven association have resulted in our community as we have it today.

The publication of this issue has entailed hours of extra work on the part of the staff and their assistants, Mr. and Mrs. L. D. Neal and Elsie Dolores Miller, but even so it would have been impossible to

HAVING GIVEN YOU THIS PAPER FILLED WITH ANNALS OF FACTS CONCERNING THIS TERRITORY, had it not been for the generous help of those who contributed interesting stories, and those who have representation in advertising here and in neighboring towns, and to those we wish to express our sincere appreciation for their cooperation.

We wish particularly to thank the Bay City Tribune for the use of many of their cuts loaned to us especially for this issue.

Sharks to Tangle Sealy Eleven Here Friday Nite

The high school Sharks will be in better shape for the game Friday night at 8:00 o'clock than they have been at any time this season.

The Sealy team will enter the game with a slight weight advantage but if the Sharks play the brand of ball they played against Port Lavaca last Friday night, we predict the first victory of the season for the Sharks.

In the game against Port Lavaca, Baldrer, Harrison, Erickson, and Tanner were outstanding. These four boys have improved greatly since the opening game of the season with the Hamlin game of the Cavanaugh, and Peterson ready for the game against Sealy, it should be a hard matter for the visiting team to cross the Palacios goal line.

ATHENA CLUB

The Athena Club met at the home of Miss Marilla Holiday at 7:30 Monday evening, October 16, for a program of music.

Miss Thelma Batchelder read a splendid review of the life of Giuseppe Verdi and Miss Mildred Helander read the story of the opera "Il Trovatore." Miss Holiday presented records of part of the opera and Mrs. Crawford played one selection on the piano.

Palacios School System Rated Among State's Best

The Times, first paper published in Palacios reports in the issue of May 31, 1906, of a meeting of the trustees of the Independent School District. Election of officers, and a plan for the year of 1906-7 was mapped out which included the erection of a suitable building for the next term of school.

Officers were J. W. Powell, president; L. M. Churchill, treasurer; P. J. Elder, secretary, assessor and collector, and Duncan Ruthven Cullen trustees who reported 104 white and 2 colored scholars between the ages of 7 and 17.

This building was constructed as is referred to in the article written by Mr. Ruthven.

W. C. Gray was the first superintendent, the late H. L. B. Skinner followed him and then H. A. Miller, Miss Linnie Wolf, W. A. Smith and R. P. Newsom who is still serving as superintendent.

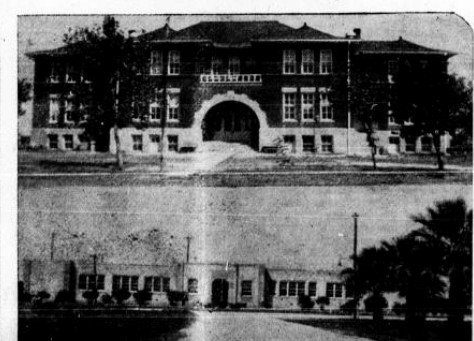
From the year of 1906 until the present time the Palacios Independent school district has made some marvelous changes, and has always been on the progressive and upward trend. Some of our most prominent citizens have served as members of the board, and teachers as a whole have been among the state's best educators.

In 1927 when R. P. Newsom was elected superintendent the school

had 17 credits of affiliation and now has more than 30 and six more are to be added this year, two in band music, one in Choral music, one physical education, one chem-

istry, and one in Bible Study. In 1927 there were four teachers in primary grades, four in grammar school and four in high school, (See SCHOOLS, Page 4)

Two of Palacios' Educational Buildings



Top: Linnie Wolf Elementary School, 1913; Bottom: High School, 1936.

B. Y. P. U. Encampment Located Here in 1906

The following history of the B. Y. P. U. was furnished by Mr. and Mrs. H. W. Smith of Timpsion, who were among early B. Y. P. U. members, and is written only from mem-

ory as they were unable to have access to records. However, we feel the story as they have told it will be read with interest as it gives much of the early data we were unable

to secure otherwise. We are deeply grateful to Mr. and Mrs. Smith for their contribution.

"Where is PALACIOS," was the question asked by Baptists over the State when the committee appointed to relocate the Baptist State Encampment announced Palacios as their choice.

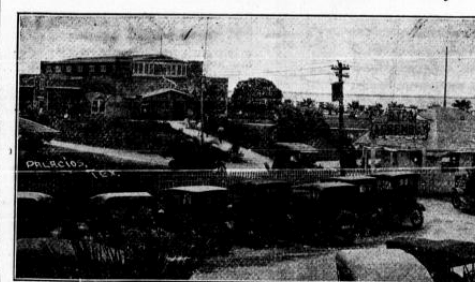
This was the name of the newly formed town at the terminal of the Wharton Branch of the Southern Pacific railroad.

The Townsite Co. offered the committee as a gift the point on bay front, called Hamilton Point, approximately 15 acres with the agreement that a full deed would be made after five consecutive encampments were held.

The first encampment was held at Palacios in 1906. J. A. Moreman, a contractor from Plano, Texas was employed to rebuild the auditorium moved from LaPorte. The cottage owned jointly by Moreman, George & Jasper was moved from LaPorte and rebuilt, was occupied by Mr. Moreman while the auditorium was being constructed. This first cabin is now owned by the grounds and known as "Slippery Hollow."

This old Tabernacle was replaced in 1923 by the present beautiful (See "B. Y. P. U.," Page 4)

Entrance to B. Y. P. U. Grounds in Model "T" Days



View of the Texas Baptist Encampment Grounds, showing a part of the auditorium also entrance gates on the west side, which had been on the north side prior to 1908. The large number of cars parked give evidence of the large crowds which have attended these annual Encampments since locating in Palacios "The City-by-the-Sea."

Palacios Beacon

Published Every Thursday

Editor - Mrs. J. W. Dismukes
Asso. Editor - Jesse V. Dismukes
Business Mgr. - Hugh J. Dismukes

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HEALTH NOTES

Austin, Texas.—A generation ago living conditions were less forced than they are today. Clock-consciousness was defined by hours rather than by minutes. And while there was less actual leisure than now, the tempo of daily existence was moderate. Today, transportation, manufacturing, business, recreation, and life in general, to a great extent, seem to be under time's driving influence. While this new speed has definitely contributed to the amazing progress that has made this country great, and is reflected in the high living conditions now enjoyed in the average home, it has not been without its drawbacks. "One of the most important of these is its possible effect upon health," states Dr. Geo. W. Cox, State Health Officer.

"Of course no one would revert to former days, but it cannot be denied that misdirected, high-tension living overtaxes the nervous system and may undermine the general health of the individual. Recently, an outstanding neurologist, after making allowances for disease conditions due to syphilis, drug addiction, alcoholism, congenital defects, and old age, claimed that many cases of mental collapse and less marked conditions of the nervous system could be traced to a too rapid pace both in work and play and to an accompanying habitual disregard of basic health requirements. He emphasized, however, that the fault does not lie so much in the high-pressure system of life as in overapplication.

"A sustained, fast living pace can be somewhat neutralized by the wise expenditure of leisure time. Indeed, it can be said that it is not one's occupation, however exacting it may be, which usually does the damage to nerves and health, but the combination of high-speed work and disregard of nature's fundamental laws.

"Those who are burning the candle at both ends could well stop to consider that the excessive use of stimulants, consistent loss of sleep, and nerve-shattering practices in general are the real allies of nervous breakdowns, neurotic conditions, and more serious mental manifestations.

"High-speed-day-and-night life is not advisable for present satisfaction, health or ultimate peace of mind. The wise person will, therefore, avoid it and let moderation rule.

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IT'S ABOUT TIME!



NEWS ITEM: Communists to be ousted from Government jobs.

NOBODY'S BUSINESS

By JULIAN CAPERS, Jr.

Austin.—The pension heat, generated by cutting pensions \$6, and eliminating several thousand pensioners who drew less than \$6 monthly before the cut, had reached the boiling point in Austin this weekend, as forecast several months ago in this column. Gov. O'Daniel brought a new rabbit out of the hat, when he sent a letter to members of the Legislature, asking if they would enact a bill, which incorporates the main features of the highly controversial SJR 12. The Governor wants the solons to abrogate their oath of office, waive the right to debate or consider any substitute or different taxation plan, and pledge themselves in advance to vote for his sales tax bill. It is fairly obvious, from the statements made by members of both House and Senate, that O'Daniel's proposal will be rejected by a majority of the legislators.

Loan Payment Made

However, with the payment of \$150,000 to a syndicate of Dallas banks as the first installment on funds advanced to pay pensions, it appears certain that renewed pension funds, and the howl going up from the old folks will bring about a special session sooner or later, regardless any refusal of the legislators to bogtie themselves in advance to any corporation-sponsored sales tax scheme advanced by O'Daniel.

Under the constitution, the legislators are the sole judges of how revenue shall be raised. Once the Legislature is convened, the House of Representatives is free to consider any method of fund-raising it desires, and doubtless will consider several methods, including Ernest Thompson's proposal for a 5-cent additional tax on crude oil production. The pressure from the old people, the teachers and other beneficiaries of the defunct social security program is becoming so great that it raises a serious threat to the possibility of O'Daniel's reelection as Governor. When the Governor becomes convinced that

this situation prevails, best guessers here believe, he will convene a special session without conditions or promises. That may not be until after January 1, although many Austin observers think it will be sooner.

Beauchamp Nosed to Court

Fulfilling a forecast in this column, Judge Tom Beauchamp, Secretary of State and former East Texas "professional politician," who has served as county judge, assistant attorney general, and in other offices, was named by Gov. O'Daniel as a Judge of the Court of Criminal Appeals, the state's highest criminal tribunal, succeeding Presiding Judge W. C. Morrow, who resigned. O'Daniel has not yet named a successor to Beauchamp as Secretary of State, but reports are that he favors his personal secretary, William Lawson, for the \$5,000 post. Confirmation of Beauchamp, as well as several other important appointments made by O'Daniel, must be had by the Senate, although unless a special session is held before January, 1941, some of the appointments, including that of Beauchamp, will expire before confirmation is had.

Austin Notes

Fame is fleeting, as was demonstrated here when the State Board of Education, in session to adopt textbooks, required the publisher of a volume of biography to delete a sketch of the life of Charles A. Lindbergh, before approving the book. Some board members explained the board did not favor inclusion of the lives of any living persons. The future of the existing system of prorating the production of crude oil in Texas is bound up in litigation which has been instituted by Humble Oil Co. and F. W. Fischer, "Big Fish" who ran for governor in 1936, owners of many East Texas wells. Both Humble and Fischer seek to enjoy enforcement of the current East Texas proration order, both on different grounds. Fischer objects to the use of acreage as a factor in determining allocation to various wells, while Humble's lawyers claim the company is losing \$25,000 daily in oil it is entitled to produce, but cannot under the order. A Three Judge Federal court has taken the matter under advisement.

THIS WEEK IN PALACIOS HISTORY FROM OUR EARLY FILES

25 YEARS AGO

Misses Willa Clement, Leafa Green and Maud Marshall began teaching duties in the Midfield schools.

A fund was being raised to build a cement walk at the high school. A novel advertising experiment was being used by Palacios merchants. Special low prices were put on a few articles for 2 hours on Monday evening and the streets were thronged with eager buyers.

Citizens of Angleton took a negro from the jail and hung him after Gov. Colquitt, had his sentence commuted to life imprisonment after a death sentence by hanging was rendered by the jury. The negro was convicted of the murder of Mrs. J. M. Seitz of Angleton.

20 YEARS AGO

The approaching marriage of Paul Gerhard and Miss Anna Schutte was announced.

G. A. Sabalbury disposed of a 160 acre farm in Nebraska and purchased the Backen land on Turtle Creek.

Miss Rowena Clement left for Mexico City where she was to teach English in the Escuela Normal Presbyteriana.

R. E. Lindsey reported 1037 bales of cotton ginned for 1919 as compared with 8900 bales in 1918.

Warren Feather and Marion Linville were home after being discharged from army service.

15 YEARS AGO

Mr. and Mrs. Wm. Wildman were guests of honor at a dinner in the B. Y. P. U. grounds, sponsored by the Wayside Club, in celebration of their 35th wedding anniversary.

Edward Stuart of North Dakota, purchased the Frank Danielson farm north of Palacios.

The Moore Dry Goods Store had in a new line of dresses and hats and Mrs. Clyde Parks and John Reynolds were here from Bay City assisting the local sales people.

The P. F. Campbell family was enjoying dates, grown on a tree in their garden.

The Palacios Oil Development Company was working on a well 4 miles northwest of Palacios, with good prospects of oil production.

Collegeport church was purchasing a new piano and 45 students were registered in the high school course of Bible lessons.

Mr. and Mrs. John Stevens were the parents of a baby girl.

10 YEARS AGO

The concrete paving on highway 35 from Palacios to Pheasant switch was completed.

Mr. and Mrs. J. H. Powell former Palacios residents celebrated their 61st wedding anniversary in San Marcos.

The Al G. Barnes Circus was in Bay City and Palacios was well represented at both performances.

Mr. and Mrs. Don Ross were the parents of a fine boy.

Bolling's Fruit Shop was advertising "happy" made of fruit chips along with fruit and vegetables.

If you don't believe that advertising pays, just remember that there are more than twenty other mountains in Colorado higher than Pike's Peak.

Condemn nothing that is natural. Everything in this material world is here for our good—and is good when used properly and in its right place; the evil lies only in abuse, or misapplication.

THE POCKETBOOK OF KNOWLEDGE



Anytime, Tom L. Beauchamp goes out of the sanctum of the Secretary of State and to a seat on the Texas Court of Criminal Appeals, the successor of the recently resigned Judge Morrow. Beauchamp was a splendid Secretary, a cheerful good-fellow, whose friends were legion in all factions, and who aided materially in many critical situations during his brief tenure since his appointment.

"Wanted: A Secretary of State, good wages and plenty of grief, must be good handshaker. No professional politician need apply." Doubtless before these lines are in print, the office will have been filled.

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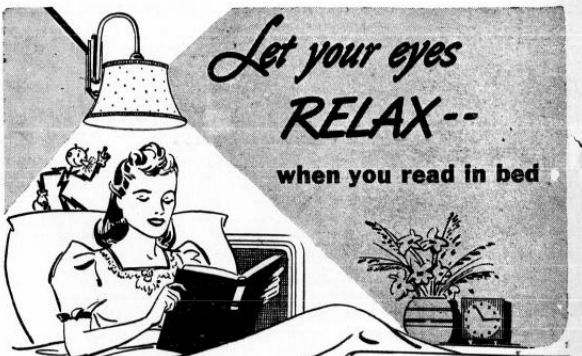
pointment by Gov. O'Daniel. His elevation was a logical step, even though his public service career has thereby been nothing short of meteoric, perhaps as surprising to him as to anyone else. His successor will have a hard job to follow in his footsteps, just as Judge Beauchamp will have a hard job in filling the place for so long occupied by the eminent Judge Morrow.

Still the chief topic in Austin and over the State as well, is the talk of a special session to solve the pension tax problem. Predictions are now rife that such a call will be made.

The decline in prices for many necessities of the American housewife's kitchen immediately after Hitler's most recent speech, point to peace in Europe at an early date. Comes the happy news from many sources that "The War is Over." "He's hopin'." "I hate war and taxes."

Making a special trip to Austin to exchange views with Gov. O'Daniel regarding pension payments, Dr. Francis E. Townsend, a recent visitor, revealed that if necessary, he will build a radio station in Mexico to carry on his fight for the old folks. He stated while in Austin last week that "A special session of the Texas Legislature, should it be called by Gov. O'Daniel to discuss pension financing, will receive his full attention and the full attention of the Townsend movement."

Surprising the number of Texans interested in the coming political campaigns. Still, it's equally noticeable the large percentage who interest themselves only in the Governor's race. Sometime ago, I spoke at Santa Anna as a representative of the Texas Safety Council. After the meeting one of those attending the meeting, assured me that his family had supported me during my recent campaign and were happy that I was elected Lieutenant Governor.



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Bayshore Farms Has One of Most Modern Dairies on Coast

Herd of Jerseys Inspected At Regular Intervals

The Bayshore Farms, Inc., one of the most modern dairies on the Gulf Coast area, is indicative of the progressive spirit that prevails in this community.

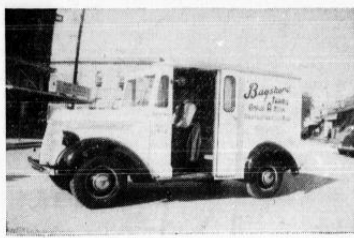
These farms are operated by Mr. Adolphus Rioux, President and General Manager of them. Mr. Rioux has lived here about eight years and went into the dairy business shortly after locating at Palacios.

Fine selected herds of Jerseys stock the farms and are tested at regular intervals for contagious diseases, thus insuring the always healthy condition of the herds. In addition to every precaution being taken to eliminate any possibility of disease among his cows, Mr. Rioux believes in and follows closely a regular designated ration figured out, tested and recommended by the State Health Department for Grade A Milk.

This dairy is equipped with the most modern equipment available. He has just recently installed a new pasteurizer which is the newest and latest that can be purchased. He also has a most modern delivery equipment and a truck that is capable of carrying 42 cases of milk, keeping it at all times at the same temperature.

Every process of dairying is done under the same roof in the main

Delivery Truck of Bayshore Farms Dairy



building. The milking is done at the time of the feeding with hoppers automatically supplying the feed consequently eliminating the necessity of the milker feeding the cow during the process of milking with the thought of maintaining the ultimate in sanitation.

The next step is the process of filtering and this is done twice. Next comes cooling and then pasteurizing, cooling again before bottling. All this is done without the touch of human hands and in a separate room from the milking room. All bottles are sterilized in a room designated for that particular purpose. Also in the sterilizing department a refrigeration system is maintained which has the facilities

for freezing 150 pounds of ice daily for use in the dairy.

Mr. Rioux is a stickler for cleanliness and every room is scrubbed and cleaned thoroughly after each operation.

He invites the inspection of the public at all times and is anxious to extend every courtesy to the visitor who is interested in seeing all phases of a modern up to the minute dairy.

They have two deliveries daily assuring you of fresh milk at all times.

When a fellow believes all the rumors he hears, his head will be full of misinformation—no room for facts whatever.

Local St. John's Episcopal Church Organized in 1922

By MISS NANNIE PYBUS

The Congregation of St. John's Church was established by the Rt. Rev. Clinton S. Quin, D. D., Bishop of Texas in 1922. It was organized as a Mission in 1926 with the Rev. Paul E. Engle as Priest in charge. From the time of its organization and until the time the congregation began worshipping in their present building the services were held in the home of the late Mrs. S. J. Pybus, who was the inspiration and leading spirit in the establishment of the Mission of St. John.

Prior to 1926 the building and contents were in Collegeport and known as Grace Church, the congregation at that place having nearly all moved away with the exception of the Clapp family the church came into being.

The building in Palacios, Bishop Quin gave consent to razing the building and moving it to Palacios having earlier de-consecrated the building, this was done by Messrs. J. E. Lohridge and Fred Pybus were engaged to tear down the building and Mr. George A. Harrison hauled the material to the present site where it was erected in the exact size and design as when in Collegeport. Lots were purchased at the time the Mission was formed and entirely paid for before the first note became due.

On March 20, 1927 the building was ready for occupancy and was dedicated by Bishop Quin and the congregation began worshipping in it.

The stucco on the building having failed to prove enduring, it was removed and brick veneer put in its place. These bricks were made and placed on the building under the supervision of Dr. T. H. Hood. During their course of being molded, the congregation met at the home of Dr. and Mrs. Hood where the machine was located and each member of the congregation molded one or more bricks which went into the building. This was done in 1930.

Dr. Hood has made and presented to the Church a number of other ornaments that are being used; the Brass Cross on the Altar, the Credence shelf, an altar hymn book, The Chancel and Sanctuary furniture was made from pews coming from Old Hawley church by Dr. Hood. They together with the pews in the Church were placed there by the late Mrs. Pearl Pierce Smith, her sister Mrs. Grace Pierce Hefflinger and her brother Mr. Abel Pierce in memory of their mother the late Mrs. Nannie Pierce. The late Mrs. John Harrison placed the Bible in the church in memory of her late husband.

The clergy who have served this congregation are as follows: the late Ven. John Stone, the Rev. Messrs. Frank A. Rhea, John Shea and Paul E. Engle.

In passing it is interesting to note that the first Religious service in the town of Palacios was conducted by an Episcopal Clergyman.

The building being now entirely free from debt, it will be consecrated on Sunday, November fifth, at 3:00 p. m., 1939, by the Rt. Rev. Clinton S. Quin, D. D.

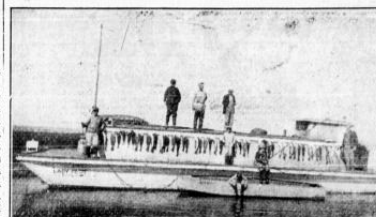
Chiropractic Offices Give Health Service

"If HEALTH is such a blessing and the source of all pleasure, it may be worth the pain to discover the region where it grows, the springs that feed it, the customs and methods by which it is best cultivated and preserved."—Sir William Temple.

Chiropractic removes the cause of disease, it does not treat effects. Due to its beneficial results, the science has attained widespread recognition, ranking as the largest profession of drugless healing in the world, with numerous colleges, clinics and sanitariums, and one of the finest Chiropractic Colleges in the United States is in our own state, in the City of San Antonio. The professional training today covers a period of three to four years or better required to enter, while forty-two states have established Chiropractic examining boards to qualify its graduates and regulate its practice. This assures the public of well trained practitioners and maintains high professional standards. Many insurance companies have given it recognition as a meritorious science of healing.

The Chiropractic offices of Dr. H. E. Van Griner, Bay City, Texas, is outstanding for a small city. He has one of the best equipped offices in the state, offering the people of Matagorda County an exceptional drugless health service, specializing in difficult cases. Dr. Van Griner has been in Bay City for the past five years. Prior to coming to Bay City he was located for two years in Brawley, California. He has been Assistant Research Director of the Texas Chiropractic

Not an Uncommon Scene—Then or Now



Three Generations of The Hamman Family Interested in Oil

The Hamman family have been a factor in the oil industry in the Texas coastal area for more than seventy years. As early as 1866, General William Harrison Hamman was interested in the possibility of petroleum production here.

General Hamman came to Texas as a young lawyer after graduating from the University of Virginia. After being convinced of the possibility of oil being discovered in this section of the country he took either mineral assignments in the form of legally efficient leases, or bought the land in fee.

The locations he decided upon were Spindletop, Sour Lake, Saratoga and Splendor. In all of these some of his heirs are still interested. The first three were among the coasts earliest pools. Splendor in Montgomery County, has produced gas and distillate, but has not yet attained commercial production ranking.

With this background, the first Hamman to come to Matagorda County was General Hamman's son, John. His advent into the county was a notable thing. He was the only passenger on the first "special" train ever run into Matagorda County. The occasion was the discovery of oil at Markham, Matagorda County's first oil field.

John Hamman was a young attorney in 1908 and J. M. Guffy Petroleum Company, now Gulf Oil retained him to rush into the Markham area and take possession of leases over which a controversy had arisen with the Texas Company.

At that time Mr. Hamman became interested in Matagorda County as an oil producing territory. However, it was about 25 years before Mr. Hamman was able to give Matagorda County the attention that he had decided back in 1908 it merited, though throughout that interval he had scattered interests in the County. During the 25 intervening years he pursued a successful career elsewhere, combining his knowledge of law and sulphur and petroleum in the many mineral developments of that period, having been particularly successful at Freeport, West Columbia and Pierce Junction.

His two sons, John Jr., and George F., grew to manhood and in the technical classes of Harvard University learned the science of finding oil by using torsion balance and seismograph.

In 1933 the Hamman Exploration Company made a survey of South Matagorda County and located what the company interpreted to be an oil bearing structure south of Bay City.

In 1935, using a seismograph built by George F. Hamman, a structure was outlined by the combined efforts of George F. and John Hamman, Jr., clearly enough in this area to justify drilling of a wildcat well.

Of the properties General Hamman traded on the Reconstruction Days those at Spindletop, Saratoga and Sour Lake eventually produced oil. The Hammans still receive royalty revenue from Saratoga, and have profited considerably by their ancestors' activities in 1866 in also then purchasing lands at Sour Lake.

College before having ten years of active practice. He has assisted in developing the advance techniques of the profession, in a developer of plastic restorations from a drugless nonmedical standpoint and plaster reproduction technique of abnormalities, curvatures of the spinal column. His office is equipped with cushion-air adjusting tables, modern X-Ray laboratory, scientific Micro Analysis Dynamometer, a precision instrument which makes a direct instantaneous and visual measurement through a beam of light on a flexural meter scale of basic phenomena or electro chemical balance. Thus for an example a Chiropractor can quickly locate the spinal segments which are hyperextended, and thus pick more accurately the majors at each treatment and attain better clinical results.

Dr. Van Griner is a member of the Texas State Chiropractic Association and the National Chiropractic Association.

Regan's Variety Store Dates Its Beginning, 1938

Regan's Variety Store dates its opening in Palacios at Feb. 1, 1938. The new in name it is the continuation of a business established years ago.

The present day Variety Store evolves from the yesterday's Rack-et Store. Today's Variety Store carries items that appeal to every man, woman or child, of all classes, rich or poor. The modern merchandising presents the faster items at prices equal to larger towns.

The management has completed the first step in individual planning in building the stock and establishing business stability. Progress will have its way and in 1940 Regan's Variety Store plans to present a modernly equipped Variety Store equal to those of towns many times its size.

Today we face a rising market. At Regan's Variety Store these are cut to a minimum. The present merchandising events are Halloween and Christmas. Regan's Variety Store has purchased one of the most complete toy and gift stocks ever assembled in Palacios, bought on the old prices on a chain store basis, and will be sold at these old prices.

men's Club meeting in 1937. Each year four social meetings are held and close with an Annual Banquet for the husbands and sweethearts.

The following women, well known and popular in social and civic life of Palacios are officers for the present term: Miss Gladys McGlothlin, president; Mrs. Russell Williams, vice-president; Mrs. Tom Friery, Secretary; Miss Irene Batchelder, Treasurer; Mrs. T. A. Elder, Critic, and Miss Claire Hansen, Parliamentarian.

The secret of contentment is knowing how to enjoy what you have, and to be able to lose all desire for things beyond your reach. —Lin Yutang.

We are ruined not by what we really want, but by what we think we do. He that buys what he does not want will run want what he cannot buy.—Colton.

CHRISTMAS

IS JUST AHEAD

WE HAVE ASSEMBLED A SPECIAL LINE OF TOYS AND GIFTS BOUGHT AT THE OLD PRICES ON A CHAIN STORE BASIS

TO BE SOLD AT THE OLD PRICES

—SHOP EARLY—

REGAN'S VARIETY STORE

BALANCED MEALS

Are Served 3 Times A Day

—AT—

CALDWELL'S CAFE

(Formerly Hi-Way Cafe)

MENUS CHANGED DAILY

IF YOU ENJOY GOOD WHOLESOME MEALS DELICIOUSLY PREPARED IN A GOVERNMENT INSPECTED KITCHEN—100% UNION OPERATED—EAT WITH US.

LUNCHES

DINNERS

SHORT ORDERS

BETTER MILK

Better Babies



PLENTY of beverages cost more than milk and a few are even more famous . . . yet if you want to add inches to a baby's growth or pounds to an undernourished man's frame, it's milk you prescribe.

THAT WE MAY BETTER SERVE YOU we have recently installed a complete new and modern pasteurizing equipment. Our milk is the finest obtainable—absolutely Grade 'A' Raw and then pasteurized for your protection.

ASK FOR BAYSHORE FARMS GRADE "A" MILK SOLD AT ALL LEADING GROCERY STORES

"We Are Worthy Of Your Confidence"

BAYSHORE FARMS

Pasteurized and Raw

PHONE 1-F-2

PALACIOS, TEXAS

B. Y. P. U.--

(Continued From Page 1)

memorial building and was donated by C. W. Caldwell of Abilene in memory of those who lost their lives in the gulf tragedy.

Up to 1908 the main entrance to the grounds was from the north at end of the present street running north from the main street running east from the entrance. At that time there was no residences outside of the north fence line.

A good portion of the grounds was surveyed into blocks and lots. These lots were leased for 25 years to churches and individuals.

The Townsite Co. had landscaped the center of the grounds for a park, the rest was grown up in weeds and grass. Trees were planted, piers and bath houses were erected at the end of the pier.

Most of the campers occupied tents which covered many vacant lots forming a tent city. Most of the cooking was done outside the tents on open fires and charcoal furnaces.

In 1908 the entrance was changed from the north side to the present west location.

Some private cabins and a row of rough rooms called (Stalls), were erected--rooms on the bay front. Among the first cottage builders were Dr. Buckner, Will Hamlett, Moreman, Jasper & George, Bob Coleman, Sims, White, Kirby, Courts, Smith & Sanford, Russell, and others, last but not least the Sallee Cabin from which came two beloved missionaries and a noted nurse which was bonded. Then was came who had already surrendered at LaPorte to go to the foreign field.

Let us link with this wonderful institution the names of some of its early supporters: Second First Palacios President, Townsend, Coleman, Barnett, Hamlett, Buckner, Sam Smith, Roberts, E. E. Lee and then Dr. Truitt who presided the opening sermon for 15 years.

Year by year new and better cabins were built, water, light, gas and sewer systems were installed this all incurred a large indebtedness which was bonded. Then was came followed by the depression, three gulf storms destroying both houses and piers. Replacing this lost property resulted in our failure to meet our obligations.

"The feet of many of the PIONEERS grew weary along the journey of life and found the latching string to the Father's House." But there is always a Joshua when the Moses is taken away.

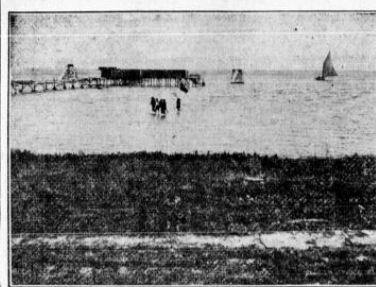
T. C. Gardner, Robert Jolly, Mr. Burkhardt, Jack Barritt, W. C. Morris and L. L. Silkenen came to the rescue and took up the torch to hold the light so high that our youth might not lose the way.

In 1934 after the storm when things were in a chaotic condition Henry Bentz was made "keeper" of the grounds. He took it as a sacred trust and made as his slogan "Worship the Lord in the beauty of Holiness." By the gift of a carload of shrubbery from the Griffin Nursery, Beaumont, "Where was once briars is now the myrtle, and where was the thorn is now the rose."

The new buildings recently erected and the repairs on the old indicate an awakened interest and future success seems assured.

Of the early day comers not mentioned elsewhere in this issue are Mr. and Mrs. C. P. Casal, who came from Illinois. Mr. and Mrs. Casal conducted one of the first cafes in Palacios and have been connected with the business life of our city in other ways. Both are members of the Presbyterian Church and have been identified with practically every civic and progressive move Palacios has made. Mr. Casal is a carpenter and cabinet maker by trade and many houses in town have much of his work. He still follows this vocation.

Early Scenes of B. Y. P. U. Grounds



Associated Clubs Hold Meeting

The Palacios Associated Clubs met at the home of Mrs. M. O. Burton, Tuesday, with the following member clubs represented: Athena, Rotary, Legion, Legion Auxiliary, Chamber of Commerce, Firemen, Wayside and P. T. A.

The Athena Club, American Legion, Legion Auxiliary, and the Rotary were reported to have approved the Association constitution and the proposed Budget.

The report of the Ways and Means committee was made and adopted as follows:

A canvass of the entire community to solicit funds for the Association Community Chest is to be held the week of October 23-28.

A letter clearly explaining the budget, etc., is being prepared and will be mailed to all Palacios citizens.

Careful Gleaners

A three month's attendance card of the Careful Gleaners, Sunday School Class of the Presbyterian Church, closed the first of the present month, and the losing side, the "Ollies," entertained the winners the "Berthas" in a wonderful way at the church annex Tuesday afternoon of this week. Forty-two furnished the diversion and after the games came the lunch uniquely served from paper sacks, each sack containing enough for two, furnished by the losers, which had been placed on the table. The winners were invited to take their choice and share it with the one who had provided it. All in all it was a very happy gathering of Sunday School workers and the affair considered such a success it was unanimously voted to continue the contest for another six months.

W. H. Hill made a trip to Dallas this week. He was accompanied by Mrs. E. G. Crawford who visited her son and family.

SCHOOLS--

(Continued From Page 1)

and a total enrollment of 352, as follows: primary, 115; grammar, 136; high school 101.

The enrollment of the school has been of a steady growth and now there are more than 600 with a faculty of twenty-six and 12 grades compose the curriculum.

The building of 1906 was soon too small for the growing population and in 1913 a brick building was completed for high school and grammar grades and is now used for the primary and grammar grades. In 1936 the first building on East Bay was razed and a modern high school building and H. E. room occupy this site. The school unit has been enlarged, with a nice building for the Mexican children and this year the negro school was rebuilt and enlarged making a school system equal to any in the state of an independent district the size of Palacios.

The present board of trustees is Carlton Crawford, T. W. Caffall, Wesley Buller, H. C. Bieri, G. A. Harrison, Guy Johnson and Ernest Wehmer. The faculty employed for the 1939-40 term is as follows:

R. P. Newsum, W. E. Sullivan, Morris Shipley, J. D. Park, Mrs. Myrtle Burton, Mrs. McPherson, Misses Wanda Gray, Mary Bull and Mildred Anderson at High School; Mrs. Claire Burton, Mrs. A. E. Louderback, Mrs. W. E. Sullivan, Mrs. M. E. Ford, Mrs. Janita Watkins, Miss Maurice Taylor, Mrs. C. A. Traylor, Mrs. R. H. Foley, Park Bowden, and Misses Elizabeth Sisson, Thelma and Irene Batheholder at Linnie Wolf.

Mrs. George Edwards, Mrs. L. S. Appleton and Mr. Cavazos at the West Side Mexican School and Lola Mulky, negro school.

Mayor Deutsch

Prominent in Business Circles Years Ago

Prominent in the civic, social and business life of Palacios is its Mayor, Mr. J. L. Deutsch. Mr. Deutsch is now serving his third term as Mayor which is indicative of his popularity among the people he represents.

Before coming to Palacios Mr. Deutsch lived in Port Lavaca, but has been here since 1903. For many years he was associated with Duncan Ruthven in the fish and oyster business, and later went into business for himself, remaining so for sixteen years. After discontinuing his own business he became interested in the moving picture theatre here and remained there until about a year ago when he sold to the Long interests.

The Long owned and operated the theatre here for some time.

Hot Lunches to Be Served at High School

Beginning on Monday, October 23, hot lunches will be served at the Homemaking building under sponsorship of the Future Homemakers' Club. Mrs. Mike Allesandro will be in charge.

The objective of this project is to make the club self supporting, and to give the students and teachers the benefit of a hot dish or a complete hot lunch.

The charge for food will be minimum, and the proceeds to go back into the Homemaking department. To begin with, a charge of 25 cents will be made for a plate lunch which will include a drink and a dessert. Later if the cost can be reduced to enable more to have lunches, the committee in charge will do so. A sandwich or hot dish with bread may be purchased for 10 cents.

Goppert's 5 & 10c Has Regular Line

Mr. and Mrs. Fred S. Goppert, well known among Palacios business circles have resided here since 1935, at the time Mr. Goppert was sent here to manage the Dornbluth Store.

A short time later Mr. Goppert opened his own five and ten store and has had remarkable success since the opening. They own the building now where the store is located and that in itself is indicative of their permanence in Palacios. This store carries the usual line of merchandise carried in the five and ten stores.

Mr. Goppert is a member of the Chamber of Commerce and Rotary Club and takes an active part in all civic projects of interest to the city.

Mr. and Mrs. F. R. Lane, son Shady, and Mr. and Mrs. V. E. Mikels and baby spent Sunday in San Antonio and Randolph Field. Mr. and Mrs. Mikels returned to their home in Texas City Sunday night after spending the past week in Palacios.

The second year Home Making Class of the High School has a display of 18 children's garments in the show window of Brandon's store, and they are well worth your time to look them over and see just what is being done by these young girls.

28 Pupils Enrolled in First Public School

The first public school in Palacios was taught by Mrs. J. R. Elliott, then Miss Mary Jones of Bay City. The school house was a small one-room wooden building standing where the High School building is now.

The seven month term opened in September 1905 and closed the middle of March 1906. There were 28 pupils enrolled. The trustees set the teachers salary at \$80.00 per month, but the contract specified she could collect tuition from those over four under scholastic age, and add more for salary.

The long sand stone blocks were rudely constructed and placed one row on either side of the building and four children sat at each desk.

There was no County Superintendent of Schools in those days, but the County Judge supervised the schools and Judge Jesse Matthews visited the school twice during the term.

The population of the town increased so rapidly that the trustees prohibited the enrollment of any more pupils from outside the County after January 1st, the building was too small and the limited number of seats made it impossible to accommodate more.

The board of trustees for this first public school was Messrs. E. T. Riggs, Jim P. Smith, T. D. Trick, and George Truett.

DEUTSCHBURG

A forty-two party was given in honor of Mr. and Mrs. Erich John at the school house. Everyone present reported a nice time.

Miss Hazel Wilson made a business and pleasure trip to Bay City and Edna, Saturday.

Miss Louise Hurta has returned home from a visit with her sister at Alvin, Texas.

Mrs. Erich John, and Mrs. E. John and daughter, Alice, made a business trip to El Campo, Saturday.

Mrs. Sallie Hill and Miss Ruth Woodman were Palacios visitors Saturday.

Miss Martha Gerhard spent the week-end with her parents, Mr. and Mrs. Paul Gerhard.

Mr. and Mrs. Tony Johns of Clewville were guests in the home of Mr. and Mrs. E. John, Sunday.

MISCELLANEOUS SHOWER

A miscellaneous shower was given in honor of Mrs. Erich John, formerly Miss Lenadene Ramsey, by Misses Hazel Wilson and Alice John, at the home of Mrs. E. John on Saturday, Oct. 7, 1939.

After a number of games were played, a story was given by Miss Hazel Wilson revealing the past days of this young couple. Little Ema Jean John dressed in pink and white entered the room pulling a load of beautiful gifts. She presented them to the bride which were opened for everyone to see.

The large wedding cake was cut by the bride then refreshments of sandwiches, cookies and punch were served.

Thirty-five guests were present.

St. John's Episcopal Church will have services Sunday, Oct. 22 at 7:30 p. m. by the Rev. Paul Engle.

Palacios' First Pharmacy



Drug Store, office and residence of the late Dr. J. R. Elliott built in which consisted of three rooms and February before his marriage to a side porch built in the rear of the Mary Ayers on March 21, 1906, building. Rupert Elliott was born The yard gate on the side was the in this building Feb. 10, 1908.

An Early Furniture Store in Elder Building



DRIFTWOOD

DRAUGHT UP BY THE BEACHCOMBER

COMING SOON! And very soon that. The Community Chest Fund will be raised through the plan for the drive appears elsewhere in this section. Though this is a new plan for Palacios to raise funds there is nothing new among the projects you are asked to support. You have been asked for contributions for all these things for several years by one organization or another and at different times. Some merely grouped together to facilitate the gathering of funds.

This will be the only time this year that direct solicitation for funds FOR THESE PROJECTS will be made this year. If the community survey does not yield the total amount of the budget the remainder will be raised through entertainments, etc. for which you will receive value for your money spent.

There will be other drives for funds as the year moves on: Red Cross, Anti-tuberculosis Seal Sale, perhaps Infantile Paralysis, Poppy Sale, etc. and the school we have always with us. As we meet these various calls, and we are sure we shall meet them all for they all have their place of service, can we not be thinking of some way to combine them to an even greater degree than we have this year?

In the meantime, let us support this Chest Fund. Read it over again. Is there anything there that you do not wish to support? You may designate which fund your gift shall go to if you wish. Remember, all of this money will be used right here in Palacios. The relief load promises to be extra heavy this winter. Whether daddy works or not we can't let the children go hungry. And while this fund does not hope to meet all the needs by any means, it will do its part to give underprivileged children a bit of a break.

(P. S.: We would greatly appreciate, by mail or personally, any article or suggestion you have to offer concerning the above mentioned Fund.)

We don't know when we have enjoyed anything so much as we did the Grammar School's presentation of the opera "The Magic Charm." Those in charge are to be congratulated in their choice of a play and on the excellent way in which the children were trained. It was a most charming production in every way.

Miss Cornelia Burbank, of Comfort, visited with the Clement families Tuesday afternoon. Miss Burbank is a cousin of Mrs. W. H. Clement, Senior.

Dr. Ryon, T. W. Caffall, H. Stapp, Sr., C. L. Haynes, J. B. Feaster and H. B. Tinker were in Port Lavaca, Tuesday for a special meeting of the A. F. & A. M. Lodge of that city.

Dr. J. R. Elliott Was First Physician Here

Dr. J. R. Elliott was the first physician in Palacios. He graduated from the Medical Branch of the Texas University at Galveston in June of 1902 and located first in Markham forming a partnership with Dr. Clay Moore in both his practice and drug business, but two years later he was invited to move to Palacios. He sold out his business interest to Dr. Moore and located in Palacios in the autumn of 1904.

He opened an office and drug store in a small building between the Bakery, owned by Charles Axburg and the grocery store owned by Mr. and Mrs. S. S. Montgomery. A dry goods store owned by Mr. and Mrs. R. J. Hill was also in that group of stores all located on the South side of the block directly back of the home now owned by Mr. and Mrs. Ben Ehlers.

In the spring of 1906 Dr. Elliott built a new store building up the street two blocks west and moved his office and drug establishment there and called it the Palacios Pharmacy.

In 1911 he sold out his drug business in order to give his time to his private practice. The stock of drugs was sold to Jim Prigden of Cuero, who moved the stock into a building several doors to the west, this being the building Jno. Bowden just vacated.

Mr. Prigden did a very profitable business until he sold out in 1916 to Mr. McKinnon, who later sold to Mr. C. W. Nester.

The Pharmacy building was sold to Mr. J. R. Wylie who moved it to the eastern part of town and turned it into a residence. It is now a part of the John Partain and Arnold Burton home.

Dr. Elliott moved his office up stairs in the Ruthven building and continued his practice here in Palacios until his death February 10, 1934, excepting for eighteen months that he served his country in the World War, and was located in New York City and six months he spent with his family in Europe.

People of Palacios and surrounding country suffered a great loss at his passing. His kindness, sympathy and understanding as their family physician was trusted and honored both for his integrity and also for his scientific skill.

National Guard Boat Built by Local Boat Builder, H. H. Lindner

Mr. H. H. Lindner is one of the oldest and best known boat makers in this coastal area. He is located on the Highway from Palacios to Bay City on East Bay. Having had years of experience in boat building together with policies of the highest standard, the Lindner Boat Works have become one of the most substantial business houses in Palacios and Matagorda County. All types of boats, cruisers, launchers, skiffs, sail boats and commercial boats are built here. They also do all kinds of boat repairing and painting.

The Eureka, a boat which has launched July 12th of this year was a product of this company. It was built for the 35th Division of a Texas National Guard Aviation and is capable of accommodating twelve people.

This boat was used this summer to bring Gov. W. Lee O'Daniel and his party from Port Lavaca when he came to Camp Lue to review the 36th Division Texas National Guards.

GREETINGS:

TO OUR FRIENDS AND NEIGHBORS

PALACIOS

And Its Surrounding Territory

BAY CITY CHAMBER OF COMMERCE

1909 Beacon Relates Naming of Palacios

LEGEND SAYS SPANISH SAILORS, STORM TOSSED AND LOST SAW MIRAGE

Copied from the Palacios Beacon Special Illustrated Edition of December, 1909.

THE THREE PALACIOS

Palacios is a striking and beautiful name. When one first hears it, though he may have no idea as to its meaning or derivation, it at once suggests the grand and beautiful, and it is easy to discern that it refers to a palace or palaces. In the Spanish, whence it is derived it is pronounced "pay-lay-see-o," with the primary accent on "lay" and the secondary accent on "o." But we have vulgarized and Americanized it until it is now commonly pronounced "pay-lash-yus" with the accent on the "ash." If you are a newcomer in this part of the country, and desire to make any inquiries about this city, be sure and

give the American pronunciation, else you may not be readily understood.

The legend of how Palacios derived its name is that many years ago, before Texas was a State, perhaps even before she was a Republic, a small party of Spanish sailors on Matagorda Bay lost their bearings during a storm, and after the gale subsided, drifted about without chart or compass in search of land. Sailing with the breeze from the south their craft brought them into Tres Palacios bay, and as they sailed they saw in the distance toward the north three great and magnificent palaces surrounded by broad and beautiful grounds. The scene was an enchanting one to their longing and weary eyes, and toward this point they set sail finally landing on the north shore of the bay near the present site of Palacios, but the enchanting vision had disappeared—dissolved in air—

Palacios Is "Hunters' Paradise"



for it was only a most beautiful mirage. But so impressed were the sailors with the splendor of the vision, and so grateful were they to again set foot on solid ground, that they then and there christened the spot Tres Palacios, two Spanish words meaning "the place of the three palaces," and by this name the bay and its affluent river have ever since been known.

This is the legend, and whether true or not, is well worth remembering, and is no doubt entitled to as much credence as many of the incidents which are now accepted as historical facts.

When Palacios was founded, "Tres" was dropped for the good reason that destiny has decreed that Palacios is to be the place of not only three palaces, but of many palaces, a city of beautiful homes, fit dwelling places of kings, princes, potentate or any other person.

Mr. and Mrs. J. L. Koerber and Miss Pauline Winters were in Houston, Tuesday on business.

Mrs. Mable Christie and daughter, June, went to Houston, Monday, afternoon for a short stay.

Mr. and Mrs. T. R. Brandon left Wednesday for Corpus Christi where they will spend a few days after which they will go to a higher climate seeking relief from hay fever.

EYE IT-TRY IT-BUY IT

THE
NEW CHEVROLET
for '40!

ONLY CHEVROLET GIVES SUCH HIGH QUALITY AT SUCH LOW COST . . . LOW PRICES . . . LOW OPERATING COSTS . . . LOW UP-KEEP.

BAY CHEVROLET CO.
Palacios Texas

1940 Chevrolets Make Their Bow



Three series of passenger cars, re-designed in the new "Royal Clipper" styling, and embodying numerous mechanical improvements to assure greater safety and comfort as well as finer performance, comprise Chevrolet's new line for 1940, introduced today. All series are much larger, overall length being increased 4 1/2 inches. The new exclusive vacuum power shaft (lower left) is a new regular equipment on all models of all series at no extra cost. Special De Luxe series, the Sport Sedan of which is shown at center, has a new T-spoke steering wheel with horn-blowing ring (upper right). Lower right, the 1940 Chevrolet six-cylinder valve-in-head engine, which has been improved for smoother, quieter operation, and extremely long life.

County Teachers Hold Meeting; Elect Officers

The Matagorda County Teachers Association had its initial meeting of the current school year in the auditorium of the Bay City Elementary Schools on the evening of Monday, October 9.

The first business taken up was the election of officers for the coming year. Mr. E. O. Hutcheson, superintendent of the Bay City Schools, was elected president of the local association. Mr. W. J. Hallmark, superintendent of the Blessing Schools, was chosen vice-president. Alfred Hansen, superintendent of the Markham schools, was elected second vice-president and publicity director. Mrs. Vades Richardson of Ashby is the Secretary and Treasurer of the group.

The officers for the Matagorda County Interscholastic League were then chosen.

It was planned to have the next meeting of the Association in Bay City on Monday evening, October

10. Tentative plans call for an address by Mr. George Wilcox, president of the State Teachers Association, at that meeting.

Officers for the Matagorda County Interscholastic League for the 1939-40 year were chosen at a recent meeting of the Matagorda County Teachers Association. These officers are:

Director General, A. Hansen, Markham; Athletic Director, W. J. Hallmark, Blessing; Asst. Ath. Director, G. F. Norris, Midfields; Debate, W. E. Sullivan, Palacios; Ready Writers, J. H. Cherry, Bay City; Declaration, Nell Shivers, Bay City; Assistant (Rural) E. Rudd, Van Vleet; Spelling, Roberta Irwin, Wadsworth; Music Memory, Opal Shultz, Markham; Picture Memory, Vades Richardson, Ashby; Choral Singing, Lucille Frazier, Bay City; One Act Plays, R. E. Black, Markham; Typing & Shorthand, H. J. McAllister, Bay City; Story Telling, Nell Harris, Bay City; 3-R Contest, T. P. Hale, Bay City; Extemp. Speech, Gordon Cotton, Van Vleet; Number Sense, to be appointed.

Mr. and Mrs. J. M. Pennington and son, of Rosenberg, were weekend guests of Mrs. Pennington's mother, Mrs. C. B. Nelson.

Boy Scouts of America Troop Organized in 1911

Birthday Party

James Howard, son of Mr. and Mrs. Ira Richards, had a most happy birthday on October 13th, which was celebrated at the home of his grandmother, Mrs. I. C. Richards. Nine little boy friends and his cousin, Ginger Richards were guests and enjoyed games after which they gathered around the table, where a beautiful white cake with six candles was placed in the center surrounded with beautiful flowers. All sang "A Happy Birthday to Jimmy," and then enjoyed the cake and punch. After this the honoree untied his gifts and all were admired very much. Games were again played until time to say good bye when all wished for Jimmy many more such happy birthdays.

FIRST PRESBYTERIAN CHURCH

Rev. J. G. M. Ramsey, Pastor
Sunday School 10 a. m. Carlton Crawford, superintendent. Attendance has held high so far during the month. Your concerted interest will help us serve a larger number of people.

Morning worship 11 o'clock. The pastor will preach.

Young Peoples societies, Junior, Mrs. Vort Powell, Sponsor; Intermediates, Miss Claire Hansen, sponsor; Seniors, Mr. Carlton Crawford, sponsor. All meet at 6:30 p. m. Young people of these respective ages in the community are most cordially invited to attend.

Evening worship 7:30 o'clock. Sermon by the pastor.

Monday 7:30 p. m. Deacons meet. Tuesday, the choir will hold its rehearsal at 7:30 instead of Wednesday because of the special Institute of Religious Education in Houston. There will be no service Wednesday at this church.

Wednesday, Oct. 25th, an Institute of Religious Education for Boys and Girls will be held in the Second Presbyterian Church, Houston, and it is hoped a large delegation of workers will attend from this church. The program begins at 3:30 p. m. and closes after the evening session with supper served by the host church at a nominal price.

Thursday 2 p. m. meeting of the Auxiliary at the Annex.

Friday evening the pastor will make an address to the PTA of Collegeport.

Sunday Oct. 29. The regular services in the local church.

Senior Young People's District Rally at Bay City from 3 to 5:30 p. m. The pastor is to make the inspirational address.

God is continuing His blessing upon His Word and work. Last Sunday morning ten young people made their profession of faith and united with the Church, eight of them receiving baptism, two having been baptized in infancy. These were members of the large and faithful class taught by Mrs. Bolling. Two, instead of one as reported united with the Church on Sunday, Oct. 28th.

The pastor and Mr. Charles Harrison returned Saturday from attendance upon the sessions of the Synod of Texas at Sherman. A report of the proceedings of the Synod was made last Sunday.

Aim at perfection in everything, though in most things it is unattainable; however, the who aim at it, and persevere, will come ever nearer to it, than those whose laziness and despondency make them give it up as unattainable.—Cheslerfield.

Last Tuesday evening a troop of the Boy Scouts of America was organized by Prof. Gray, who was ably assisted by Master Vernon T. Slagle, son of Dr. and Mrs. F. T. Slagle, a member of troop No. 3 of the Boy Scouts of Columbus, Ohio. Four patrols were formed, which are necessary in the formation of a troop, and are as follows:

Patrol No. 1.—Patrol Leader, Ulvin Aldrich; assistant Leader, Clarence Wilson. Privates, Leroy Hillier, Ray Backen, Guy Clayborne, Ramsey Campbell, Wm. Macey, Earl Bentler, Judson Hatchell, Abel Pierce.

Patrol No. 2.—Patrol Leader, Ralph Butler; assistant leader Clarence Cox; privates, Geo. Truitt, Clarence Greenwood, Warren Feather, Wayne Robinson, Blanchard Belknap, Fernley Tatum, Geo. Wickham, Clayton Gleanham.

Patrol No. 3.—Patrol Leader, Marvin Wickham; assistant Leader, Jay Williams; privates, Winfield Wickham, Verle Altman, Roy Bell, Robert Margerum, Owen Hatchell, Ray Shuman, Maynard Green.

Patrol No. 4.—Patrol Leader (not chosen); assistant Leader, Harper Schinke; privates, Walter Schikle, Duncan McDonald, Henry Cope, Donald McDonald, Theodore Kreiger, Roy Gillespie, Cambridge Cheatham.

The above report of the first Boy Scout organization in Palacios is taken from the Beacon of Dec. 15, 1911.

In the years following the Scouts were more or less active up to the time of the World War when the work was neglected. Soon after the Armistice, when many of the former Scouts returned from service there was a renewed interest and in 1920 another organization formed. Rev. G. F. Gillespie served as Scoutmaster a number of years and was assisted by a number of those who were charter members. While interest has been lax now and then, yet Palacios has not been without a scout organization for any length of time, and the majority of our young men and boys have at sometime been a Scout.

The Rotary Club is sponsor for the Scouts at the present time with Parks Bowden, Scoutmaster and Billy Gray, assistant.

Forrest Partain was down from Houston, Monday visited his parents, Mr. and Mrs. J. A. Partain.

Mrs. C. A. Plant returned to West Columbia, Sunday. She was accompanied by her sister, Mrs. J. C. Sexton and children, Gale and James.

M. W. Brown of west of town called at our office Saturday to renew his subscription to the Beacon and informed us Mrs. Brown had gone to Taylor for a visit with relatives.

Court House News

MARRIAGE LICENSES

Erin Farrow and Gladys Parsons Norman A. Bellard and Evelyn Blaylock
James D. Cole and Lovella Gaye Madden
Thomas Luna and Selia Cutierrez Walter E. Scott and Ella Louise Carter
Minn Norris and Leola Smith

NEW CAR REGISTRATIONS

Passenger:
William Behnecke, Bay City, '40
Chrysler 2 door sedan.
Dr. A. S. Morton, Bay City, '40
Hudson 8 sedan.

The Sulphur Industry

---Is One of Texas' Many Outstanding Assets!

SULPHUR, FROM ITS VARIOUS SOURCES, IS ONE OF INDUSTRY'S MOST ESSENTIAL COMMODITIES.

ITS PRESENCE IN TEXAS, THEREFORE CONSTITUTES ONE OF THE STATE'S MOST ATTRACTIVE INDUCEMENTS TO THE DEVELOPMENT OF INDUSTRY WITHIN ITS BORDERS.

Texas Gulf Sulphur Co.

MINES:—
NEWGULF, Wharton County, Texas
LONG POINT, Fort Bend County, Texas

HEADQUARTERS:—
Second Nat'l Bank Bldg.
Houston, Texas



Strasner

Tailor
Shop

Phone

65



This farmer is like many around here. He knows that a good way to save money is to keep his farm Sinclairized with a full line of Sinclair products. For example, in buying kerosene, it pays to ask for Sinclair SuperFlame. This kerosene will save you money over a season. That's because it burns clean in incubators and brooders. There's no odor or gases to kill the hatch. Let me supply you with Sinclair SuperFlame Kerosene and other Sinclair products when my truck calls at your farm.



Let me deliver to your farm

Agent Sinclair Refining Company (Inc.)

T. A. CASTLETON, Agent, Bay City
JACK RAMZEL, Station, Palacios

THE STORY OF SHRIMPING . . . TOLD IN PICTURES

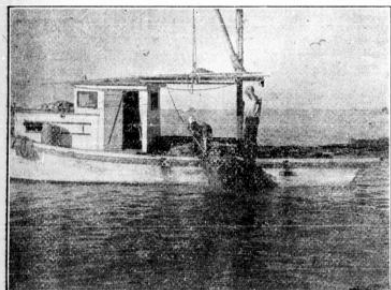
A Shrimping Boat at Work Trawling



Shrimp are caught with a trawl, or net, approximately 50 feet in length. The trawl is held on the bottom of the bay by lead lines, and a pair of boards which spreads the net so as to cover as much territory as possible. In the picture above you will see two lines extending back from the boat. These are called trawl lines and are used to drag the trawl.

The sea gulls are very friendly to the men on the boats for many small, not edible fish are caught in the trawls, and these supply the gulls with many fine dinners.

Bailing Shrimp



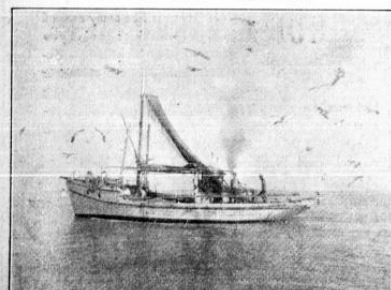
The men in this picture have completed a drag and are here shown as they have brought their trawl along side the boat to bail the shrimp out of the trawl with a long handled dip net.

A Nice Catch of Shrimp on Deck



The boys have just completed a drag and are here shown culling, or separating, the shrimp. When the job is done the shrimp are immediately packed in layers of crushed ice and hurried to the cannery which is only a short distance away. This is one of the many reasons why Crawford's shrimp are of such excellent quality and always taste so fresh.

One Of Our Many Boats



A typical shrimping boat in the Crawford fleet. This boat has made its daily catch and is headed for the cannery with the shrimp packed in thick layers of crushed ice.

The Fleet Is Coming In

The shrimp boats are coming back again,
Across the heaving tide,
With swelling sails, with motor's hum,
Homeward at last they ride
With their cargo dragged from the bottoms deep,
Iced down, the hold inside,
So bring out your tubs,
Crush up your ice,
The fleet is coming in.

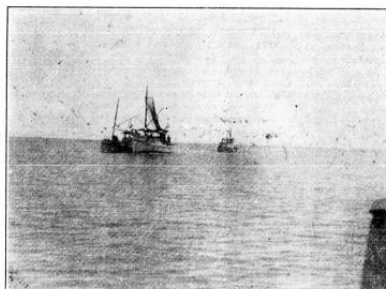
They're bringing shrimp for the cocktail sauce,
Curled up and pink and white;
Or a golden-brown dish of "one dozen fried,"
For after the show some night;
And salads, and gumbo with okra and all,
The hungry man's delight.
So bring out your tubs,
Crush up the ice,
The fleet is coming in.

They're bringing gain for the fishermen
And work for the girls on shore;
Pencils and shoes, a load of wood,
Food from the grocery store.
They're bringing hope for tired men's hearts
Who must face a winter once more.
So bring out your tubs,
Crush up the ice,
The fleet is coming in.

The shrimp boats are coming back again
Across the sun-flecked tide,
With the water curling along their prows,
Homeward at last they ride.
Give thanks for the cargo they're bringing in
Iced down, the hold inside,
So bring out your tubs,
Crush up the ice,
The fleet is coming in.

—Audrey C. Powell

The Race



The Helen B, Emma and Bernice have made their daily catch and are running a race for the cannery. There is real activity down at the docks when the fleet starts coming in.

Harbor



This picture shows only a portion of the fleet. Many times when the shrimp are hard to find the boats do not get in until after dark. That is why this picture shows only a part of the fleet.

The buildings in the background are where the shrimp are picked. Immediately upon arrival of the boats at the dock, the shrimp are removed from the boats to large concrete ice boxes, and again packed between thick layers of ice. It is necessary to leave the shrimp packed in ice for approximately four hours in order to loosen the shell from the meaty part of the shrimp.

Inspection



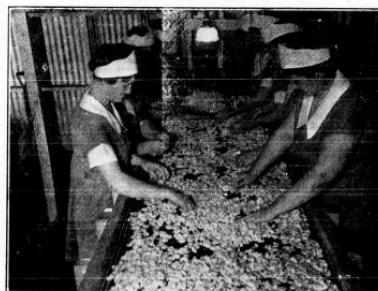
Where the shrimp are inspected by the U. S. Food and Drug Inspector. He, and his expert staff of assistants, is a guarantee that only the finest and freshest of shrimp get into the picking house. The shrimp shown here have passed inspection and are being conveyed to the pickers.

Picking



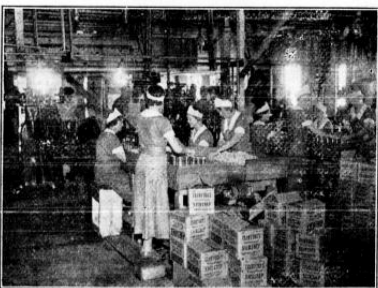
This picture really does not do justice to what is actually being done. The trough shown between the lines of pickers in an all metal trough full of flowing pure artesian water. As the shrimp are picked they are placed in this trough of running water, and flumed to the brine room, thus eliminating any possible chance of contamination and at the same time giving them a thorough wash in pure clean water. The shrimp are then transferred to the cook room where they are given a pre-cook of seven minutes in boiling brine of light salinity.

Final Inspection



After the shrimp are picked and cooked, and just before going into the can, they are passed on a conveyor where a dozen uniformed women carefully inspect them and make a supreme effort to get out every single piece of husk, or small shell. After this inspection, the shrimp are graded for size and then conveyed to the packing table.

Packing Room



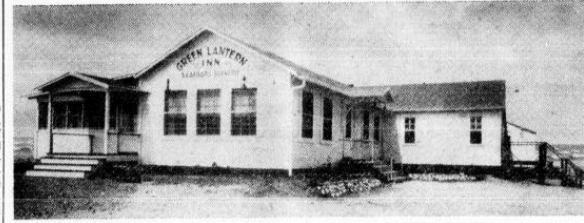
The picture above is self explanatory. Three can lines and one glass line take care of the packing operations very satisfactorily. The girls in this picture are never satisfied for they are always asking for more shrimp. The most important qualifications for anyone connected with a shrimp cannery are faith and optimism.

Green Lantern Inn is Known as Finest Seafood Restaurant on Gulf Coast

Rarely does one find a more attractive dining room than the Green Lantern Inn, located immediately on the Bay front with a panorama of beauty from every perspective. Its large and spacious dining rooms are especially designed and decorated to lend an atmosphere of comfort and refinement, and are so arranged to accommodate banquets and parties in good style and taste. Unique in its treatment of drapes, valances and service carries out the

significance of one of the country's greatest industries, that of fishing. The Green Lantern Inn is one of the local Crawford enterprises and is an important factor in the business life of Palacios as well as being the center of much social life here and from surrounding towns. They specialize in seafoods of all types, prepared to suit the individual taste, sizzling steaks and chicken. This restaurant has become the meeting place of not only individuals

GREEN LANTERN INN, ON THE BAY



who desire good food in an atmosphere of relaxation, but serves County. Every precaution is taken in the

buying and this same special interest is shown in the preparation of the food and served in the nicest possible manner by courteous, capable waitresses.

Postoffice Established Here May 20th, 1903

By MRS. GRACE M. BARNETT
Postmistress

Many people have asked—how old the town of Palacios is? The question can be answered by stating the date of the establishment of the Palacios Post office, little having been done prior thereto in community life. The Palacios Post-office was established as a Fourth Class office on May 20, 1903. At this time there were no roads to or from the townsite of Palacios. What Palacios amounted to then was the vision of a few men who selected the site to establish a town. During the period of time, much has

been accomplished. What history has made in the 36 years has been worth while.

Joseph E. Pybus was the first postmaster. He was the son of Joseph E. Pybus, Sr., and a brother of J. L. Pybus. He served only a few months until the office was thoroughly established. Elias M. Ross was appointed August 8, 1903, who served until January 24, 1905. Succeeding him was Christian Doss, during whose administration the office was advanced to third class.

The office was first housed in a small building, possibly where the city hall now stands. Mr. Doss served until May 22, 1913, being succeeded by W. H. Clement, Sr., who served until April 10, 1922. The next postmaster was Arthur G. Skinner. Following Mr. Skinner was Julius A. Cunningham, as acting postmaster, who served from September 9, 1925, being succeeded in office by Robt. J. Sisson on May 16, 1930, who served until July 15, 1932. Mrs. Grace M. Barnett has served the office since that time.

Palacios Post-office since its establishment in 1903, when Palacios could hardly be called a town, has fully met all requirements for serving the patrons and assisting in building the community of which it is a part, and has along with other businesses had its low ebb and high points. The true business relations being reflected therein.

The office at the present time has been advanced to a second class, and indications are that it should remain in that class by which it is better prepared to give its patrons more efficient service. The postal receipts for the September quarter just past were the largest in the history of the office, the total being \$3,229.13, and the total receipts for the first nine months of the current year being \$7,021.21.

The number of money orders issued for the September quarter just past were 4,042, which amounted to \$41,780.16. The total number of money orders for the first nine months issued were 10,615, representing an amount in dollars and cents of \$93,850.86.

Postal receipts for calendar year 1930 amounted to \$9891.95. Number of Money Orders issued for calendar year 1930 was 14,151 which amounted to \$110,235.14.

training for the short period of time which they train each year at Palacios, that they present in review a high average of efficiency equal to any military unit of its kind in the United States, which indicates the efficiency of the officers in charge.

Compared with the expenditure of all funds in the training such as the men of the Texas National Guard receive, and a state of preparedness in time of peace for either war or the military needs of the State, as provided by this camp it can be easily considered minor, especially when we recognize the existence of conditions created by the warlords of the Eastern world.

A true go-getter, so one of our good readers informs us, is a fellow who finds a worm in his apple in the morning—and has fish that evening for dinner!

You can't fool a statistician. In answer to the generally expressed opinion that the average woman's dress conceals a very little today, they have figured out that such a dress conceals seventy-two different hidden taxes.

It has been said that the boys in

Camp Hulen, Largest National Guard Training Camp in United States

A beautiful camp site located on an area of more than 1350 acres fronting on Tres Palacios Bay, named for Gen. John A. Hulen. The location of this camp at Palacios, Matagorda County, Texas, was due to the effort of Gen. John A. Hulen and his staff and the Palacios Campsite Association. The Palacios Campsite Association is an incorporated organization, the charter of which is most unique. The purpose of the organization was to provide a suitable army camp site for the training of a full division, there being no funds available to purchase such, a citizenship committee was created by appointment from the Palacios Chamber of Commerce, the same being presented to the Chamber of Commerce by individual citizens setting forth the requirements.

The detail work was voluminous and the responsibility so great that it could not be handled individually or by a commercial organization. The charter was granted on April 30, 1925, and the directors named from the original committee appointed by the Chamber of Commerce, with such additional members necessary to carry out the plan. The directors named in the charter were: J. F. Barnett, Duncan Ruthven, R. J. Sisson, Carlton Crawford, W. C. Gray, C. W. Nester, J. L. Koerber, H. M. Sanders, Jas. W. Sartwell, P. F. Campbell and H. A. Echols (the latter being succeeded by A. G. Skinner). J. F. Barnett was made President, R. J. Sisson, Secretary and Duncan Ruthven, Treasurer.

The camp site consisted of twenty tracts, most of which were occupied as farms and homesteads, which were substantially improved at the time all of which had to be cleared out. The cost of the area involved was approximately \$45,000.00. This sum was raised by popular subscription on a plan worked out by the Association. One-fifth of the total sum being paid in cash, the remainder in four equal payments. Subscriptions were in the form of a cash payment and notes of the donor taken for the remainder, bearing 6% interest.

The original cost of the area of the camp is an insignificant amount compared with the expenditures which have and will be made in the perpetuation of the camp. The establishment of this military unit composed of citizen soldiers is unsurpassed, both officers and men coming from every range of the business world, tied into the Federal plan gives us a military service in peace as well as in war, of which the entire citizenship of Texas is proud. The present number of officers and enlisted men being 5075.

The original cost of the area of the camp is an insignificant amount compared with the expenditures which have and will be made in the perpetuation of the camp.

Blue Bonnet Liquor Store Carries Fine Wines and Whiskies

Any one who appreciates a complete assortment of fine wines and whiskies, whether he buys it for medical purposes or pleasure in drinking, will find the Blue Bonnet Liquor Store a logical place to make their purchases. Familiar with Frank Holt, one of the city's most enterprising business men, one truly enjoys the friendly atmosphere of transacting business at his place, especially when one most exacting knows that all business is strictly confidential.

Having been here since 1905, he is well acquainted with the city's a splendid basis conforming and adhering strictly to the rules and regulations of the State Liquor Control Board.

Here one will find a complete assortment of gins, rye, bourbon and Scotch whiskies, domestic or imported wines within a moderate price range.

Mr. Holt is assisted by Mrs. Mildred Barr, who is qualified in understanding her stock and is happy to help patrons make choice selections.

DINE . .

—AT—

The Gulf Coast's Finest Seafood Restaurant

GREEN LANTERN INN

(ON THE BAY)



SERVING SEAFOODS SUPREME

SPECIALIZING IN SEAFOODS, STEAKS, AND CHICKEN DINNERS

CATERING TO PARTIES, CLUBS, LODGES, BANQUETS, WITH SUPERIOR FOODS AND SERVICE

TWO DINING ROOMS

CALL 157 FOR PARTY AND BANQUET RESERVATIONS

TABLE d' HOTE AND A LA CARTE

COMPLIMENTS TO THE PALACIOS BEACON



CRAWFORD PACKING COMPANY

BLUE BONNET LIQUOR STORE

COMPLETE LINE OF ASSORTED

LIQUORS

WINES AND GINS

POPULAR BRANDS & PRICES

ALL BUSINESS CONFIDENTIAL

FRANK HOLT

Owner & Mgr.

Palacios High School Band Highlights Late Developments

One of the most prominent developments in Palacios during the last few months is the High School Band, one of the most active and representative organizations in Palacios history.

In the short space of two years we have seen the large amount of native talent which has for years been wasted in our people developed into one of the most effective bands in South Texas. The band is now providing Palacios with a great deal of fine publicity and recognition throughout our part of the state.

On Wednesday of this week the band failed in an invitation to represent Palacios in the Wharton-Matagorda fair where it gave a fine marching demonstration on the lighted field as a part of the main attraction show. Since its birth the local band has given dozens of public performances in our city and has represented us on twelve occasions outside the city.

In 1938 the Band attended the Victoria Music Festival where it won recognition and praise from the critics of the events there. It also entered for the first time in the South Texas regional Music Contest at Kingsville winning recognition as a young band there.

The calendar of performances for the present year is the largest in its history. With only six weeks of school past, the band has appeared in six performances and will be on the gridiron Friday when the local football team plays against Seely.

The band is larger this year than it was in either of its previous two years of existence. More than fifty students are now enrolled in the organization. Names of the players and their instruments together with officers of the band are:

Drum-major, Pamela Ann Martin; Drum Majorette, Colleen Smith; Drums, Captain, Grace Pearl Pierce; Concert Master, Gene Koerber (trumpet); Mascot, Jo Ann Munds. Trumpet and cornet players: Travis Brown, Rufus Clayburn, Glenn Dale, Clayburn, Bobby Cradle, Sarah Henry, Gene Koerber, John Lipscomb (captain brass section), Bobby Jack Sisson, Frank Stewart, Ray Wilborn;

Telephone players: Robert Stewart, Marshall Clayburn, David Dodd;

Bass Horn: Oliver Baldwin;

Baton: Horne: Marvin Curtis, Lloyd Harvey, Richard Barrett, Trombone: Arlene Barrett, M. J. Elliott, Arthur Hensen, Alton Kidd, Nancy Stewart;

Clarinet: Valma Barrett, Jack Caffall, Irene Henry, Wanda Hill, Richard Hood (captain reed section), Bobby Margerum, Betty Jo Milam, Marion Nobles, Opal Paulk, Bonnie Lou Wright;

Flutes: Harry Kaupp, Jimmie Stepp;

Saxophones: Katherine Dodd, Jimmie Douglas, Bobby Lewis, Bobby Gene Richards, Gay Stone, Tappy Sharp;

Square Drum: Mary Emma Barrett, Irene Clayburn, Edythe Crouch (captain drum section), Lois Munds, Myra Gene Newton, and Thelma Sanders;

Brass Drum: Tommy Stone, Lois Kidd;

Bell Lyra: Pauline Winfield; Cymbals: Mary Fern Johnson; Violins: Marjorie Huddleston, Doris Kidd, Anna Mae Mosier, Joe Richards, Alton Fae Ryan, Lillie Mae Sellers, T. E. Stone, Lucille Stallard.

The secret of contentment is knowing how to enjoy what you have, and to be able to lose all desire for things beyond your reach. —Lin Yutang.

History of Palacios Methodist Church

A group of earnest Christian men and women, about twelve in all met in the little school house the latter part of the year 1903 and organized the Methodist Church in Palacios. The pastor was W. H. Nelson and he was untiring in his efforts to build up the church. Mr. and Mrs. David Baxter, Miss Clara Baxter, Mr. and Mrs. Geo. Truett, Mrs. Emma Willis, Mrs. C. Dosa, Mr. and Mrs. T. D. Trick were some of the Charter members and a sizable bunch of workers they were.

Soon after the church was organized Brother Nelson and Mrs. Baxter called a group of the Women together and organized a Missionary society with Mrs. Geo. Truett president and Clara Baxter, recording secretary. These women visited the sick and strangers and worked without ceasing to raise money to further the cause of Christ.

Mr. David Baxter was the first Sunday School Superintendent and the Sunday School grew. The Epworth League was soon organized too and many young people were led to Christ through the League and Sunday School work. Mr. T. D. Trick was the next Sunday School Superintendent and he had a large band drawn by horses and used to go out Sunday morning and bring young and old to the house of God. Often making three or four trips then again Sunday evening he would bring them back to the services and on Wednesday evening to prayer service and if there were other meetings during the week, Mr. Trick was right there to bring the people in.

Soon after the Church was organized the people began wanting a church building and Mrs. Baxter and Mr. Clarence Wildman worked up a box supper which brought in a little more than twenty-five dollars, and that was the beginning of the Church fund. The ladies then had ice cream suppers, silver teas, pieced and sold quilts, had dime socials and many other means to raise money to build their church.

Rev. I. S. Smith was the second pastor and he and his wife were both great workers and it was during his ministry the house of God which is now the Sunday School rooms) was built and furnished, also a two room parsonage built and furnished. This was not all done at one time, but a little this week and a little next week, until it had been finished. Julius Cunningham, then a very young man gave the bell for the church and it has called many a girl and boy, man and woman to worship since that day.

Rev. N. W. Carter was the next pastor and the church, in every branch, continued to grow under his ministry. The Sunday School was so crowded two classes were held in private homes and in the two Epworth Leagues there were more than seventy members at the close of the year.

Next came Rev. J. T. H. Miller, who worked hard and with the people of the church and community for three years and he "wrought a good work." The church continued to grow so they began to talk and plan for a new and much larger church and so they Rev. Miller, with O. C. Arnold's help, built the foundation. The old church was turned around and the new church built on it. After the foundation was laid the members worked in earnest, trying to raise enough to build the church. They borrowed

Palacios High School Ball Club of 1916



Lower Row—Roy Wilkerson, Roy Bell, Clarence Nelson, Warren Tinkham, Carlton Crawford. Upper Row—Roy McDonald, Roscoe Moore, Erv Boyd, Mgr., Fernley Tatum, and Harry Pratt.

Charter For Palacios Rotary Club Received April 25, 1934

In March of 1934, through the efforts of Father Dave Buckley the membership of the Palacios Rotary Club was formulated, and on April 25th of the following month a meeting was held at the Hill Building and charter presentation was made before some 200 or 250 people from Rotary Clubs over this section of the country. Walter Jenkins at that time President of the Houston Club, made the charter presentation and the Palacios Club was given Charter No. 3864.

The following men were installed as the first officers of the local club: John Studden, president; George A. Harrison, vice-president; Rowland Burton, secretary and J. F. Barnett, Treasurer; and in addition to these the following business and professional men were charter members: H. C. Lewis, J. H. Brotemarkle, O. C. Arnold, J. B. Feather, G. F. Gillespie, Carlton Crawford, Glenn Clayburn, L. S. Appleton, C. W. Nester, W. C. Gray, Charles Luther and Harold Barr.

The membership of the club has steadily increased since it has been organized here and has participated in many civic and community projects. This year the Club assumed the responsibility of sponsoring the Boy Scout Troop, the VFW Club, the High School Band and are making monthly contributions to the Milk Fund for undernourished children, and the Rotary Club may be credited to a great degree with the birth of the idea of the seawall and pavilion and its ultimate construction.

The organization's first meeting place was the Palace Cafe, then the Pavilion, and at the present time it is the Green Lantern Inn where they meet on Wednesday of every week at 12:15 noon.

The officers and directors for the present year are: Ralph Newsom, president; Thomas Brandon, vice-president; J. B. Feather, secretary; J. F. Barnett, Treasurer; with L. S. Appleton, C. W. Nester, Rowland Burton, H. C. Campbell, Carlton Crawford, Joe Feather and Ralph Newsom acting as directors.

At the present time the following prominent citizens represent the membership: L. S. Appleton, Retail Lumber; C. L. Aubin, Railway Express; J. F. Barnett, Banker; T. S. Brandon, Dry Goods; Rowland Burton, Fish Distribution; J. D. Bowen, Optometrist; T. W. Caffall, Building Material; H. C. Campbell, Life Insurance; W. H. Clement, Power and Light; Carlton Crawford, Wholesale Fish Distribution; L. W. Crouch, Minister; T. A. Elder, Government Service; J. B. Feather, Fire Insurance; T. F. Friery, Postal Service; W. C. Gray, Lawyer; Manuel Glaros, Retail Ice; G. A. Harrison, Oil Leases; Guy Johnson, Farmer; Chas. Luther, Wholesale Oil Distributor; C. W. Nester, Druggist; E. P. Newsom, Public Schools; J. D. Park, Music Director; W. P. Regan, Jr., Variety Store; E. O. Ramsey, Grocer; J. G. Ramsey, Preacher; J. R. Wagner, Doctor; Ernest Weaver, Game Warden.

Since its organization they have had two pianists which they into the club, namely, Mrs. Esther Smith former pianist and Mrs. Ted Elder, present pianist.

The more facts you have, the less room there is left for argument.

Rev. B. A. Myers was the next pastor and there was work to do and a great deal was done during his ministry here. Rev. J. P. Garrett came next, then we had H. S. Goodenough and many of us will always remember him for he was always cheerful and happy and he loved young people and did a lot of good working with the young people here. G. T. Hester was next timid but a kinder better man would be had to find and the people thought a lot of him. We then had Rev. Coleman, C. H. Doak, M. C. Stearns, Robert Palk, E. F. Kluch, J. C. Gibbons, McPherson and M. H. Keen. These pastors have worked hard and have done a lot of good. Some years it seemed we lost more members than we took in but we can't blame the pastor entirely, for that for the members need to work and if we all let our light shine as it should, others will see our good work and will glorify Our Father in Heaven.

Our Church has accomplished great things for God in the thirty-six years that it has been working in Palacios but there is so much yet to be done and we all need to be "Fervent in Spirit, Serving the Lord."

Crescent Drug Store Owned by Jno. D. Bowden Since 1913

The Crescent Drug Store owned and operated by Mr. and Mrs. Jno. D. Bowden is one of the busiest and most popular places in the business district of Palacios.

Dr. Bowden, O. D. has been a familiar figure in the business and professional life of Palacios since 1913. At that time he purchased the business of Dr. Baldwin and has remained in the same business ever since, and as incredible as it may seem, Dr. Bowden has been in the same business twenty six years without changing businesses, branching out into another or forming a partnership.

Aside from his business the City of Palacios has the good fortune of having him always ready and willing to donate his time. He has been Fire Chief the greater part of the time for twenty-five years and is the collector for the gas company. In addition to these things he finds time to be the ticket agent for the Bower Bus Lines and is the United States Weather Bureau Display Man. He is a member of the Rotary Club and the Chamber of Commerce and takes a great interest in the civic life of Palacios.

Mrs. Bowden who assists Mr. Bowden in the store is just naturally an active business person having been in public life a great many years. She has the distinction of having been the first woman Secretary of a Chamber of Commerce in the State of Texas. This position she held in San Saba where she resided before coming to Palacios at the time of her marriage to Dr. Bowden about four years ago. For several years Mrs. Bowden was Supervisor of Welfare Work in San Saba and her political activities include being Assistant Campaign Manager for Congressman South.

Mrs. Bowden is one of those rare persons who have the capacity to diversify their life so that they not only have time for business but enjoy a great deal of the sports and social life and are able to be active in the civic and charitable projects of the community.

To be ambitious of true honor and of the real glory and perfection of our nature is the very principle and incentive of virtue; but to be ambitious of titles, place, ceremonial respects, and civic pageantry, is as vain and little as the things are which we court.—Sir P. Sidney.

Patronize BEACON Advertisers.

THE MORE FACTS YOU HAVE, THE LESS ROOM THERE IS LEFT FOR ARGUMENT.

QUALITY HOME KILLED MEAT

STORED AND DISPLAYED IN THE NEWEST SANITARY, ELECTRIC REFRIGERATION

WE HAVE THE ONLY AIR-CONDITIONED VEGETABLE DISPLAY CASE IN PALACIOS.

Assuring You of Fresh Vegetables & Fruits

LEWIS CASH GROCERY

Large Variety Citrus Fruit, Peaches, Figs Grown Here

The Garden Club is Young Organization

By MRS. J. R. ELLIOTT

The Tree-Palacios Garden Club was organized at the home of Mrs. J. R. Elliott, December 5th, 1938, with seventeen charter members.

We soon learned there were a large number of garden enthusiasts in Palacios and the yards and gardens began to take on new life and soon blossomed into spots of beauty attracting much attention during the early spring months as the result of an extensive planting program.

Some twelve hundred pansy plants came into bloom first, then came the blossoms from hundred and hundreds of both the early and late flowering plants as Callendulas, Snap Dragons, Stocks, Gerbera Daisies, Dahlias, Easter Lilies, Hyacinths and many others too numerous to mention.

Number of gardens had the loveliest sweet peas ever seen in Palacios, and the blooms from over 1800 Gladioli and 700 Rose bushes purchased through the garden club, well repaid its members for their hard work.

There has been a large number of shrubs and trees planted which have already made a good start toward the beautification of the town. In order that the public might know and see the results of such handiwork as "dirt digging" a display of these beautiful specimens was exhibited in a flower show held in the Ruthven Building in May, which seemed to have taken the whole town and community by surprise with its wonderful arrangement and beauty.

Brandon's Begun Business in Palacios Thirty Years Ago

About thirty years ago Mr. T. R. Brandon, one of the older and better known business men of this vicinity, built two buildings, one in which he located himself and the other which now houses the Crescent Drug Store. Mr. Brandon originally opened a grocery store in the present location of the drug store remaining there for two and a half years finally selling to Curtis Tatum. Since that time several grocery stores have been operated in that particular spot. In 1912, the building now occupied by Brandon's became a general dry goods store and is still operated as one.

Until 1935, Mr. Brandon was active in the management of the store, however, at that time he retired from active work and the management was taken over by Thomas S. Brandon, his son.

This firm carries a general line of dry goods, ready to wear, hats, shoes and notions. Miss Gladys Swensen and Mrs. Margaret Vandiver are alert, efficient saleswomen who have been in the store

In the early days of Palacios this section seemed destined to become a fruit growing country equal to Florida and California, as it was found the Satsuma orange was especially adapted to this region also the Magnolia fig. However, most all varieties of fruit were being tried out as well as peaches and at one time Palacios had three nurseries doing a thriving business.

The planting of orange and fig orchards was done on a large scale for a few years and some lovely crops harvested, but due to severe freezes that came once in a great while, this industry was given a terrible set back and now about all we have in this line are a few trees in yards and gardens, for family use.

A. E. Linquist however, has an orchard of grapefruit and orange trees from which he has harvested a nice crop last year and has some very good fruit this season, and J. W. Sullivan another grower who proved the citrus fruit can be raised and has several varieties in his garden, among them lemons, limes, grapefruit, oranges and kumquats.

Among the orchards as we remember, were those of W. E. Green, Dr. T. F. Driskill, J. M. Stephens, and P. F. Campbell, which were really show places as were the Excalibur Nursery and Palacios Nursery.

Finding citrus fruit and the fig not as profitable many of our people have turned their attention to peaches and in this venture D. D. Rittenhouse was one of the foremost. His orchard became known far and wide for the quality of fruit and people came from 150 miles or more during the season to purchase peaches, some sending in orders far in advance and he was never able to supply the demand. Two years ago he disposed of his orchard to Juan Rodriguez as failing health prevented him from giving his trees proper care and culture. J. F. McGlothlin, has a nice orchard of bearing trees as does P. B. Collins, who also has a small nursery on his place north of town on the highway. Ralph Hood is another orchardist and has recently added to his acreage west of town. He has 1400 peach trees and plans to put out 700 this winter.

For several years and with their friendly, courteous manner of serving are indeed quite an asset to the store.

We must be doing something to be happy. Action is no less necessary to us than though.—Hailitt.

FEATHER & SON
REAL ESTATE
AUTO AND LIFE
FIRE, TORNADO
INSURANCE
BONDS
—NOTARY PUBLIC—

DRUGS **GIFTS**
KODAK SUPPLIES
MAGAZINES **STATIONERY**

COMPLETE LINE OF COSMETICS:
COTY
BOYER
ARMAND
EARLY AMERICAN
EVENING IN PARIS
HARRIETT HUBBARD AYERS
AND OTHER POPULAR LINES

Patronize BEACON Advertisers.

CRESCENT Drug Store

Jno. D. Bowden
PHARMACY AND OPTOMETRY

Phone Day 18 Phone Night 59
CORNER MAIN & 5TH WEST OF POST OFFICE

THE NEW
1940
HUDSON
ON
Display
1/2 Block North of Post Office
Foley

PAVILION, SEAWALL PROJECT LARGEST UNDERTAKEN

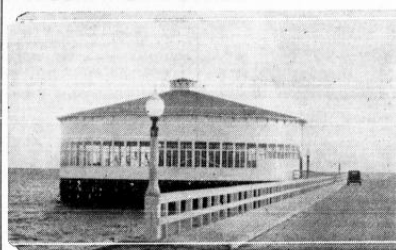
Constructed in Old Pavilion Constructed in 1904, Razed in 1935 to Make Way For New Pavilion
1935 at a Cost of \$160,000.00

Without qualification it can easily be said that the building of the seawall and pavilion is the greatest project the City of Palacios has ever undertaken. Not only from the standpoint of the dollars and cents necessarily involved in the building of it, but also when one considers the years of steady concentration and work by those who visioned its completion and realized the need of having such a construction.

The construction of the seawall began to take definite form in January of 1934, when a bond issue was voted upon and carried 337 for and 4 against. However, long before this there had been many meetings held and plans drawn up that seemed feasible and workable, requiring a great amount of time and money by the citizens who were determined in their course. At a meeting held in 1933 for the purpose of discussing ways and means of getting a seawall for Palacios, a committee consisting of three was appointed, namely, George Harrison, chairman, and W. C. Gray and J. L. Koerber assisting. This Committee was given full authority and entire power to proceed in whatever manner seemed necessary for the ultimate consummation of the job. Carlton Crawford and J. F. Barnett, both influential citizens of the city were appointed to work with the Legislature in an effort to have a bill passed donating the ad valorem taxes of Commissioners' Precinct No. 3, of Matagorda County to finance a bond issue to do the building. The bill accordingly was prepared, introduced, passed and approved by the Governor at a session of the Legislature that year. However, this bill provided that construction of the seawall should begin one year from date of approval by the Governor.

The Federal Government was to donate 30% of the cost of the project and even after the first bill had been approved by the Governor, the PWA ruled that they had not

Modern New Pavilion



sufficiently complied with the portion of the bill providing that construction should begin within one year, and therefore, in order that construction should begin within one year, and therefore, in order to meet PWA demands it was necessary to have another bill passed, which was done accordingly and in very short time.

\$125,000.00 of the bond issue was used in the construction of the wall and pavilion and in addition there was a PWA grant amounting to about 3-1/2 per cent of the cost of the labor and material, making a total expenditure of the entire project about \$160,000.00.

E. E. Burton Co. Feed Store Organized In December, 1914

Son of a pioneer merchant of Illinois, Edward E. Burton was born and followed in the steps of his father in Batavia, some 40 miles west of Chicago.

In the fall of 1910 he came with his wife and two sons Edward Arnold, and Rowland Joseph, seeking renewed health in the wide open spaces of Texas, settling on an improved piece of land on the Carancahua four miles west of Blessing. It was quite a pioneering project for the entire family and here that fall, Matthew Orange was born.

For folk ignorant of the ways of farming, it was a difficult task to subdue that wild land.

In 1913 Arnold accepted a position in Florida. Altho attending school in Blessing, Rowland contributed his share of farm work but the returns were small and the feed which had to be purchased seemed

Carlton Crawford to serve on this Committee. They organized with Harrison as President, Dr. Wagner, Vice-president and Carlton Crawford, Secretary. W. C. Gray, prominent local attorney was chosen to represent the Commission as Counsel.

As a result of the beginning of the activities and the perseverance necessary to carry through the well formulated ideas of those who realized the importance of the project to the community, Palacios has the best seawall on the Texas Coast and the best pleasure pavilion on the Gulf coast, all of which cost the citizens of the city not one penny for the reason that the refund of taxes paid the bond issue and the Federal Government donated the rest.

Considering in addition to the natural difficulties one has to encounter with such an undertaking, its final completion is of much more significance due to the fact that the bill was introduced and passed at a 30 day call session, called for a special purpose and by a Governor who was not friendly to the town of Palacios and particularly to the Committee in charge.

so very much higher in price than what one read in the papers, that Mr. Burton decided there must be a lot of money in the feed business, and there by hangs the tale.

Having tried to farm as long as finances would allow, Mr. Burton began looking around for some means of making a living, and after many trips to Palacios a deal was finally closed on the 2nd of Dec. 1914 whereby Mr. Burton purchased the stock and leased the property of J. J. Williams, operating under the name of Palacios Feed Store, situated on the present site of the Beacon Office and in the building which, moved and remodelled, is now the Church of Christ.

Mrs. Burton alone on the farm with the two boys and Mr. Burton in Palacios with a long ride back and forth for over Sunday, was rather a hard row, so in the spring of 1915, Arnold returned to Texas and moved the family to the City by the Sea.

It did not take long for Mr. Burton to learn that there was a lot of money in the feed business but not so much to be gotten out of it. However, with careful management and frugal living, it was a source of income and a public service.

With advancing war-prices, E. E. Burton Co. furnished their customers with flour at prices less than those current at the flour mills, and in every way did all they could to relieve the burden of our people, furnishing cars of seed and feed at cost to the farmers that they might take a new start.

In 1917 Arnold worked his passage north and visited the kinkfolk before enlisting in the Air Service. With the scarcity of flour and feed and help, Mr. Burton made the error of closing his store and going to Houston, the family remaining here, the boys in school.

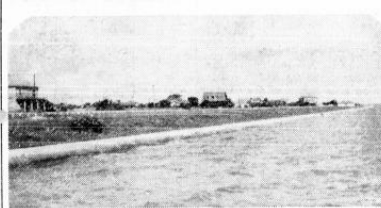
Some time after the close of the war Mr. Burton returned to Palacios broken in health and finances to begin again, and in 1924 Edward Arnold Burton returned again to Palacios and associated himself with his father in the feed business.

It has always been the purpose of E. E. Burton Co. to furnish quality merchandise at an low price as is consistent with good business practice, giving the customer a fair deal at all times. Altho the population has undergone some changes, there are yet remaining several oldtimers and it is their joy and modest pride that these are still numbered among their customers.

Besides hay, grain and feed stuffs, stock and poultry remedies and supplies, seeds and fertilizers, E. E. Burton Co. carries a line of flour for the convenience of the local grocers. If you ask your grocer for White Wing Flour or Pioneer Flour you will not only get as good a flour as any can offer regardless of price, but will also be giving a little commission to a local taxpayer which would, on the other hand, all go out of town.

The principles of honest service

Palacios Seawall



City Incorporated With Own Government in 1909

On May 18, 1909, Palacios had its official birth as a municipality. Heretofore it had been under the jurisdiction of the County officials, and almost immediately with its incorporation began marked progress and improvement, a condition always associated with self government, a quality that is so much a part of our American people that it is always displayed in the smallest hamlet even as it is in our greatest metropolitan areas, states and countries.

The first officers of this city government were elected on the 6th of July, 1909, and were as follows: Duncan Ruthven, Mayor; S. T. Best, Bright Cox, W. T. Blair, Jos. Pybus, Jr., and J. W. Helum, Aldermen; Ed Springer, Marshal. The roster of officers was completed by the election of the following by the city council: J. P. Parviz, City Attorney; J. A. Kress, Jr., City Secretary; Ed Springer, Tax Assessor and Collector; J. F. Willis, City Recorder; G. P. Mims, City Scavenger.

At the time the new officials took over their respective duties and became public servants the city was without a cent of revenue available, but improvement and public works programs were soon under way, and in a remarkable short time noticeable progress had been made. Sanitary conditions and regulations, the grading of streets, thorough surface drainage, sidewalks and the beautification of the town, resulting in the erection of

Buttsey Huddleston Versatile Manager of Humble Station

The congenial and well known personality presiding over the Humble Station "on the curve" in Palacios, is K. D. (Buttsey) Huddleston, largely responsible for the good business enjoyed by this station.

Aside from his strict adherence to the policy of the Humble dealers which requires quality service, rendered by courteous, competent attendants, Buttsey is a versatile person which quality is a valuable asset in developing friendly and business relations. He manipulates a fibing reel as deftly as he does a gasoline pump and is no less apt when it comes to some phases of the culinary art. The mere mention of barbecue chicken creates an uneasy feeling with Mr. Huddleston that can be satisfied only with a pit, plenty of coals and of course some chicken. A sports enthusiast and in general "a man about town" Buttsey is usually pretty much in demand, but pretty hard to find.

and fair prices laid down by Mr. Burton and the slogan "Not what you pay but what you get for your money" are inseparable with the E. E. Burton Co.

Muriel's Novelty Shoppe Started Business in 1926

Muriel's Novelty Shoppe known to all of Palacios and particularly women shoppers, who find here that every want and need in ladies' ready to wear, hats, gloves, hosiery, lingerie and accessories has expanded immeasurably since the time that Muriel purchased the H. C. Boyd Variety Store in 1926.

After purchasing this small store, Muriel, having a typical woman's perspective, realized the need in Palacios of a store carrying a stock of merchandise suitable to the needs of women here and in the vicinity. Subsequently she began adding to her stock by putting in a line of gifts, many of them which she made herself. Eventually as demand encouraged growth and expansion she bought the building where the shop is now located on Commerce Street and with this larger space adequate to meet her requirements she added ladies ready to wear, hats, and every accessory for every occasion that the fashion dictators decree.

Few businesses have shown greater progress than Muriel's Shoppe, due largely of course to the fact that under the management of a woman, nothing is overlooked that comes within the category of a woman's needs and whims.

PRAIRIE CENTER

Mr. S. C. Brown was a business visitor in Taylor the past week.

Mr. and Mrs. Glen Hutson were shopping in Bay City, Tuesday.

Mr. and Mrs. Ray Horn of Bay City was visiting their relatives the Hills, Sunday.

Miss Helen Sanders and her parents, Mr. and Mrs. C. D. Sanders were week end visitors of relatives and friends in Houston.

Mr. A. J. Fisher of Wharton visited his wife over the week end.

Mr. and Mrs. Able Pierce and children visited in the Stallard home Sunday.

Miss Helen Sanders accompanied a number of her pupils to the Wharton fair Wednesday. She was also accompanied by her mother, Mrs. C. D. Sanders.

Mrs. Jack Chambliss visited her husband and family in El Campo, Wednesday.

Those who attended the Wharton Fair Wednesday were Mrs. C. G. Jeffers, Mrs. Spencer Johnson, Mrs. John Glen, Mrs. A. J. Fisher, Mrs. Frank Stallard, Mrs. Alton, and Mrs. Able Pierce.

Palacios Beer Garden Strict with the Laws

Familiar figure where night life takes its stride in Palacios is Herman Lettje, who presides over the Palacios Beer Garden, gayest and liveliest of those spots where relaxation comes with partaking of a bit of the brew and the weariness of the days toll is turned to a thing of merit.

Genial and gracious in his manner, his attitude is one not to be mistaken, and only by strict adherence to the laws which maintain the state of sobriety in a rendezvous where cups are lifted lightly is he able to curtail the embellishment of one who has found his favorite beverage a bit too delectable or appealing to his thirst by the mere raising of a brow or a slight suggestion of the rules by which he operates.

Hallowe'n Dance WITH John Sullivan AND HIS ORCHESTRA

● October 31 ●

PRIZES:

MOST UNIQUE COSTUME
MOST COMICAL COSTUME
MOST ORIGINAL COSTUME

DANCING FROM TEN TO TWO

\$1.00 PER COUPLE

MUST BE MASKED TO BE ADMITTED

PALACIOS PAVILION

JACK SISON

PETE GRAFF

IF . . .

It's Alive, Walks, or Flies

WE HAVE A PERFECTLY BALANCED

ELCO FEED

TO FIT THE NEED AND SHOW

BETTER RESULTS

—ALL KINDS OF FIELD & GARDEN SEEDS—

E. A. BURTON

MRS. E. E. BURTON

E. E. BURTON Co.

FEEDS — FERTILIZERS — INSECTICIDES — SEEDS

HELLO

PIONEERS OF

MATAGORDA COUNTY

WE WANT TO SAY THANK YOU!

FOR ALL THE BUSINESS ASSOCIATION

WE HAVE HAD WITH YOU.

—FROM A NEW COMER TO AN OLD ONE—

PALACIOS GROCERY

MRS. ROSE HAMILTON

STOP ON THE CURVE

For Complete

HUMBLE SERVICE

Gas — Oils — Lubrication — Washing

Dealer For:

ATLAS TIRES AND BATTERIES

K. D. HUDDLESTON'S

HUMBLE SERVICE STATION

On Palacios-Bay City Hiway

Cotton Report Shows 1748-Bale Increase Over '38

Mr. A. H. Wadsworth, special agent for the Department of Commerce, reported this week an increase of 1748 bales of cotton ginned in Matagorda County as compared with last year's report.

Census report shows that 7627 bales of cotton were ginned in Matagorda County from the crop of 1939 prior to October 1, 1939, as compared with 5879 bales for the crop of 1938.

Religious Institute In Houston, Wed.

An Institute of Religious Education will be held at the Second Presbyterian Church, Houston on Wednesday beginning at 3:30 p. m. Three of the Executive heads of General Assembly Committees will be speakers on this program which will be recessed at 6 p. m. for supper. The supper will be served by the host church at a price not to exceed 35c. One of ten such institutes to be held in Texas the Houston meeting is planned for all Presbyterians in S. E. Texas. Plans are being made locally for a large delegation from the Presbyterian Church to attend.

Program

3:30 p. m. Devotional Service.
3:45 The work of the Assembly's Committee of Religious Education.
Dr. Edward D. Grant Executive Secretary of this Committee.
4:25 The Woman's Auxiliary and Adult Education, Miss Annie McGaughey, Assembly's Secretary of Women's Work.
5:25 Sunday School Literature, Dr. John L. Fairly, Editor in Chief of Sunday School Literature.
6:30 Dinner.
7:00 Enlisting and Training a Local Church Leadership, Dr. P. H. Carmichael, Assembly's Secretary of Leadership Training.
8:00 Closing Address, The Mothers Conference, Dr. Grant.

Palacios Makes Splendid Showing At County Fair

Mrs. J. R. Elliott, chairman of the Fair committee reports that Palacios has made a splendid showing at the Wharton-Matagorda County Fair which opened Tuesday morning.

The following is an incomplete list of honors for local entries:

Mrs. B. F. Bryant, first on coverlet; Mrs. M. I. R. Elliott, second quilt, and Mrs. J. B. Koonz, second. Mrs. Fulton Lohrhardt first on piece of baby quilt and embroidered baby dress, and second on baby carriage Afghan.

Miss Gladys Swenson, first on cross-stitched pillow slips; O. C. Arnold, first landscape painting; Mrs. Mary Bolling, Cunningham, second on portrait painting and second on land and seapainting. Mrs. A. Rioux second on wool rug, and Mrs. J. H. Brotenkaier, second on hooked rug. Mrs. J. R. Elliott third place on pecans. The judging was unfinished at the time this list was made and a complete list will be published as soon as the committee makes a complete report.

Addie Traylor Circle

The Addie Traylor Circle and Circle No. 1 met twice this week, on Monday and Thursday, at 2:30, for their fall mission study.

The meeting days for next week will be Tuesday and Thursday, 2:30, at the Methodist Church.

Meeting of County Health Assn. Held

The Executive Committee of the Matagorda County Tuberculosis and Health Association held a very interesting and profitable meeting at the home of the County Chairman Wednesday morning, October 11th. Miss Francis Condit, State Seal Sale Chairman was present and gave the committee some valuable instructions concerning the Matagorda County Seal Sale, which will begin the latter part of November.

Members present at this meeting were Mrs. A. B. Pierce, chairman; Mrs. Vance Porter, vice-president; Mrs. Amos Lee, Mrs. L. M. Matchett and Mrs. Ruby Williams, Secretary.

Ordinance No. 185

AN ORDINANCE AMENDING LINES 2 AND 3 OF PARAGRAPH 2 OF SECTION 2, OF ORDINANCE NUMBER 183, PASSED AND APPROVED BY THE CITY COUNCIL ON THE 24TH DAY OF JULY, 1939, BY STRIKING OUT THE WORDS "OR MILK PRODUCTS".

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF PALACIOS, TEXAS: Section 1. That lines 2 and 3 of paragraph number 2 of Section number 2 of Ordinance number 183, passed by the City Council on the 24th day of July, 1939, be and the same is hereby amended by striking out and omitting from said lines of said Ordinance the words "OR MILK PRODUCTS".

Passed and approved this 16th day of October, 1939.

J. L. DEUTSCH, Mayor of the City of Palacios, Texas.

ATTEST: W. A. SMITH, Secretary of the City of Palacios, Texas.

Ordinance No. 186

AN ORDINANCE PROVIDING FOR THE COLLECTION OF CERTAIN FEES FROM ALL PERSONS, FIRMS, ASSOCIATIONS OR CORPORATIONS ENGAGED IN THE SALE OF MILK IN THE CITY OF PALACIOS, TEXAS; PROVIDING A PENALTY FOR THE VIOLATION OF SUCH ORDINANCE; AND REPEALING ORDINANCE NO. 184.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF PALACIOS, TEXAS: Section 1. That from and after passage and publication of this Ordinance, all persons, firms, associations, or corporations who shall sell or offer to sell milk within the City of Palacios, Texas, shall, before offering such products for sale within said City, obtain from the City Health Officer of the City of Palacios, Texas, a permit setting out the classification under which said person, firm, association, or corporation is engaged in the sale of milk and the amendments thereto, the same being United States Health Ordinance with reference to milk and or milk products as adopted by the said City of Palacios.

Section 2. For the issuance of said permits there shall be paid to the said City of Palacios the following fees, to wit: (a) Operators of grocery stores, cafes, restaurants, soda fountains, or similar concerns selling or serving milk, a fee of TWO (\$2.00) DOLLARS; (b) Persons, firms, associations, or corporations who sell milk in bulk but do not bottle or pasteurize same, a fee of TWO (\$2.00) DOLLARS; (c) Persons, firms, associations, or corporations who pasteurize milk, a fee of TEN (\$10.00) DOLLARS; (d) Persons, firms, associations, or corporations who pasteurize milk, a fee of TEN (\$10.00) DOLLARS; (e) Persons, firms, associations,

or corporations who pasteurize and bottle milk, a fee of TEN (\$10.00) DOLLARS.

Section 3. All permits issued hereunder shall be for a period of one year from the date of issuance. Provided, however, any such permit or permit shall be revocable for the violation of any provision of any milk Ordinance passed by the City Council of said City.

Section 4. No construction shall be placed on any provision of this Ordinance that shall be in conflict with or contrary to any part of Ordinance No. 183 of the City of Palacios and Amendments thereto. It is intended by this Ordinance to regulate only to the extent of providing a means of registration and providing fees for inspections of all such places. It is expressly provided, however, that no permit shall issue pertaining to the sale of milk and its regulation under the fees hereunder shall be paid and a certificate issued as hereinabove provided for.

Section 5. The violation of any of the provisions of this Ordinance is hereby declared a misdemeanor, and any person, firm, association, or corporation convicted of violation of any of the provisions of this Ordinance shall be fined in any sum not less than \$1 nor more than \$50, and each day of such violation shall constitute a separate offense.

BE IT FURTHER ORDAINED: Section 1. That Ordinance No. 184, passed and approved by the City Council on the 24th day of July, 1939, be and the same is hereby repealed.

Passed and approved this 16th day of October, 1939.

J. L. DEUTSCH, Mayor of the City of Palacios, Texas.

ATTEST: W. A. SMITH, Secretary of the City of Palacios, Texas.

Retail Fish Market of Crawford Packing Company



OLIVIA

Mr. and Mrs. E. C. Haskins spent the week end in Galveston with their daughter, Mrs. McMullin.

Mrs. Monroe Sells Jr., and Miss Elizabeth Sells of Port Lavaca gave a shower last Thursday night for Miss Evelyn Wilson at the home of their parents, W. M. Sells. On account of bad weather and some sickness the crowd was smaller than otherwise, however the approaching bride was given many nice personal gifts and a good selection of Pyrex ware.

Dr. Peterson of Chicago conducted the morning services at the Lutheran Church here.

Mr. and Mrs. Billy Speck and son spent the week end in San Marcos with his parents. Also the Mexican teacher, Miss Vela, went to Port Lavaca.

Week ago Sunday, Mrs. G. A. Swenson spread a sumptuous birthday dinner celebrating, jointly her and Mrs. Preston House of El Campo. Those present from away were the Bergstroms, and House families of El Campo, Mr. and Mrs. Forselle of Port Worth, Miss Palmer and Mrs. Buck of Port Lavaca, and several Olivia friends.

Mr. and Mrs. Guy Cavallin and Joyce were Sunday dinner guests of Mrs. W. M. Sells, Wednesday, at Indianapolis.

The County Fair or Home Demonstration Exhibit was held in Port Lavaca, Saturday. All entries were judged in the morning and afternoon a crowd gathered at the Court House for the program, which was given by the Olivia Community.

The Home Demonstration Club held its regular monthly meeting, Monday night, at the home of Mrs. W. M. Sells, Wednesday afternoon.

Mrs. Noel Smith and children came home from a month's stay and drop in at the Baptist Church last Tuesday. Her infant son arrived the 1st day of October and they are very proud to have a boy to go to with their girls.

The E. Wilson family, and V. E. Damstrom family were supper guests at G. H. Wilson's.

Mrs. L. B. Griffith celebrated her son Leslie's birthday Sunday also her nephew Ludwig Peterson and Mrs. Savage. Those present were the G. E. Peterson family, C. E. Peterson family and Mrs. Savage.

Johnny Rokenbock's family spent Sunday in Palacios.

or corporations who pasteurize and bottle milk, a fee of TEN (\$10.00) DOLLARS.

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We, The Baptist



Our Revival has started off very encouraging. Rev. O. G. Barrow from West Austin Baptist Church spoke to a goodly number on the initial night of the meeting. The morning services are being held at 10:30 and the evening worship at 7:30. Our plan is to have group prayer services beginning each evening at 7:00 and also the junior choir practice at that hour. We again extend a cordial invitation to every one in our fair city to come and worship with us. Plans are being made for a service on the Street near the Bank building on Saturday at 4:00 in the afternoon. We are not on a high pressure campaign to swell the ranks of the Baptist membership but we are anxious to do all the good that can possibly be done. How long has it been since you have been to the meeting or as for that matter to any church service? Turn aside from your regular life for an hour each night for the next few days and drop in at the Baptist Church and see if you do not go back home feeling better in your own heart. We will be looking for you.

Future Homemakers Attend Alvin Meeting

The Palacios chapter of Future Homemakers attended the area meeting which was held at Alvin, Texas, Saturday, October 14.

The meeting was held in the beautiful new Alvin High School auditorium with 1004 Future Homemakers present. From Palacios there were forty-two girls and their sponsor Miss Mildred Helander.

Some of the Future Homemakers from different towns expressed a desire to come to Palacios again for our Spring Meeting which was granted.

Our new school bus, which afforded the transportation to Alvin, left Palacios at seven a. m. to return about six p. m. that afternoon after a full and much enjoyed day.

—Reporter, Laura Harrison.

Announcement

Mr. and Mrs. Geo. A. Harrison announce the engagement and coming marriage of their daughter, Marion Louise, to Harley C. Robinson, son of Mrs. D. C. Robinson of Alvin, Texas.

The marriage will take place in late November.

Mr. and Mrs. Olin Yeamans of Pasadena accompanied by Mrs. Yeaman's sister, Mrs. Odie BeShear of El Campo, visited Monday in the home of Mr. Yeaman's aunt, Mrs. D. P. Jordan.

CRAWFORD--

(Continued From Page 1)

surging Gulf, defying the dangers of the sea capturing them, to the Kings and Monarchs and celebrities of every nation.

The Crawford Packing Company had its beginning in 1921 when they started canning fish in their own home with a consumption comparable to their facilities and equipment for production. But with this slow and measured process they steadily grew and consumer demand continuously increased until 1925 when they incorporated under the name of the Crawford Packing Company, a Texas corporation. However, with the slump of the fish market which automatically closed the fish canneries of the Gulf Coast, this company continued canning tamales and chili under Uncle Ole's Brand, and branched out into the shrimp canning business, and in 1927 made their first pack of canned shrimp by enlarging their facilities for packing and with continued improvement and enlargement they have today one of the largest and most completely equipped canneries in the United States.

It is of course a well known and understood fact that the Crawford Packing Company operates in strict accordance with the Pure Food Laws, and under the direct supervision of United States Food and Drug Administration Inspectors, thus assuring the buyer of shrimp in cans of freshness, purity and wholesomeness.

In addition to canning shrimp in the regular method, they are equipped to can by the new wet pack process, the ultimate result of which is the sealing in of every bit of the fresh, delicate flavor, and it is the opinion of connoisseurs, epicureans and those devoted to indulging fastidiously in the luxuries of the table that shrimp packed by this method is immeasurably superior.

It is of particular interest to those of us in this section of Texas that Dieticians who base all recommendations upon scientific knowledge of precise food values, declare that Gulf Coast Shrimp provide one of the most important sources of fat-free proteins.

Mr. Carlton Crawford, president of the Crawford Packing Company is prominent in civic affairs and has served his community in many ways. He is past president of the Chamber of Commerce, of the Rotary Club, has been active in Boy Scout work and is superintendent of the local Presbyterian Church.

Other officers of the corporation are P. K. Taylor, vice-president; Rowland Burton, Secretary-Treasurer; employees are Henry Barrett, plant superintendent; Matthew O. Burton, V. Fowell and Mrs. T. A. Elder.

CHURCH OF CHRIST

All day services are announced for the Church of Christ on Sunday, Oct. 22. Preaching at 11 a. m. by Bro. Speck, of LaWard. Basket dinner at the ground, followed by afternoon and evening services. A cordial invitation extended to any or all services.

Numerous fishing parties were out over the week end and among the most successful were the ones at Oyster Lake where 56 reds were landed besides plenty of trout. Monday noon when Bill Chambliss, Buster Chambliss, Calvin Sexton and George Plum came in they had 8 nice reds, one tipped the scales to 10 pounds, another was a 12 pounder and Bill says he caught them both.

Classified Advertising

RATE, ONE CENT PER WORD—MINIMUM CHARGE, 25c

SALE or TRADE

FOR SALE—Large Cream Separator, tank 8-gal, like new, \$15. Brahma roosters and laying hens. New cedar lumber, just the thing for your Christmas chests. F. J. Kraus, East Bay, Palacios. 42-2tp

AUCTION SALE: All farming machinery on the Raleigh Sanborn Plantation, truck, pickup, trailers, 20 young Brahman bulls, 10 young Hereford bulls, 30 cows, 20 mules, milk cows, hogs, corn, hay, cake and innumerable other articles. Saturday, October 21, 9 AM Hawkinsville, Texas. 20 Miles East Bay City. Licensed Auctioneer. 1t

RENT or LEASE

FOR RENT—Partly furnished 8-room apartment. Water furnished, lights up to the minimum, \$1.50. See Mrs. Ruthven or Ralph Williams. 3214

FOR RENT—MODERN and PART Modern Houses. See Us Before You Buy Sell or Rent FEATHER & SON

MISCELLANEOUS

WANTED—Second hand Hay Mower. Enquire at this office.

WANTED—Good work horse, plow, cow, heifer, or what have you. F. J. Kraus, East Bay, Palacios. 42-2tp



THINK! Chemistry at Work

You may never have studied chemistry, and if you did, you've probably forgotten the details. But you know what remarkable chemical changes take place when different substances are brought together under the combined effect of heat and pressure. . . . That's exactly what happens under the hood of your car. There, oxygen is brought into contact with the motor oil under heat and pressure. And unless you use an oil like Humble's Balanced 997 (and it's hard to duplicate), the result is motor oil oxidation, which results in motor deterioration, just as the oxidation of iron results in rust. . . . So the thing to do is use a motor oil so designed that it resists oxidation. . . . Here we are at your service, for we have such an oil in the definitely improved Balanced 997. This is truly a remarkable oil, for in addition to its distance for combining with oxygen, it has all the other desirable qualities of a motor oil in perfect balance—so that it delivers perfect performance in your car. . . . See for yourself. Stop at the nearest Humble sign, drain and refill with Balanced 997 Motor Oil.

HUMBLE

HUMBLE OIL & REFINING COMPANY

A TEXAS INSTITUTION MARKED BY TEXANS

COPI. 1939, BY HUMBLE OIL & REFINING CO.

Hallowe'en Dance At Pavilion, Oct. 31st

Palacios will celebrate Hallowe'en by tripping the light fantastic to John Sullivan's orchestra at the Pavilion, October 31.

The Messrs. Sison and Graft, managers of the Pavilion anticipate a momentous occasion and great fun for everyone. In keeping with the day it of course will be a costume ball, and prizes will be given for the most original costume, the most unique and the most comical. In order to attend the ball they require that you be dressed in costume and masked. The masks are to be removed at one o'clock and it is hoped that until then the dancers real identity will be concealed.

Mr. and Mrs. Sterling Smith and daughter, and Herschel Smith, of Houston, were here over the week end visiting homefolks.

EVERYTHING FOR THE COMPLETE BUILDING OF A HOME

- LONG LEAF YELLOW PINE
- BUILDERS' HARDWARE
- WALL PAPER & PAINTS
- ROOFING

OIL FIELD TIMBERS

JOHN F. GRANT LUMBER COMPANY

THERE IS NOTHING TOO GOOD FOR OUR CUSTOMERS

STEAKS CHOPS SEAFOODS

Dinners — Short Orders — Lunches QUICK — EFFICIENT — SERVICE

COZY CAFE

MRS. PAULK, Mgr.

FRESH FRUITS AND FRESH VEGETABLES EVERY DAY AT KIRK'S FRUIT STAND

Palacios Beacon

For a Greater, Better Palacios Country—Agriculture, Industry, Commerce, Living

SUBSCRIPTION \$1.75 AND \$2.00 PER YEAR

PALACIOS, MATAGORDA COUNTY, TEXAS

HIGHLIGHTS OF PALACIOS HISTORY

Financial Institution Great Influence to County's Development

First Lot Sold on "Hamilton Point" December 5, 1902

**J. W. Powell
Purchases Lots
For Home Site**

CONTRACT STIPULATES NO
LIQUOR MANUFACTURED
OR SOLD ON PREMISES

Editor's Note: This article is lifted bodily from an earlier issue of the Beacon.

At 2 p. m. December 5th, 1902, the first lot was sold within the townsite of Palacios, the contract for sale having been made November 6th, 1902. At that time Palacios had just received its name from the bay upon which it stood, and consisted of nothing but a place called "Hamilton Point," one corner of a huge cattle range. Before that time the city was a pasture, populated by nothing but a few longhorn Texas Steers.

To James W. Powell, a resident of Palacios until a few years ago goes the honor of being the first purchaser of the first lot, as does also the honor of being the builder of the first home, and therefore the Palacios pioneer.

From a cattle range to the most beautiful town on the Texas coast from a population of a few steers to a population of nearly 2000 is the progress of the nearly eighteen years of slow steady growth. From "Hamilton Point" to the present "Palacios-by-the-Sea" is a step with a touch of romance. The fame of the little city is due to its climate, its beauty, its pure artesian water, its Texas B. Y. P. U. Encampment grounds, its muddell industry, its fish and oyster business, and its

(See "POWELL," Page 6)

**First National
Bank of Bay City
Serves Community**

BAY CITY BANK WAS
ESTABLISHED NEARLY
FOUR DECADES AGO

Modern banking is the heart of our present day monetary system which keeps commerce and trade alive. Without our banks to keep a steady stream of money and credits coursing through the commercial body of our civilization, commerce and trade would become anemic and would return to the old system of barter.

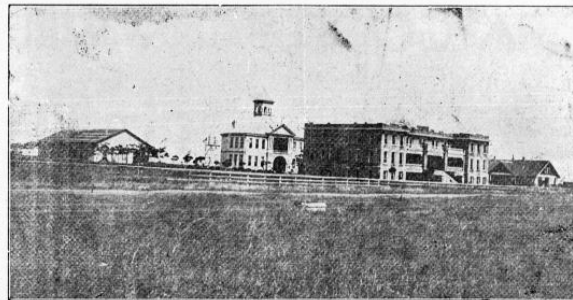
A bank is a service institution and as such serves the community in which it is located by controlling credit, restraining unsafe and unnecessary expansion and inflation and extending credit where needed in order to maintain a healthful and normal circulation of money and business credits.

So it is with the First National Bank of Bay City. Since its establishment in 1901, it has served the people of Bay City and surrounding territory in a manner which is largely responsible for the growth and prosperity of this region.

At the time of its founding James M. Moore was President and W. T. Gode was cashier. Capital stock amounting to \$50,000 in tangible assets and an unbounded faith in Bay City and Matagorda County and a desire to serve their community to the best of their ability and give it an honest and conscientious banking service were the intangible assets. With these assets, tangible

(See "NATIONAL BANK," Page 4)

Palacios Baptist Academy Built in 1905



Palacios College Served As Two-Fold Purpose

RUPERT A. ELLIOTT

An integral part of the pre-World War history of Palacios is the story of Palacios College. This school was launched for the two-fold purpose of publishing the new town and of filling a real educational need which existed in the locality at that time. The school during its lifetime did fulfill these two functions. The presence there already of one denominational institution undoubtedly had its weight in drawing the Baptist Training Union Encampment to Palacios. The fulfilling of the second function is shown by the fact that at that time there was not one liberal institution of higher learning in the entire Texas coastal region, nor one closer to Palacios on the north than the state university in Austin.

Major credit for the birth of the school belongs to Reverend William Henry Travis, a Canadian by birth. He came to Palacios from the pastorate of the Oak Cliff Baptist Church in Dallas in the fall of 1904, and began the preparatory work for the school. He secured the support of the Texas Rice Development Company, which was promoting the town-site. This company provided Mr. Travis with his expense money and, after the incorporation of the school, gave to the school one hundred and sixty acres of land about a mile west of Palacios. It was agreed in the beginning that the school would eventually be turned over to the Baptist Denomination. This was to provide the school with a permanent and wide-spread supporting organization.

The charter of the school was subscribed to on January 28, 1905 by nine citizens who became its first board of trustees. Reverend Travis was elected president of the school. Shortly after the organization was perfected, an agreement was made with the Texas Rice Development company to exchange the one hundred and sixty acres for a thirty-two acre strip along the east Tres-Palacios Bay, a mile north of the town. Ten acres in the center were set aside for the campus. The rest was surveyed into lots and gradually sold to support the school. In addition the Texas Rice Development company was to finance the erection of the first permanent buildings. An administration building and a dormitory were begun in the summer but were not completed in time for the opening of school.

The college had the opening exercises of its first session in temporary quarters in the Palacios Hotel on September 12, 1905. It moved into its own buildings in November. In accordance with the original plan, control of the school was given to the Colorado Baptist Association on January 8, 1906. The Association at that time embraced nine counties to the north and west.

In the course of the summer of 1906 the school facilities were used for a summer normal conducted by Professor W. T. Pollard, who was then superintendent of the Bay City Schools. Another building, a boys' dormitory, was also erected. The succeeding session ended when the school was closed down following the president's resignation in mid-winter.

School was reopened in the fall of 1907 under the leadership of Reverend M. M. Wolf, who came into the presidency from a position with the Baptist State Mission Board. The school grew very slowly during the succeeding years and reached its highest peak in the 1912-1913 session when one hundred and three students were enrolled.

In 1909 the president and trustees reconsidered the status of the school and in view of the manifest impossibility of maintaining college work, reduced its course to the academy level. The course of study offered that year covered twelve grades: the primary grades, two preparatory grades and college. (See "COLLEGE," Page 7)

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**Duncan Ruthven, Former
Mayor, Writes History of
37 Years From Memory**

BRIEF OUTLINE OF STRUGGLE OF BUILDING
PALACIOS; OF FIRST RAILROAD, BANK, WATER
WELL, ICE AND ELECTRIC PLANTS, SEWER, ETC.

By DUNCAN RUTHVEN

Everything has to have a beginning, but the history of everything has not always been recorded in account of the stupendousness of the thing, and even though it were, some would doubt the authenticity of it. And I am now referring to the creation of the world and religious events. The history of Palacios, Texas, which I am going to attempt to chronicle, touching only on some of the most important events, but which someday I hope to write more in detail, should I be spared, will suffice for this edition, and should there be nothing more of the history recorded by anyone else, the facts set forth, I feel sure will be interesting to the generations to come. How long? God only knows.

This history is being written from the memory of one man covering about thirty-seven years, and I know, owing to space, and lack of memory, I am going to leave out many passages. I ask all old timers and others to overlook this.

Texas Rice Development Co.
In the years, 1901 and 1902, one W. C. Moore, a real estate man of Houston, Texas, conceived the idea of developing a 20,000 acre tract of land belonging to the late A. H.

"Shanghai" Pierce Estate, the nickname having been given Mr. Pierce in his early manhood, and building a town on what was known as Hamilton Point, a part of this tract known to cowmen as "Bull Pasture." Mr. Moore obtained an option on this land and together with C. C. Dusen, known as Curly Dusen, W. C. Ritchie, and a Mr. Johnson, all of Louisiana, formed a company. This company was known as the Texas Rice and Development Co. The company purchased the land and had it cut up into eight 160 acre tracts providing the necessary roads to accommodate settlers. The tract a mile square, which included Hamilton Point, was cut up in lots, to bear the name of Tres Palacios Townsite Co., being named after the bay by which it stood. But due to there being an old post office on the creek of that name, it was necessary to change the name of the town, as they left off the "tres" (three). The name "Tres Palacios" in Spanish is Three Palaces, and legend has it that Spaniards, in exploring the vicinity possibly from the Gulf of Mexico, saw as they looked north what appeared to be three palaces, and named the bay Tres Palacios Bay. The creek took the same name.

(See "HIGHLIGHTS," Page 3)

Texas Rice Development Co. Promoters of Palacios

Six years ago the Wednesday Club of Palacios was studying some of the early history of Palacios and Mrs. H. B. Farwell wrote Mr. D. C. Ritchie of Jennings, La., who was one of the early promoters for a bit of information and she received the following which she gave as her part of the program:

September 28, 1933.
Mrs. H. B. Farwell,
Palacios, Texas.

Dear Mrs. Farwell:
I have your letter of 26th. and am glad to comply with your request for some information regarding the founding of Palacios. I am sorry I cannot give it to you in perhaps the way you would like it, but I will give you some of the high spots as I remember them.

The real estate agent W. C. Moore of Houston interested some of us here in the Pierce estate property on Trespalacios Bay, which property for sale then was over 19,400 acres. A number of us from here reached Bay City, which was as far as the R. R. reached. This was in 1902. We then traveled by team to the Bay and were pleased with the prospect. We bought the property, after soliciting the R. R. if they would be interested in extending their R. R. to Palacios. This they agreed to do for a bond of \$24,500. This R. R. connection was constructed in 1903-1904, and the first round trip excursions were put on in 1905.

The promoters organized under the name of The Texas Rice Development Co. The officers were S. J. Johnson, Jennings, La., Pres.;

W. C. Moore, Houston, Vice-Prest. and Dr. A. C. Wilkins, Jennings, La. Secy. Dr. Wilkins soon resigned and D. C. Ritchie, Jennings was made Secy. & Treas. and P. A. Elder Palacios was his assistant. C. C. Dusen of El Campo, Texas, was local Manager for a while, followed in 1903-4 by E. H. Reese. He was followed by C. J. Wildman until he went to work for Theo Koch Development Company and then H. B. Farwell was the local manager. The Survey was made of the property and platting by J. F. Harvey, C. E. Jennings, La. and he did a good job. This was in September & October 1902.

The first construction work by the company was the building of the Bay View Hotel by A. H. Humphrey, Architect and Contractor, and the Pavilion and Bath Houses were constructed in 1904 by Hatchett and Large of Bay City. The Bay View Hotel was later moved from the East Bay front to its present location and added to and operated by the Company during the years of the sale of the lands and lots.

The stockholders in the Company were from many States, Minnesota having the largest, and Texas, Iowa and Ill. being next in order.

The greatest credit for the sale and development of the property was due to M. F. Tackett and F. K. Robeson of Champaign, Ill., and who left the remains was taken over by Theo Koch.

The Palacios City Townsite Company was organized to take over (See "PROMOTORS," Page 4)

People and Historical Places Around Palacios

MRS. J. R. ELLIOTT

Before I try to tell a few things about these early settlers and historical places of South Texas, I want you to draw on your imagination just a little and try to visualize Texas 100 years ago. In that vast domain, much of it wilderness, from the mouth of the Mississippi River, west, a separate province of Mexico called Texas. The name Texas was given this part of the country by the Spaniards from the Indian word Tejas. They changed the spelling to Texas. The word means friends.

Spain tried to claim this new country they had named Texas because of Columbus' discovery of America. The conquest of Mexico by Cortez and Spanish explorers. The first of these being Cabeza de Vaca in 1528. He was the first white man to set foot on Texas soil. He had been shipwrecked off the Texas coast and he with two or three of his men walked completely across South Texas on their way to Mexico. But these men did not plant the Spanish flag on Texas soil so could not claim it at that time for their king.

However, Cabeza de Vaca did write the King of Spain a report of their 7 years of travel in Texas and Mexico, and Texas has a translated copy of this report on file in Austin and calls it the First History of Texas. In this report they said cotton was found growing wild along the Texas coast.

It was 100 years after this before La Salle, the French explorer, brought the first European immi-

grants to Texas. On his four boats he brought 50 soldiers, 12 families and a few others. They landed in Matagorda Bay by mistake as they were hunting the Mississippi River, but had sailed too far West and came into Matagorda Bay.

La Salle erected Fort St. Louis on the La Vaca River about six miles from its mouth. He named the river, La Vaca or Cow River from the large number of buffalo cows he found there. La Salle was murdered about three years later by some of his own men.

This was the first white settlement ever made in Texas, and the French flag flew over this Fort and was the first flag of Texas.

The Indians, as you know, had no flag.

When Texas was admitted into the Union in 1845, Congress voted a special privilege to Texas that no other state was ever given. Congress provided that the Lone Star State could hereafter by its own action divide itself into four states, this of course was because of its large size.

It is hard to visualize just how large Texas is. Upon refreshing our geography we find Texas at its widest width to be 825 miles and at its longest length 740 miles.

If the United States was divided into states, each the size of Texas, we would have only 11 states. A hundred years ago the population of Texas was only 20,000 white people with the majority of those living in the Southern half of the State.

(See "PEOPLE," Page 6)

First Building of Palacios State Bank



Better known as Feather Building, corner of Fourth and Main, and remodeled in the past few years.

1916 Issue of American Journal of Clinical Medicine Publishes Article of Palacios Possibilities

(As Taken from the December 22, 1916 issue of the Beacon.)

Dr. Wm. F. Waugh in December issue of the American Journal of Clinical Medicine, of Chicago.

Along about the close of the Civil War, three-brothers came, with their herds, to the part of Texas where I am penning these lines, and, finding the lush of pasturage to the liking of the cattle, they settled permanently. On the long stretch of land known as Matagorda Point, they built houses, which, standing out prominently from the landscape, is the place where they received the name of Tres Palacios—the three Palaces.

Half a century later prospectors came, seeking a location for a Texas water-plum, a sort of Mexican-Gulf Atlantic City. This spot they found on the north shore of Tres Palacios Bay. This sheet water stretches two miles across to Matagorda Point, which latter extends some miles south, then comes the bay, and then again a neck of sand dunes that separates the bay from the open gulf at a distance of ten miles from this town. Amplely protected against all gulf storms, with salt-water bathing all the year around, open prairies extending for miles round about, a soil the most fertile on earth, a climate where every fruit, from apples to bananas, may be raised and gardens made in any month of the year, and the prevailing temperature never either very hot or very cold, Palacios (ascent on the third) certainly seemed ideal.

So, a town was laid out and advertised, and people—several thousands of them—came, and they built themselves homes, and planted orange-groves and fig orchards. The Baptist Young People's Union laid out association grounds and began to hold a sort of Chautauque each summer; also it built a college.

The young town bonded itself to the limit and erected schools and other modern improvements, Palacios began to be "some" resort. People from the interior Texas towns came hitherward to avoid the blistering heat of summer, others flocked here from the northern regions in order to escape the winter's chilling blasts.

The Satsuma orange proved resistant to whatever cold spells happened to befall, while the crops of cotton, rice, cane, melons and garden-truck maturing in the garden-clay soil were phenomenal. Packing-houses rose, to care for the delicious figs. The briny water of the bay teemed with every variety of fish, from the lovely tarpon down, and the crabs, shrimp, oysters—say, brother, just come down and try these oysters, and you will stop talking about blueprints. A number of small industries arose and prospered, and the town-magnates sat down and began to study European towns and to plan the development of their swelling profits.

Then came the terrible storm that swept the gulf coasts and revived the memories of the Galveston disaster. Palacios folk just smiled and sat back comfortably, no storm ever bothered Palacios. Unfortunately, they forgot that the rest of the country did not know this fact and that the people depended upon the newspapers for information. And none of the papers ever thought of mentioning the immunity of Palacios from those tornadoes. So, the northern people went elsewhere to spend the winter—to

well advertised Florida, mainly, or to the great exhibitions in California. Fewer Southerners came to the coast for the summer season. Palacios began to retrograde.

Today, half of the shops are vacant, houses are to be had for very low rents, and people are leaving to find homes where they can make a living. Farm values are there, but the prices have gone down.

Palacios should have jumped in and advertised far and wide, when the safety of its location was so plainly manifested. The town missed its opportunity. I have been unable to find a solitary instance of an application for storm damages having been made to any of the insurance companies during the last ten years, that is, since the founding of the town. Gulfport was "devastated"—in the newspapers—by a storm a short time ago, but all the damages that are applied for amounted to just \$1500. I have seen more than one hundred times more damage done at Atlantic City by a high tide, the shops and cottages piled in confused heaps, like the debris of a shoestore after a Saturday night's sale; yet, not a line about it appeared in any paper west of Philadelphia. And, so far from deterring visitors, thousands rushed there to see the spectacle.

At present? Palacios is clean, well laid out, has good shell streets, and there are automobile roads extending to Houston and beyond. The schools are excellent, the water from artesian wells is absolutely protected and pure, there is here neither any typhoid fever nor malaria. The fishing is very fine; quails abound by the million; duck and goose shooting is said to be good; even larger game is to be found within reasonable distance.

This is a prairie country, and at first absence of trees seemed objectionable—yet, one is relieved of the cost of clearing and can plant what trees we want, when we want and just where we want to. Growth is marvelous—our boy set out Satsuma oranges in January 1915, and they are bearing fruit now. We are ordering for our small place these oranges, lemons, grapefruit, figs, pecans, pomegranates, Japanese persimmons, grapes, apples, plums, peaches, pears, all of which we see grown successfully here. One orange-orchard is expected to pay its owner \$1000 an acre this season. We intend to set our kitchen-garden in November. In fact, it will require about five acres to accommodate all we want to plant. Vegetables are so easily grown that nobody has gone in for truck raising yet. Jersey milk of the very best quality is plentiful; eggs and butter are good and cheap.

The people are largely from the North. There are no negroes, except a few transient workers. No liquor. Many churches. Good beginning of a public library. Several hotels, with good reputation for cookery. Ice and electric lighting furnished by the same company.

The natural resources of this locality are great, but not yet developed. There is a large output of petroleum within fifty miles from here, while the largest sulphur-mine in the world is only forty miles away. A railway connects with Houston and the Intercoastal waterway canal with Galveston.

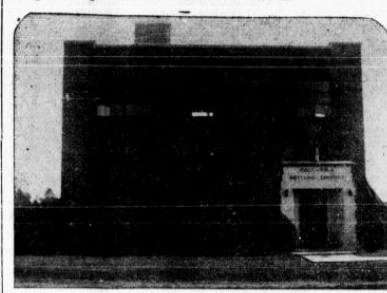
Pests? When thinking of Texas, we naturally think of rattlesnakes, centipedes, scorpions, tarantulas—but, the only pests we have yet seen are red ants, and they are not

as troublesome as they are in Muskegon.

This is our first visit to Palacios. So far, we are well pleased, enough to contemplate making it our winter home, as Muskegon is our summer resort. Still, we are waiting for further experience, and this will be faithfully recorded. Land is very low just now, and, if anybody believes that a region of such remarkable fertility and range of productiveness can be kept out of the hands of the land-hungry American people much longer, we should like to hear his reasons. Within ten years, the farms that are now offered at \$50 an acre will be considered mighty cheap at five times this amount. The land is worth that much now.

Postscriptum, November 9.—One of those dreaded northerners came in, and we started a little fire in the stove the first time this season. We cannot find one-cent's worth of damage has been done in Palacios—but today we did hear that the wind blew the roof off our Michigan resort cottage! It gets quite

Bay City Coca-Cola Plant



hot here at midday, but the nights are cool. The air is bracing and you make, she immediately doubles your wages and you have to make twice as much to break even the next year.

An Irishman bought an alarm clock and after setting the alarm several nights and it failed to go off, he decided to take the back off and see if he could find the trouble. When he removed the back he found a large dead roach and said, "No wonder the thing wouldn't run, the engineer is dead."

William F. Waugh, Palacios, Texas.

History of the Sewing Room

By AMY HALL

In 1935 the Sewing Room Project started in Palacios for the purpose of making clothes for the needy in the County.

At present there are twelve women employed. They sew eight hours a day and forty hours a week, and make everything for the family.

This Project has an output of about 500 garments a month. These garments are planned by the workers under the very efficient supervision of Mrs. Sig Skinner.

The Federal Government furnishes all the labor and material. The Sponsors, who are the County Commissioners and the Chamber of Commerce furnish the findings and the machines, also the rent and utilities.

At the present this is the only Sewing Room in the County which makes it inadequate to furnish clothing for all the needy. We have hopes of getting it enlarged in the near future.

IT PAYS

TO LOOK WELL!

AND GOOD BARBER WORK IS ESSENTIAL TO BRING OUT YOUR BEST APPEARANCE

MAKE IT A HABIT TO GET A REGULAR HAIR CUT — SHAMPOO — SHAVE MASSAGE — TONIC

And You'll Always Be Looking Your BEST!

CITY BARBER SHOP

R. C. HUDDLESTON

A GOOD BANK WELL MANAGED

The First National Bank Of Bay City, Texas

THIRTY-EIGHT YEARS OF DEPENDABLE BANKING SERVICE TO MATAGORDA CO.

The growth and expansion of The First National Bank during the more than 38 years it has served Matagorda County is not only symbolic of the management on the part of the officers and directors of the bank but of the confidence and high esteem in which the institution is held by the people of this section. This confidence is the result of the sound and conservative policies which have characterized this bank since its founding in 1901.

The First National Bank offers every commercial banking service to Matagorda County. It is a convenient depository for your money in a bank that offers you courtesy and service. It is large enough to accommodate you, but not too large to appreciate you and render personal service to each of its customers.

This bank offers you commercial credit and business council at any time when business must be alert to changing times and conditions and new opportunities. The resources of this bank are available for all worthy enterprises. We are fortified with 38 years of experience and are in a position to be of valuable service to you, and we are happy to help you solve your financial problems.

This bank offers its facilities and resources to commerce, and industry and stands ready and willing to work hand in hand with the people of this section to perpetuate the new prosperity that is forming about us.

Responsibility, plus personal service, is the foundation upon which this bank has grown through the years to its present position of prestige and we invite you to investigate our banking service and become one of our customers.

We Solicit Your Patronage on the Merits of Our Service

SEND

YOUR LAUNDRY TO

FARROW LAUNDRY

MRS. L. FARROW, Mgr.

QUALITY -- SERVICE SANITARY

FAMILY BUNDLES -- WET WASH
ROUGH DRY -- FINISHED

Capital and Surplus
\$139,000.00

OFFICERS

V. L. LeTULLE, President J. C. LEWIS, Vice-President
E. L. McDONALD, Cashier F. A. BATES, Asst. Cashier
JAMES CASTLETON, Asst. Cashier

DIRECTORS

R. L. WILLIAMS E. L. McDONALD
V. L. LeTULLE J. C. LEWIS F. A. BATES

Total Resources
\$2,560,195.01

Deposits Insured by Federal Deposits Insurance Corp.

HIGHLIGHTS--

(Continued From Page 1)

Building of the City

The Palacios City Townsite company was a separate corporation from the Texas Rice and Development Company, though owned by the same stockholders.

After the surveying was all done, including the lots and the streets of the townsite, a hotel and a cottage were built on the east bay. The cottage being enlarged is now owned by Mr. John Bolling. The hotel stood about where the large Clement home was, now owned by Dr. Guffy, and adjacent homes on what is Commerce Street now, but what was Haber Ave. then, extended through to the East Bay, or to what was known as the reserve, but was closed after the hotel was moved and the B. Y. P. U. took over. Hamilton Point, which was designated in the first maps. The streets running north and south in the townsite were numbered and those running east and west in the townsite were called avenues and named for officials and directors.

First Water Wells

Up to this time it was not known that artesian water existed in this part of the coast country or until the T. R. D. Co. bored a well on a tract of land now known as the Harriman place, three miles north of town. One was also bored on the hotel land. These wells were about 320 feet or there about, and produced very good water but the force was not strong.

In 1904 the Officials of the townsite and its local manager, Mr. Reese, decided to erect a pavilion where the present one now stands, and to move the hotel to the present location. This they did adding much more to it.

At the time the original hotel was built Pybus Bros. built and operated a store on the corner lot just west of Dr. Gaines apartment house, and J. R. Powell, a cottage and blacksmith shop, where the Russell house now stand.

Southern Pacific Railroad

The Southern Pacific Railroad, known as the Wharton Branch, stopped at what is known as Midfields, and C. C. Dason, I remember, was one of the promoters of the town and had wonderful plans for an interurban Railroad from there to El Campo. I heard him discuss it in 1902. The railroad seemed to be headed to the west, possibly Corpus Christi, or they may have visioned the road through the territory now traveled by the Missouri Pacific, but the Texas Rice Development Co. by providing right of way through their land, Mr. John Pierce and others, together with subsidiaries, persuaded the railroad to extend south to Palacios and the line was completed in 1903.

The first temporary agent was Mr. Luder, now of Markham. He was relieved by Mr. A. R. Hillyer, who remained as agent with the exception of a few months until his death April 4th, 1907.

The early contractors were Axel Nelson, J. L. Pybus, known as Nelson and Pybus, also D. D. Rittenhouse, and many of the frame buildings in the city were built by them. Messrs. Emmons, Kirkpatrick, and Cox came about 1909 and built a number of the brick buildings. There were many other contractors and builders, but space will not permit further details in that line.

In October 1903 the writer and Mr. Hillyer opened the first seafood business here which was later taken over by myself and operated as Ruthven Packing Co. for thirty years. There were other firms in the business from time to time, but there are only two now, namely, the Crawford Packing Co. and Buller Fish and Oyster Co. These firms having been in business about ten years. I must take space though to chronicle that Mr. J. L. Deutsch with Mr. Lenno of Houston operated the Liberty Fish and Oyster Co. for about 17 years, and Mr. J. J. Burke in the same business for many years up to about 1934.

First Bank

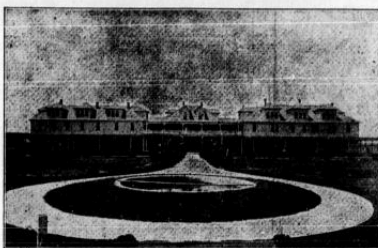
Mr. P. A. Elder, with his wife and family of seven children, of Champaign, Ill., had located here, about 1905 and wishing to get into business organized the Palacios State Bank in 1905 with himself as cashier and Mr. C. J. Wildman, who had succeeded Mr. Reese as manager of the townsite company, president. Previous to this, however, Mr. H. B. Farwell and Christian Doss arrived, the former from St Paul, Minn., and the latter from Philo, Ill., and becoming interested in the townsite, naturally were some of the bank directors and stockholders.

In 1909 Mr. Wildman associated himself with the Koch Land Co. and was transferred to Winnie, Chambers County. H. B. Farwell succeeded him as president of the bank and the writer became a director.

B. Y. P. U. Encampment

In 1906 the B. Y. P. U. or to be plain the future generations of the Baptist Young Peoples Union decided they would move over here from La Porte, Texas. The townsite people becoming interested and anxious to have them, sent Mr. C. J. Wildman to Dallas to confer with

Hotel Palacios in the Early Days



the officials and try to induce them to locate, tendering them free what was known as Hamilton Point for location. This was accepted and

the first encampment was held the summer of 1906. While our citizens used their influence, I have always felt the greatest honor for locating

the B. Y. P. U. here belonged to Mr. Wildman and that old "war-horse" of the Baptist denomination, Bob Coleman of Dallas. Up until a few years ago I felt we could not have an encampment without Bob's smiling face directing the choir. As I remember it, Mr. Kendall was the president when the camp came first. In addition to the men mentioned who manned the gospel artillery so efficiently, were Rev. Geo. Truett, Bob Jolly, and T. C. Gardner, and oh so many others. Space prevents me mentioning but suffice it to say there has been glory enough for all who assisted.

I am not attempting to write a history of the B. Y. P. U. but only as it links up with Palacios. I will now write about the Baptist Academy.

Baptist Academy

In 1905, Rev. Travis arrived on the scene with a desire in his heart to promote a school that could give an education to young men and

An Early Hotel—Recently Remodeled



women by their working their way through on the school lands raising vegetables, etc., if no other way to make it, and through his tire-

less efforts, succeeded in getting a tract of land from the land company practically free, for the location. By hard work, Travis and others succeeded in building a home administration building and dormitories and opened the school. In a short time the management passed from Mr. Travis to others. I remember Rev. Kirby for one, but the school seemed to be in a state of confusion. Finally Rev. Barton, secretary of the Baptist Consolidated College of the State came and the scene changed. He promised if the citizens of the community would build a girls' brick dormitory it would be properly equipped. So we all fell behind the guns and commenced bombarding everyone and ourselves for cash to do the job. Many meetings were held and finally a committee composed of the late John T. Price, Sam Best, and the writer was chosen to lead the charge. In a few weeks the objective was reached and the money was paid or pledged by notes. The beautiful building is now standing on the bay empty. It was erected by the citizens of the community. Rev. M. M. Wolf was induced to take the presidency of the school and management. After eight or ten years of hard work, he was forced to abandon the project through lack of support from the Baptist people, who seemingly were bent on closing some of the small schools. I can not dwell on this. However, many men and women over the state can thank the school for their education received in the old academy.

Like the B. Y. P. U. I have only spoken of the school as they related to Palacios, as we have always felt it was part of the townsite.

In 1904, the townsite acquired another well, and Mr. J. H. Powell, the well man, who could smell water, it seemed, was engaged to drill it. That well is now on the Perry lot, long since abandoned. When Mr. Powell reached the depth of 330 feet, the depth of the other well, he got the same water, but persuaded the company to let him drill further, and upon reaching the depth of about 640, he got the strong flow he had hoped for, and I saw the well flow at an elevation of 30 feet above the surface. Mr. Powell used as his slogan "the man who made the well that made Palacios famous." This well was used for a long time, people hauling the water in barrels, until finally a company was organized and a well drilled which is still used by the city, and a tank and water system built which served the city for a number of years until it was incorporated, bonds voted and our present water plant installed and built. The stockholders, as well as I remember, were C. Doss, R. J. Hill, W. C. Williams, T. D. Trick, A. Cunningham. I am not taking this time to check them all, but they sold their holding to the city and Mr. M. Lisscomb was the first water superintendent.

City of Palacios Incorporated

Here I shall mention the incorporating of the city. In 1909, Palacios incorporated with the following officers: Aldermen: Joseph Pybus, Sr., Bright Cox, Hellums, Sam Best, and Tom Blair, with the writer as the first mayor, secretary, John Kress; city attorney, Joseph Parrish, and marshal, Jim Banks.

Telephone

Shortly after Palacios was assured of becoming a town, Mr. F. J. Hardy of El Campo, organized a company and built the telephone line which served the community for many years later being sold to the present company.

In the spring of 1906, Mr. J. W. Tompkins who had quite a large family to educate and having been a school teacher, advocated the forming of an independent school district, and voting bonds for the erection of a building. Up to this time, there had been only a private school. The teacher being Miss Mary Ayers, later becoming Mrs. J. R. Elliott, the wife of the late Dr. J. R. Elliott. The schools bonds carried and what was known as the East Bay School building was built by Pybus and Nelson contractors. This building cost \$5000.00 and while it seemed this was plenty large, it was not long before it was not, and small rooms were built over the lot which were dubbed "cow sheds," and many of our young men and women got much of their education in them. While we were waiting for the building, it was necessary we have a school so we rented the upper part of the building that is now used as the Masonic Hall, and employed three teachers. They were Nelly Kennedy, now Mrs. W. C. Gray, Miss Posey, and W. C. Gray the superintendent. The first trustees were Messrs. Travis, Frick, J. W. Powell, Churchill, Truett, Elder and myself. After seven years, valuations of the district were raised so we could issue \$25,000 more bonds. The present grade school was built for the higher grades. This building was completed in 1913. In 1936, school facilities were inadequate, so the present new high school was built.

Sewerage System

Up to 1921, Palacios had no sewerage system, and this necessary improvement was strongly advocated by the city council with Mr. Jas. W. Sartwell as mayor. The plan was finished during P. F. Campbell's term as mayor. Different mayor administrations to date are: (See "HIGHLIGHTS," Page 7)

PALACIOS

"The City-By-The-Sea"

LOCATED ON TRES-PALACIOS BAY, IN THE HEART OF THE TEXAS GULF COAST, INVITES YOU TO INVESTIGATE ITS POSSIBILITIES.

- Concrete highway connections in all directions
- Gulf Breeze makes climate delightful both Summer and Winter
- Pure artesian water
- Paved streets
- Municipally owned and operated water and sanitary systems
- Unlimited supply natural gas for domestic and commercial use
- Pleasure pier and pavilion
- Free fishing piers
- Home of the B. Y. P. U. Encampment of Texas
- Excellent schools, churches and public library
- Abundance of fresh shrimp, oysters, ducks, geese and quail
- Oranges, grapefruit, figs and Winter gardens with roses the year round.
- Farming, dairying and poultry
- Camp Hulén . . . "Home of Texas National Guard"

INQUIRIES INVITED

CHAMBER OF COMMERCE

GLENN'S GARAGE SHOWS CONTINUAL GROWTH

Sales and Service of Ford Cars and Trucks Featured

Perhaps one of the busiest places in town is Glenn's Garage, which is owned and operated by Mr. Glenn Claybourn.

Mr. Claybourn started this business in Palacios in the fall of 1932 in a former location which is now that of the present Bay View Garage. For two years the business grew to such an extent, quarters proved inadequate, so the firm moved to its present location. The building which now houses the automobile establishment was built for Mr. Claybourn at this time.

Every phase of the automobile business is carried out in full. A mechanical and service department equipped to do any general motor repair is under strict supervision of Mr. Claybourn. Mechanics are Clarence Paulson and Maurice Burchard. Body and fender work, and wheel aligning are also features of this department.

A parts department stocked with Ford Auto parts affords patrons quick replacements as well as fast mechanical service.

The new 1940 Ford Cars are available at Glenn's Garage which is an authorized Ford Sales and Service. Mr. Claybourn is able to supply prospective buyers with all information on the new model cars and offers demonstrations to any who desire it.

Besides maintaining this Ford establishment, Mr. and Mrs. Claybourn are wholesale distributors of

PROMOTERS--

(Continued From Page 1)

that part of tract laid out for Townsite purposes, and it was with the same officers as the Texas Rice Development Co. This company was soon dissolved, having sold its lands, and in March 1912, went out of business. Thereafter the Palacios City Townsite Co. continued under the able local management of Mr. Wildman and Mr. Farwell.

On April 2, 1917 the Palacios City Townsite Company sold out to the local interests in Palacios represented by J. F. Farwell, one of the unsold lots, Hotel, Pavilion, etc.

In order to further the progress of the Townsite in the early days we decided as a gift to the B. Y. P. U. what was known as Hamilton Park, and the R. R. Park was also set aside as a Public Park. Acreage was given on the Bay front for a College which was built but alas it seems to have been a failure. Two blocks were also given the City for School purposes.

What the promoters did in founding Palacios and trying to settle the surrounding country and having a E. B. built has been fully justified, and the fine spirit and co-operation of those who have settled and made their home there is a source of great pleasure to those of us who have lived long enough to see the fine paved roads, and the National State Guard encampment. As one of the original promoters it was a source of great pleasure about two months ago to visit Palacios. It has a great future before it, and I hope it may continue to develop.

Sincerely yours,
D. C. Ritchie

MODERNIZE!

YOUR KITCHEN WITH KITCHEN
WARE FROM PRICE'S

• Cook's Paints

INTERIOR

EXTERIOR

HOUSE

• Fishermen's Hunters' Supplies

TACKLE & NET

GUNS & AMMUNITION

"YOUR HARDWARE MERCHANT"

ROBT. L. PRICE HARDWARE

The First National Bank Building, Bay City



Local Hardware Set Up Business Here 4 Years Ago

Any one living in Palacios or the radius of its trade area is familiar with the Robt. L. Price Hardware which was formerly the Traylor Hardware up until four years ago at which time Mr. Bob Price purchased it.

Enlarging the stock and acquiring new lines of merchandise, this is one of the most flourishing businesses in Palacios. Here one will find a varied selection of patterns in wall paper and Cooks Paints for home interior decoration, as well as even tested kitchen ware, gas heaters and Coleman Ranges.

Never before has the hunter found a more versatile section in Palacios of hunters' supplies. This season Mr. Price has stocked a full complete line of guns, ammunition and decoys.

Pipe and pipe fittings and plumbing fixtures, as well as light and heavy hardware are all attractively displayed at this firm for discriminate quick selection of customers.

Mr. Price is assisted in the management of his business by Mrs. Price who is thoroughly efficient in retail merchandising and knows her stock perfectly, whether it be fishing tackle, electrical supplies, heavy or light hardware, Miss Cherry Price, daughter of the owners, find much time to give to customers in her father's business and is truly an efficient saleslady.

Emis Campbell, colored, has been with the firm for some time, is a qualified pipe cutter and is always happy to carry your packages to your car with a smile.

Peacock Beauty Salon Exclusively For Discriminate Women

The distinction of being the oldest and first beauty salon in this section belongs to the Peacock Beauty Salon which is owned and managed by Mrs. J. R. Wagner. This salon was formerly the Bay Side Beauty Parlor which was operated by Mrs. Robert Margerum, who established the business for discriminate women approximately twelve years ago.

When Mrs. Wagner purchased this beauty concern, the establishment was moved to its present location. Completely outfitted with the most modern equipment in permanent waving machines, barber chair, and all the new furniture necessary to make a beauty salon comfortable. Women find it pleasant to patronize Mrs. Wagner's shop.

Operators of this salon are licensed to give every attention desired by their customers, including scalp treatments, hair dyes, and hair bobbing, as well as manicuring, finger waving and permanent waving.

Very soon users of Luziers Cosmetics will be able to obtain Luzier facials and beauty aids at this shop. This line of cosmetics will be carried along with Modernistic. Mrs. Zacharias, who is well known in this section will be at the Peacock Beauty Salon at regular intervals to lecture and demonstrate Luzier's well known beauty treatments and beauty aids.

Mrs. Wagner, while not an operator herself, is always in her place of business to greet you and see that you receive the treatment you wish. Operators are Mrs. Robert Margerum, Miss Glenna Dorris and Mrs. Ulvin Aldrich.

A man will walk a mile for a cigarette, but a modern woman needs a higher motive than that to compel her to walk.

NATIONAL BANK

(Continued From Page 1)

and intangible combined, they opened the bank in the Kogut Building on Seventh Street. Later they moved to the present site on the Northeast corner of the square which is at present one of the finest and most conveniently arranged banking institutions in the State.

Mr. Moore was succeeded as President by Martin Thompson and later by N. M. Vogelzang. He in turn was followed by V. L. LeTulle, who is the present head of the institution.

Mr. LeTulle was for a number of years a cotton grower on Old Caney, but the boll weevil ruined his cotton and forced him to move to Bay City, thereby, as he frequently says, "proving itself to be my best friend."

Here he became interested in rice culture and thus in irrigation. He was responsible for the construction of three of the first irrigation canal systems to be built in this county and later by consolidating them and others under one head he made them not only the largest privately owned irrigation system in the world, but also one of the most efficient to be found in any section of the country where irrigation is used. He is, in fact, the father of irrigation in Matagorda County.

Mr. LeTulle's advent into Bay City and his interest in irrigation were practically simultaneous with the beginning of the bank. Both rice and the bank have aided in the material growth and betterment of the county and Mr. LeTulle has aided both. He realized that no individual could expect to prosper beyond the point of prosperity reached by his community and he has consistently striven throughout his career in this city to aid the growth and development of this section of the country, knowing that as the country prospered so would his interests and the interests of every citizen of Matagorda County.

This policy, which has been the policy of the bank since its founding accounts for the steady growth which it has enjoyed during the 38 years of its existence.

Today the bank has a capital and surplus of \$139,000.00 with resources of \$2,500,195.01, and intangible assets of the good will and faith of the entire community in addition to those of a desire to serve and a belief in the future greatness of Matagorda County which it had in the beginning.

E. L. McDonald, the present cashier of the bank came here from Lavaca County soon after finishing law school and entered the service of the Bay City Bank and Trust Company. In 1922 he became cashier of the First National Bank and has remained there ever since. J. C. Lewis, Vice-President of the bank, became affiliated with this institution in 1914, after a number of years with the Matagorda State Bank. F. A. Bates, assistant cashier, first entered the banking business in 1914 with the Bay City Bank and Trust Company, but joined the staff of the First National Bank in 1919, as assistant cashier. James Castleton came to his present work in 1922, after being with the bank in Sweeny for a number of years.

Other members of the banking staff are: Mrs. James Castleton since 1920; Mrs. Ray Horn, who has been with them since 1927; and Laddie Lowe. All the above named are bookkeepers, while Miss Katherine Chenuit and Miss Esther Augsburger are stenographers.

This bank has steadily increased its efficiency and expects to give to the community a banking service equal to the best that can be secured anywhere.

He is a wise man who knows what not to say, provided he doesn't say it.

Ranch Larger Than Delaware

Santa Gertrudis ranch house on the King Ranch is the finest farm house in the world. This one ranch is larger than the entire state of Delaware, and the front door to the house is 18 miles from the front gate.

New Permanents for Fall

New creations individually styled to fit your own personality. You'll appreciate the deep lustrous beauty of our skillful waves... with natural ringlets and soft waves that are perfectly adapted to any of Fall's new coiffures.



MRS. J. R. WAGNER
Proprietress

CALL 84 FOR APPOINTMENT

PEACOCK BEAUTY SALON

"For Discriminate Women"

DRIVE A FORD!

MORE CAR - MORE BEAUTY - LESS MONEY

You'll know why you're waiting when you see the new 1940 FORDS. Never before have the assembling plants of the FORD INDUSTRIES ever offered such beauty, economy, and perfection in one automobile in the lower Price Range. IT IS WORTH ALL THAT WAITING FOR IMPLIES!

1940 FORDS

MR. FARMER

Isn't your truck well worn? Your best bet is replacement with a FORD. BIGGER—BETTER—BRUTES FOR PUNISHMENT. Our affiliation enables us to give you the newest and finest in TRUCK ECONOMY. SEE US ABOUT FORDS.

VALUES SEE US FOR VALUES IN USED CARS. WE CAN SUPPLY YOUR NEEDS AND

GIVE YOU EXACTLY WHAT YOU WANT AND EXPECT IN YOUR CAR OR TRUCK.

YOUR CHOICE OF MAKES AND MODELS

Many cars offered for sale carry the Ford Dealer's R&G written guarantee which means Renewed where necessary to certain specifications and Guaranteed under a money-back plan. Many others carry the dealer's "50-50" guarantee which pledges that he will pay 50% of the cost of all material and labor and mechanical repairs (glass and tires excepted) not caused by accident or neglect, which may be required within 30 days after your purchase.

GLENN CLAYBOURN

Glenn's Garage
FORD SALES & SERVICE—PALACIOS

History of the Canning Plants

By AMY HALL

The Canning Plants were put in motion in 1934 by TRC for the purpose of giving work relief to the needy women of the County and also to conserve the surplus produce from the gardens in the spring and fall. This food to be distributed to those in direct relief.

There are two Canning Kitchens in the County, Palacios and Bay City where thirty one women are employed. Each person employed has a family of from three to nine dependents. No woman is allowed to work who has an employable man in the family over eighteen years of age. These women work eight hours a day and forty hours a week. They are required to put up fifty cans per person a day.

The Federal Government pays for all labor and one half the cans, the other half and all the condiments, utilities, rents and repairs are paid by the Sponsors, the Commissioners, Court and the Chamber of Commerce.

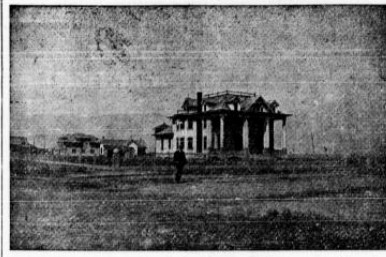
The produce which we can is brought to the Plants by the producer who in turn gets forty per cent, and the County twenty per cent.

The WPA distributes to the direct relief, and the County to the pauper roll.

The Plants have an output of about 18,000 cans per month.

In 1936 Bay City had a lot given them to build a plant on so with the help of Mr. Vic LeTulle they built a modern plant, one of the best in this part of the country. It has built-in tubs, cooling vats, stoves and retorts and large store room.

Pierce Palace Destroyed by Fire



The above is a picture of probably the most palatial residence ever constructed in Palacios. It was located on East Bay and built by the late John P. Pierce for his home.

Mr. Pierce was then serving as president of the State Guaranty Bank, and was active and interested in seeing Palacios a town of beautiful homes and took great pride in it.

This storeroom became too small so three months ago the Commissioners Court had a new warehouse built on the same lot, which gives more room for the storage of the finished cans and foods.

Both of these kitchens are efficiently supervised. The plant in Palacios by Mrs. Hilda White, the Bay City plant by Mrs. Josephine Harry and Mrs. Beatrice Socha. Both of these are under the supervision of Mrs. Amy Hall who is the County Supervisor.

and made it one of the show places of the city.

On the night of Nov. 5, 1914, while all the family was away the house was totally destroyed by fire, the origin of which was never known. The walls of the house were stucco and the roof made of metal shingles.

Mr. Pierce and family moved to their country home north of Palacios in a short time and there has never been another building erected on the site. The property was purchased some years ago by the late H. Ledtje.

The good thing about beginning at the bottom is that you always have something solid to go back to.

The best thing in life are the things we miss—at least it seems so from reports our friends bring us.

Palacios Chapter 125 Order of the Eastern Star of Texas

MRS. EVA S. CAIRNES, Sec'y.

The wives and daughters of the Masons of Palacios, met in the Masonic Hall, Tuesday, Aug. 9, 1910 at 8:30 p. m. for the purpose of organizing an Eastern Star Chapter.

Mrs. Du Mars of Angleton had charge of the meeting, and after the petition was signed the following officers were elected:

Fannie E. Blanshard, Worthy Matron; J. C. Wilkerson, Worthy Patron; Eddie Hicks Baldwin, Associate Matron; Mattie E. Pybas, Secretary; Nellie Gray, Treasurer; Isabelle Wagner, Conductress; Katie E. Hill, Associate Conductress. Then the following appointive officers were filled by the Worthy Matron: Madie Moore, Chaplain; Clara E. Hill, Lecturer; Lilla Driskill, Ruth; Willie Driskill, Esther; Alice Wilkerson, Martha; Alice Cox, Electra; Lizette Willis, Warder; Dr. H. E. Reese, Sentinel. These officers were duly installed immediately after the election.

Wednesday, Aug. 10, 1910 a school of instruction was held in the morning also in the afternoon, and at night a drill was given in ceremony of opening and closing a chapter.

Thursday, Aug. 11, 1910 another school of instruction was held in the morning, in the afternoon officers were drilled in the ceremony of initiation, and that night the following were initiated.

Duncan Ruthven, Mabel Ruthven, Ada Pridden, A. R. Hillier, W. C. Gray, J. A. Kross, Charlie Johnson, Bright Cox, J. L. Pybas, Dr. W. S. Baldwin and M. C. Reese, two were taken by affiliation being Dr. J. R. Wagner, and J. H. Pybas. Mrs. Susan E. Feather was a visitor from Indiana Chapter.

The first regular meeting of Palacios Chapter 125 was held Aug. 16, 1910 with 17 members present, much business was transacted, and plans made, such as planning to buy a piano, having stand made for star points, committee on by-laws appointed, and making arrangements for W. M. to attend Grand Chapter. Committees appointed for taking care of the sick, sending of flowers, charity and all the other items necessary for a new organization, to begin functioning properly.

At the end of the first year there were fifty members, 17 Chapter members and 13 joined at organization, the balance of the 50 were initiated the first year.

Through the years this organization has had a part in helping build a wonderful Eastern Star at Arlington, for the aged and dependent members and the orphan children of members. A National Eastern Star Temple in Washington, D. C., besides helping locally, sick and needy members.

This is a fraternal organization whose principals are all based on lessons from the Holy Bible, its teachings are moral, and its purposes are beneficent. Second only to the churches in Charity, friendship, loyalty and kindness.

Palacios Chapter today is an active harmonious organization meeting once a month, being the third Tuesday at 8 p. m. and visiting members are always welcome to attend its meetings.

New Cafe Owner Makes Friends

Sim Caldwell of the Caldwell's Cafe is a competent and efficient chef of twenty-three years actual experience. He served his apprenticeship under a very famous German Chef in Cincinnati, and has made the food business his vocation.

For the last few years Mr. and Mrs. Caldwell have both worked in resort hotels of the better class. They have only been in Palacios a short time, but have made many friends by their friendly courteous manner of serving their customers.

Farrow's Laundry Gives Quality Service

A small, but steadily growing business, due almost entirely to sheer determination and perseverance combined with the ever constant thought of giving service that satisfies at a price comparable only with the finest and most completely equipped establishments in the country is the laundry owned and operated by Mrs. L. Farrow and located one block west of Ruthven's Grocery.

Mrs. Farrow is of course no novice in the business as she spent many years in the employ of another local laundry here, and of course this experience has been most beneficial to her in her efforts to give the people of this town the best possible service in most any type of laundry service you desire. At Mrs. Farrow's you may have your laundry done family finish, rough dry, or wet wash, and a most pleasing thing to the cus-

Ruthven Grocery Company Building



American Legion Auxiliary Started Organization 1930

MRS. GEORGE HUNTER

The women of America bore their full share of the suffering and service which were necessary to make possible America's World War victory. For nearly every man who endured the hardships and dangers of camp, ship and battlefield, there was a woman at home living through long months of agonizing worry and pinching sacrifice. For every man serving at the front was a woman serving at home in support of his endeavors.

After the war, the men of the armed forces banded together in The American Legion to carry forward their service to country in the days of peace, and it was only natural that the women of their families should desire to continue serving with them. The result of this desire is the American Legion Auxiliary, the largest and most influential organization of women in the United States today. It was also natural that the women of Palacios should want to have a part in this great organization.

The American Legion Auxiliary was formed for the one purpose of aiding The American Legion in carrying out the great program of peace-time service to America in which the Legion is dedicated. It is in every sense an "auxiliary" to The American Legion, and its members V. Hall, Mrs. E. E. Burton, Mrs. Joe Armstrong, Mrs. Audrey Clement Powell, Mrs. H. C. Lewis, Mrs. W. H. Clement, Sr., Mrs. Claude A. Adams, Mrs. J. R. Elliott, Mrs. Chas. McConnell, Mrs. Roy Wilkerson, Mrs. Elizabeth Russell, Mrs. Montana Stone, Mrs. A. B. Cairnes, Mrs. Florence Haile, Mrs. Hilton, Mrs. Lydia Humphries.

After the nature and purpose of the Auxiliary were carefully explained by Commander Appleton, Mrs. Claude A. Adams was elected temporary chairman of the meeting. Officers were then elected as follows: President, Mrs. Claude A. Adams; 1st Vice Pres., Mrs. J. R. Elliott; 2nd Vice Pres., Mrs. A. B. Cairnes; Secretary-Treasurer, Mrs. Lydia Humphries, Historian, Mrs. L. S. Appleton; Sgt. at Arms, Mrs. H. V. Hall; Chaplain, Mrs. Montana Stone.

Altho the application for charter

Membership in the Auxiliary is limited to women who have direct personal connection with World War service through a member of their immediate family who served with the armed forces during the war, or through their own service with the armed forces. A survey made by the local Auxiliary shows that there are ninety women in Palacios eligible to membership in the Auxiliary.

Each Auxiliary Unit bears the name and number of the American Legion Post to which it is attached. The Palacios Post is named Greenwood Post #476, in honor of Clarence Greenwood, who was killed in line of duty overseas.

The first attempt to organize an Auxiliary in Palacios was made sometime in the spring of 1930. Mr. L. S. Appleton, who was Post Commander at that time, called a meeting, on the B. Y. P. U. Grounds, of all women who were eligible for Auxiliary membership, for the purpose of organizing an Auxiliary, but for some reason, the organization was not completed at this meeting.

Later, on November 3, 1930, Commander Appleton again called a meeting, this time at Hotel Palacios. The following ladies were present at this meeting: Mrs. H. V. Hall, Mrs. E. E. Burton, Mrs. Joe Armstrong, Mrs. Audrey Clement Powell, Mrs. H. C. Lewis, Mrs. W. H. Clement, Sr., Mrs. Claude A. Adams, Mrs. J. R. Elliott, Mrs. Chas. McConnell, Mrs. Roy Wilkerson, Mrs. Elizabeth Russell, Mrs. Montana Stone, Mrs. A. B. Cairnes, Mrs. Florence Haile, Mrs. Hilton, Mrs. Lydia Humphries.

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Altho the application for charter

History of The Past Matron's Club

MRS. CLAIRE FEATHER

On July 18, 1930, eight Past Matrons met at the beautiful ranch home of Mrs. Garland Brookings and organized the Past Matrons Club. Officers were elected and a constitution and by-laws were adopted. Memberships and program committees were also appointed at this time.

Meetings are held the fourth Tuesday of each month. One half hour is set aside for the study of the ritual and constitution of the Order of Eastern Star, the remainder of the meeting being spent socially.

It is the duty of the Past Matrons to assist the Worthy Matron when they are called upon.

All Palacios Worthy Matrons upon finishing their official year automatically become members of the club. There are now seventeen members. Charter members are: Mrs. Del Arnold, Mrs. Mabel Brookings, Mrs. Eva S. Cairnes, Mrs. Isora Chambliss, Mrs. Susan Feather, Mrs. Eva D. Hood, Mrs. Olive Nester, Mrs. Mabel Haynes, Mrs. Mabel Ruthven and Mrs. Claire Feather.

was signed at this meeting, it took some time to establish service connection for some of the applicants and we did not receive our charter until January, 1931. The charter members were: Mrs. Guss Adams, Mrs. Lilla Mae Appleton, Mrs. Cassie Armstrong, Mrs. Lilla Mae Burton, Mrs. Grace M. Barnett, Mrs. Anna C. Boyd, Mrs. Elma E. Clement, Mrs. C. M. Claybourn, Mrs. Mary H. Elder, Mrs. Mary A. Elliott, Mrs. Annie W. Greenwood, Mrs. Florence Haile, Mrs. Amy W. Hall, Mrs. Lydia S. Humphries, Mrs. Margaret Hunter, Mrs. Carrie Kelly, Mrs. Hattie Sam Lewis, Mrs. Edna Mae Mayo, Mrs. Naomi Margerum, Mrs. Nellie Newsom, Mrs. Andry C. Powell, Mrs. Fannie Mae Stallard.

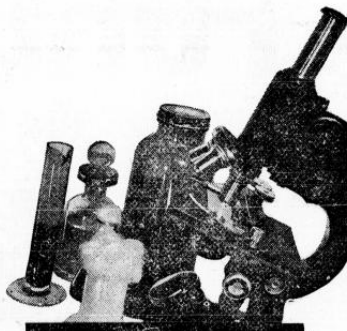
The first meeting of Greenwood Unit #476, as an organized Unit was held on January 8th, 1931, at the home of Mrs. J. R. Elliott. While the membership of the Unit has never been very large, much good has been accomplished in Rehabilitation, Child Welfare Work, etc., in the Community. The greater part of the money used for this work has been raised by the sale of Veteran Made Poppies each year.

The present officers of the Auxiliary are as follows: President, Mrs. Blanche Claybourn; Vice Pres., Mrs. Mary Clement; Sec.-Treas., Mrs. Lydia Hunter; Sergeant at Arms, Mrs. Minnie Allen.

So clever were some of the French prisoners of war, captured by British troops during early 19th century Napoleonic Wars and imprisoned in Scottish jails, that, although under constant guard, they were able, successfully, to counterfeited Bank of Scotland banknotes. They forged lettering by the use of smuggled crow-quills and shaped dies of seals and watermarks out of bones they stole from prison food.

Patronize BEACON Advertisers.

PASTEURIZED MILK



AS PURE
AS SCIENCE CAN
MAKE IT

PASTEURIZATION is the term applied to milk which has withstood the process of being freed of all bacilli and active bacteria. This process received its name from the genius of scientists, LOUIS PASTEUR, who found, recognized, and proved germs and "their work" as destroyers.

YOUR DAILY delivery of milk—as innocent as it looks—could conceivably do great harm were it not for the scientific processing before bottling.

"YOURS IS THE BEST
WHEN YOU BUY ELDER'S MILK"

ELDER DAIRY

"HOME OWNED — — — HOME MANAGED"
W. A. ELDER, Owner

GREETINGS...

TO OUR PATRONS WHO
HAVE MADE IT POSSIBLE
FOR THIS FIRM TO GROW
AND PROSPER.

FRUITS and VEGETABLES

IT IS A REAL PLEASURE TO SERVE NEW CITIZENS AND MANY PIONEERS WHO HAVE SO GRACIOUSLY FAVORED THIS FIRM WITH THEIR BUSINESS

Select Assortment of Fancy Groceries
Wholesome Selection of Staple Groceries

RUTHVEN Grocery Co.

Barnett Lumber Co. Founded More Than Thirty Years Ago

Feature Builders' Hardware, Oil Field, Marine Supplies

Office and Yard of Barnett Lumber Company

The original style of the Barnett Lumber Co., Inc. was Price Lumber Co., which was founded and established approximately thirty-four or thirty-five years ago by John T. Price, one of the most amiable business men Palacios has ever known.

The Price Lumber Company maintained a branch yard at that time in Collegeport. This yard was managed by Mr. Robt. L. Price, brother of the early owner.

Both yards were well stocked with building materials and proved to be flourishing business. Many of the early homes, business houses and building materials in various constructions in Palacios and vicinity were purchased from these firms.

Upon the accidental death of the pioneer founder, the management of the local yard was assumed by Mr. Robert Price until 1935. Mr. John F. Barnett, prominent business man of Palacios and Matagorda county, purchased the lumber establishment in 1924 from the widow of Mr. Price. However, the style of the firm was not changed until thirteen years later when it became Barnett Lumber Co., Inc. Mr. Barnett has operated this business on sound conservative business policies which has enabled it to grow and flourish during fat and lean years.

Officers of the company are John F. Barnett, president; G. M. Barnett, Vice-president; C. B. Hansen, Secretary; P. M. Barnett, Treasurer. Mr. L. S. Appleton, office manager, has been active in this capacity four years. He is well known by building contractors and business men in this vicinity. Active in all civic and social welfare of Palacios, he is among the most enterprising citizens.

The company carries not only a complete line of building materials, but also a full line of oil field and marine supplies, Pittsburgh Paints and glass for all purposes, but the most unusual demands in any of these can be cared for on very short notice.

Construction Engineer for the company is P. E. Melear. Julius Sudler, yard man is always on hand to assist customers in any way possible toward making a sound quick selection.

Mr. Barnett is proud of his company and is always ready to take an active part in all moves to better the city, county and selection in any way possible. He has been a leader in civic welfare and has great faith in Palacios.

Railroads can be sure the government will help them keep running until after 1940, for as yet there are no observation platforms on buses from which candidates can speak.

PEOPLE---

(Continued From Page 1)

Within a few hours drive of Palacios one can visit a number of very historical places.

Matagorda is one of the oldest towns in Texas. It was founded in 1829 by Elias Wightman, Stephen F. Austin and Ira Ingram. The first Episcopal Church in Texas was organized at Matagorda in 1838. The original building was destroyed years ago but most of the furnishings have survived and are still used in the services.

Matagorda is the one town in Southern Texas that has never had a Catholic Church. After Texas gained her independence, Matagorda County was one of five counties in Texas that drove out all the Mexicans from within her borders and it was more than fifty years before any returned.

Matagorda county was one of the 18 municipalities created under the Mexican regime in Texas and became a Texas County in the formation of the Republic. It lost some of its territory in the formation of Wharton County, but is still one of the largest counties in the State. The original counties of the Republic of Texas were Austin, Brazoria, Bexar, Sabine, Gonzales, Goliad, Harris, Jasper, Jefferson, Liberty, Matagorda, Mina, Nacogdoches, Red River, Victoria, San Augustine, Shelby, Refugio, San Patricio, Washington, Milam, Jackson, Colorado.

Portsmouth, a few miles south of Palacios was an important shipping port before it was washed away during the storm of 1875. Morgan Line Steamers came up to Portsmouth and loaded with cattle that were shipped to Cuba. Cattle were paid for in silver and people kept their silver in tubs under their beds. Mr. W. C. Williams in Palacios says he can remember when that was done.

Decro's Point on the west end of Matagorda Peninsula was also another important sea port.

Mr. D. E. Bhaman, who lived on Matagorda Peninsula wrote a book in 1858 entitled "Information about Texas" which was published in Philadelphia. Mr. Bhaman states that a Mr. Maverick owned a farm at Tiltona on Matagorda Peninsula and while things were booming around there in those days he traded three negroes in part payment for a third interest in the Decro Townsite in April 1847, and Mrs. Maverick sold 14 lots for \$800.00 across the Pass Calhoun and \$1200.00 worth of lots were sold in Paso Cavallo.

Mr. Maverick also owned land at Cox's point and August 15, 1845, he "died" that it was a beautiful site and they had rented a house for



Strasner Cleaners Make A Specialty Of Alterations

The Strasner Cleaners owned and operated by Mr. and Mrs. Jesse Strasner is an establishment equipped to give a cleaning service which you would expect to find in any of the larger cities. The fact that they are genuinely interested in making a success of their business which is now three years old is responsible for their not only equipping their shop with the finest equipment to do any type of cleaning and pressing, but for the careful supervision they give each article which comes into their hands.

Mrs. Strasner is also an expert needle woman and one is particularly pleased with her alterations. She not only is deft at altering women's dresses but also men's suits.

This shop carries a line of samples of International Custom suits with prices covering a wide range, one that comes within the reach of everyone.

It is interesting to note that this shop has the only steam iron in the city of Palacios and certainly an asset in any cleaning establishment who takes seriously the job of turning out work of perfection.

The summer Twenty Matagordians were there for the bathing and they would return October 25 on the Schooner Mary."

The Decro family had a beautiful large house at Decro's Point built with a concrete storm house as far under the ground as was possible. The storm of 1875 wiped everything off Decro's Point. The Decro family with their guests, numbering 30 in all were found drowned in their storm house. Only one son and one daughter survived and they were away from home at the time. A chest with \$15,000.00 in gold was also found in the storm house.

The old town of Indianola was about fifteen miles down the coast from Port Lavaca. In 1844 it was called Carls Haven by the government. Later it was an Indian Point, then Dutch Town. When the town was built back from the first site it was called Powder Horn, but was officially named Indianola in 1849. It served as a shipping port for all of Texas west of the Colorado River. Before the 1875 storm Indianola ranked next to Galveston as a shipping point. Three big steamers plied between there and New Orleans and two to Galveston twice a week. They had a long wooden pier extending about two and one half miles out to deep water where the steamers put in. Cattle were shipped in great numbers. Charles P. Williams of Matagorda has said he could remember when his father took hides to Indianola and brought back shot sacks of silver dollars. Cattle were so plentiful that they were butchered for their hides and tallow. The meat was given away or hauled beyond the city limits. Ox carts were used for hauling purposes. Trains of Prairie Schooners came from the interior and Wells Fargo Express wagons brought silver bullion from Chihuahua, Mexico. The town had three turtle packeries.

Indianola was only partially destroyed by the storm of 1875 but was totally destroyed by the storm of August 22, 1886.

County Court was being held in the town when the 1875 storm began to blow and recently a monument has been placed at the ruins of the old Calhoun County Court house in Indianola. A marker has also been erected on the Port O'Connor highway to the memory of Alexander Somervall, a San Jacinto veteran, who founded the old town of Salario and he was the collector of customs there until his death in 1854.

The government had a weather bureau located at Indianola. A Mr. Reed had charge of the bureau. Lanterns were lit and put up for signals to warn people of storms. These were all promising towns a hundred years ago, but have now passed from the map except in name, but as some one has said the aroma of romance still clings to the very name of Matagorda Bay.

POWELL BUYS---

(Continued from page 1)

unsurpassed advantages as a garden country. Its modern conveniences include electric lights, water works, ice factory, telephone and telegraph, rail and water transportation, and soon will include a sewer system. Its future holds in store a deep water port, a cement factory and other contributing factories.

Digging through the files of the Beacon one finds a short history in the issue of Oct. 14, 1910, written by the former Beacon Editor D. L. Stump. The following paragraphs reproduce the article:

To Mr. James W. Powell, who is known to every citizen of Palacios who has been here for even a short time, belongs the honor of being original Palacios pioneer. He contracted for lots before the city plan had been completed and filed. The original contract is an interesting document, which with Mr. Powell's permission we print in full. The present site of the B. Y. P. U. Encampment Grounds was well known as Hamilton Point and it was here that the local office of the Texas Rice Development Company was first located and from which Mr. Powell's original contract was issued, and which reads as follows:

"Hamilton Point, Texas, Nov. 6, '02.
"The Texas Rice Development Company, or its successors, the Palacios City Townsite Company,"

agrees to sell to James W. Powell under regular contract, within thirty days two lots in the Palacios townsite on the southeast corner of the block which is the sixth block from the section line on the south, and second from the section line on the east; for the sum of one hundred dollars, payable one-half cash and the balance in twelve months deferred payments to bear interest at 7 per cent. Forty dollars of cash payment is hereby acknowledged, and the balance of the cash payment, \$10.00, will be paid when corners of the lot are shown and regular contract signed. And said James W. Powell hereby agrees to buy said property according to the above conditions. It is further agreed that the said James W. Powell all maintain option to buy the lot from him on the west for the same price per lot if he so desires within thirty days from this date. It is further agreed that the regular contract referred to shall only set forth the condition of this contract, and hereto the complete description of the property sold and be drawn to conform to the laws of the State of Texas.

Per A. C. Wilkin, Sec'y.
James W. Powell."

On the back of this contract is the following notation:
"James W. Powell was here today to carry out his part of this contract. R. R. Warner, Hamilton Point, Dec. 5, 2 pm 1902."
On January 3rd, 1903 the regular

form of sale of contract was made and delivered to Mr. Powell by the Palacios City Townsite Company to lots 1, 2, and 3 in block 21, being the corner of Lucas Avenue and 2nd street, and which is still Mr. Powell's home, and one of the prettiest sites in the city. The sale contract was signed by E. H. Reese, assistant and secretary of the townsite company and by Mr. Powell, the signatures of both being witnessed by Messrs. E. A. Dixon and Jesse Beard.

But the final sales contract contained a provision not stipulated by the memorandum contract issued by the Rice Development Company and which is worthy of special notice as it became an important factor in a matter of deep concern to the entire county. One of the conditions of sale in the contract read as follows:

That the purchaser, James W. Powell, his heirs, lessees and assigns shall not at any time manu-

facture or sell any intoxicating liquor on said property, except for medical, mechanical, or scientific purposes, and should this condition be broken, this deed shall immediately and ipso facto become null and void," etc. And the second paragraph makes this condition still more binding.

"It is hereby distinctly stipulated and agreed that this contract and agreement and the sale herein is subject expressly to the preceding paragraph with reference to sale of intoxicating liquors."

On Wednesday night, Feb. 26, 1913, the old water tank collapsed and fell to the ground. The wreck resulted in cutting off the water for a short time. This accident saved the water department the job of tearing it down as the new one was just completed on Jan. 25. The supports were rusted and gave way causing the incident. No one was near it when the accident happened.

BEST WISHES

FOR THE CONTINUED GROWTH OF PALACIOS

WE ARE GRATEFUL FOR THE SPLENDID PATRONAGE WE HAVE RECEIVED IN PALACIOS

GOPPERT'S

5c AND 10c STORE

"GROWING WITH PALACIOS"

A HOME COMPANY — LOCALLY OWNED AND OPERATED — SPECIALIZING IN HOME BUILDING

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LOW PRICES ON BUILDING MATERIALS



You can make those long deferred repairs even though you lack ready cash! No Down Payment, the rest is easy to pay in monthly installments. These may be extended over a three year period if you wish, and are consequently small.



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BARNETT LUMBER CO., INC. SOLVE YOUR PROBLEMS?

We have a wealth of suggestions to offer you. And we carry a complete line of guaranteed products.

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PITTSBURGH PAINTS

Smooth as Glass

The lasting Quality in Formula alone is worth the Price!

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Barnett Lumber Co.

(INCORPORATED)

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DRESS WELL AND SUCCEED

INTERNATIONAL TAILOR MADE

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There Is More to Dry Cleaning THAN PRICE

WE SPECIALIZE IN ALTERATIONS OF BOTH MEN'S SUITS & WOMEN'S DRESSES. THE ONLY CLEANING ESTABLISHMENT IN TOWN EQUIPPED WITH A STEAM IRON

WE CALL FOR AND DELIVER

STRASNER TAILOR SHOP

Give Your Car Wings With—
MOBILGAS

Mobilgas Mobiloil
Washing — Polishing — Lubrication
Miller Tires Battery Service

GUY CLAYBOURN

FRIENDLIEST SPOT GAYIEST
IN PALACIOS

—ICE COLD BEER—

MUEHLEBACH, BUDWEISER, GRAND PRIZE,
PEARL, SOUTHERN SELECT, JAX, FALSTAFF,
SCHLITZ AND PABST

H. J. LEDTJE

PALACIOS BEER GARDEN

QUALITY GROCERIES
AT LOWEST PRICES

We Obliging Stock our Shelves With:
FRESH GARDEN VEGETABLES
NATIVE AND TROPICAL FRUITS
FRESH CANNED GOODS
BULK SUPPLIES
AND CURED MEATS

QUALITY
Grocery & Market
R. J. Sisson, Manager

ALWAYS:—

DRUG VALUES

- Drug Sundries
- Jacobs Candies
- Gifts and Novelties
- Rexall
- Pharmacists
- Fountain Service

—AT—

NESTER'S DRUG STORE

"THE REXALL STORE"

C. W. NESTER

PALACIOS

A COMPLETE
SELECTION
OF FINE
WINES,
LIQUORS
AND WHISKIES

THE
PALACIOS
LIQUOR
STORE
(In City Hotel Building)

ALL MODERN

COOL - CLEAN - COMFORTABLE

TELL YOUR FRIENDS TO STOP
AT THE CITY HOTEL

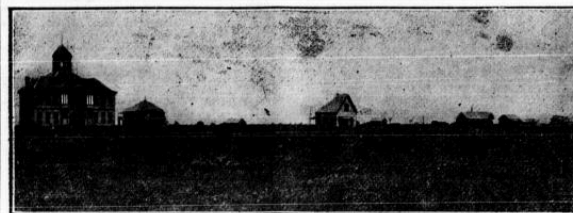
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ALSO

ATTRACTIVE RATES

THE CITY HOTEL

ANOTHER VIEW OF PALACIOS COLLEGE



COLLEGE---

(Continued From Page 1)

tory grades, and four years of academy work. In 1912 the name was changed to Palacios Baptist Academy.

The task of maintaining a school had proven too heavy for the Colorado Association to bear alone and efforts were made to get the academy into the correlation of Texas Baptist schools under the Education Board of the Baptist General Convention of Texas. Then it would become eligible for assistance from the Board. After considerable negotiation the Education Board

agreed to admit the school if the townspeople would raise fifteen thousand dollars to build a two-story brick dormitory for girls. For its part the board agreed to be come responsible for the school's indebtedness of some ten thousand dollars and to furnish the dormitory. A financial campaign was launched and after exhaustive efforts the fifteen thousand dollars was finally raised and the school was admitted into the correlation in 1910. The dormitory was completed in the following year at a cost of approximately eighteen thousand and five hundred dollars. The Education Board made up the difference and furnished the building.

City Cafe Features Steaks and Chops

While most local people are familiar with the City Cafe, operated by Mrs. Ward Cook, we take pleasure in recommending this place from what we have learned from personal visits.

First it is located conveniently in the heart of the business district of Palacios, in the City Hotel Building, which makes it a logical place for anyone to patronize.

Under the management of Mrs. Cook since May of this year, the business has literally grown in leaps and bounds. Open from 5 a. m. until 11 p. m., working men have found it one of the most convenient eating houses to breakfast and obtain lunches "to go."

Mrs. Cook serves well planned menus including dinners, lunches, seafoods, and steaks, specializing in steaks. The best available fresh meats obtained from fat milk fed and corn fed beefs are selected by Mrs. Cook for her customers.

Ice cold beers are available at this eating house. These are obtained directly from the refrigeration of the Palacios Beer Garden adjoining the cafe dining room. This extra service is entirely a courtesy to patrons which is extended with all sincerity of obliging. No where in Palacios will one find a more varied menu which is pleasing to the most exacting.

Mr. Aaron Brister, chef, and brother of Mrs. Cook, is very able in his profession. His work is done with both interest and pleasure, thus assuring persons seeking an eating place quality foods deliciously prepared and appetizing.

"Maude says her husband disagreed her on their honeymoon." "How?" "On the steamer she wanted the other passengers to think an ocean trip was an old story to them, but almost as soon as they went on board he pointed to a row of life buoys and asked the captain what was the idea of all the extra tires."

It Pays To Invest In Good Plumbing and Electrical Wiring!

HOUSE WIRING
DO YOU KNOW THE CONDITION OF YOUR ATTIC WIRES?—THEY MAY BE ON THE VERGE OF DANGER!

JOHN RICHARDS

Electric & Plumbing Co.
PHONE 16

HIGHLIGHTS---

(Continued From Page 3)

Duncan Ruthven 1909-1914; J. R. Elliott, C. E. Allen, E. A. Burton, Carlton Crawford, Wm. A. Elder, Don Walsh, W. McDougall, Lowrey F. Whitlow, Guy Claybourn, George Lee Hunter, Joe Armstrong, Wm. H. Clement Jr., Deutch, serving his third term.

The building of the sewerage was a difficult problem, as it required a good big bond issue. The citizens feeling sure the money would be returned, and anxious to have it, advanced the necessary amount. Much hard work and effort was required to put this over. Different committees were appointed, as J. L. Koerber, the late W. B. Ray, and myself. In a short time the amount went over the top. The Winfield Miller subscribing the final amount. Contracts for engineering and building were let and the late F. C. Hensel put in charge of all details and construction and a good job he made of it.

Things drifted along with some improvements until 1923-24, when it was learned that the Texas National Guard, General John A. Hulen, commanding officer, had conceived the idea of a permanent training camp here. Many sites were available, but on the account of climatic conditions, and good water, and its proximity to water transportation Palacios was decided on. The area wanted consisted of 1300 acres. This was owned by about twenty different people. This track had to be purchased and deeded to the government absolutely free with a good title.

An organization was perfected and known as the Palacios Campsite Association with the following officers and directors: J. F. Barnett, president; R. J. Sisson, secretary and myself as treasurer. The details of raising money, perfecting titles, getting the Southern Pacific to build its road to the camp are so many that it would take a book to hold them. I neglected to name the directors. As I remember them, I have not time to check them accurately as the printers are calling for copy. J. F. Barnett, R. J. Sisson, Art Skinner, Jas. W. Sartwell, G. F. Gillespie, Henry Sanders, F. Campbell and myself. Henry Sanders and P. F. Campbell are now deceased.

For fourteen years with the exception of 1938, the Texas National Guard has trained here. I am not giving a history of the camp, but only as it is related to the history of Palacios.

Citizen's State Bank
I have neglected up to now to mention an important matter. About 1907-08, Thos. H. Bonner of Jacksonville arrived and organized the Citizen's State Bank. This bank operated for a number of years and was a real asset to our county and city—especially to the first young

Greenwood Post American Legion Organized in 1928

Compiled by Guy Claybourn
Post Service Officer

The American Legion, that is known as a national organization, was begun in France soon after the Armistice in 1918, but, for some unknown reason, the local Post was not organized until 1928, although a number of our boys had been members of other Posts. The Charter for Greenwood Post #476 was issued on August 7, 1928. On that Charter appear the following names:

L. S. Appletton, J. A. Derrick, J. R. Elliott, C. E. Allen, E. A. Burton, Carlton Crawford, Wm. A. Elder, Don Walsh, W. McDougall, Lowrey F. Whitlow, Guy Claybourn, George Lee Hunter, Joe Armstrong, Wm. H. Clement Jr.,

struggling administrators as we started with an empty treasury. This bank supplied the cash to the extent for about \$400.00 for improvements, and until we collected back. The Citizen's State Bank was merged with the Palacios State Bank and the latter moved to the building of the former with H. B. Farwell as president and J. F. Barnett, cashier and active vice-president. Owing to the depression this bank ceased to exist in 1936, but with no loss to the depositors, they being paid in full.

Ice and Electric Plants
The ice and first electric plant was built by Clyde Randolph. This passed through several hands until finally the electrical department was purchased by the city who later sold it to the Central Power and Light Company. The ice plant later went to M. Glaros the present owner.

The seaway and pavilion were built in 1935, supervised by a commission, namely: J. R. Wagner, Carlton Crawford, and Geo. Harrison. The latter was then county commissioner. Details are too many to mention. I understand there are others who are writing on histories of schools, churches, fire department, etc., and we may overlap, but I could not take the time to read all of their copy.

If time permitted, I could name all the city councilmen who served on the city board under me and other mayors, but space will not permit. At this time I again ask the indulgence of the entire citizenship for lack of mentioning of many who have helped build our little city. But let me say, it was not one man, nor a few. It took the sporting spirit we Americans are so proud of—that falling in with the majority, refusing to retreat in the face of difficulties and completing the job.

In writing history we never know just what will become of our sayings.

This history of Palacios in time may be destroyed in a waste basket or a fire—no telling what, but if preserved I am sure will be appreciated. Had I not thought so, I would not have been wasting this pencil and paper. My old Scotch grandfather sailed around the world in the seventeenth century on a trading ship. It was the square rigging type. The voyage took three years, and he kept a diary. After he immigrated to America, he loaned it to someone to read who never returned it. Grand dad valued it highly, no doubt, but what would I give for it? Say, old my father, about rounding Cape Horn, the storms, harpooning whales and bringing them along side the ship, getting on whales' backs and shoveling the blubber with spade on board ship and rendering it into sperm oil, then trading the oil for something else at some port and going on.

O. S. Sadler, Ruel B. Foley.

The first meeting was held on the B. Y. P. U. Grounds, and L. S. (Jack) Appletton was elected Commander, with Wm. H. (Bill) Clement as Adjutant.

We feel that a lot of the credit for organizing a Legion Post in Palacios is due Commander Appletton, under whose guidance and inspiration it was founded. However, of course, he was greatly assisted by other comrades and interested citizens.

The name selected for the Post was "Greenwood Post," in memory of Clarence Greenwood, who was killed in action on the battle front in France.

The mother of Comrade Greenwood, Mrs. Annie W. Greenwood is a member of our Auxiliary. She and Mrs. George Koerber, a former member of our Auxiliary, were the only Gold Star Mothers in Matagorda County at the time our Post was organized.

Greenwood Post has continued through the years to be active, despite the stress of the times which has caused the membership to decrease considerably at times. Nevertheless, we have never failed in a call from either State or National Headquarters and have maintained, at all times, a close connection with these departments.

We have served as host to the 9th District Convention on two occasions, first on November 23, 1930, and again on April 19th, 1936. Also, our Post colors paraded in the National Convention held in San Antonio in 1928.

Through the cooperation of patriotic citizens, our Post has sponsored the annual observance of Armistice Day and Memorial Day.

Also, for the past several years, with the generous assistance of the business men of Palacios, the Post has sponsored a community Christmas Tree and seen to it that no child was ever looked as to some toys and food.

We members of Greenwood Post, would like to thank those business and patriotic citizens for their unflinching help to us as a Post, and also, we would like for them to know that we appreciate and are thankful for all the work and sacrifice made during the dark days of 1917-18.

We would be ungrateful too, if we did not mention and recognize the good work of our own Auxiliary Unit. They have been most faithful and loyal.

Service Work in the American Legion, from the very beginning, has been the watchword. The Legion constantly pledges their aid to the sick and disabled and to their children. So the work of the Service Officer has been an ever important work. He has stood between the Veteran, his family and the Government Agency that handles all claims. It has been conservatively estimated that Greenwood Post has assisted through its service officer, five hundred or more cases. The Legion service officer never charges for this service, nor does he ask whether the applicant is a Legionnaire or not one question as to color or creed.

At the National Convention held recently in Chicago, the Legion went on record for an adequate Army and Navy and Air Corp, and yet pledged to do their utmost to keep our Country out of future foreign wars, and we boys of this Post are proud to have had a voice in such a declaration.

The following is a list of those Comrades who have served our Post as Commander in the order in which they served: L. S. Appletton, Dr. J. R. Elliott, H. C. Lewis, Wm. H. Clement Jr., Guy Claybourn, Dr. J. W. Fewkes, O. S. Sadler, George L. Hunter.

The present officers are: George L. Hunter, Commander; Wm. H. Clement Jr., Adjutant and Finance officer; and Guy Claybourn, Service Officer.

The American Legion is interested in only one "ism," that being "Americanism," and pledge ourselves anew "For God and country," we associate ourselves together for the following purposes: To uphold and defend the Constitution of the United States of America; to maintain law and order; to foster and perpetuate a one hundred per cent Americanism; to preserve the memories and incidents of our association in the great war; to inculcate a sense of individual obligation to the community, State and Nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of Justice, Freedom, and Democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness.

We little fellows have discovered that the big fellows can lose money for us faster than we can lose it for ourselves.

YOU ARE

NEXT!

FOR EXPERT

BARBER WORK

QUICK
PERSONAL
ATTENTION
TO EVERY CUSTOMER
FOR I WANT YOUR BUSINESS

**CITY HOTEL
BARBER SHOP**

DO YOU LIKE

GOOD THINGS

TO EAT?

STEAKS - CHOPS

PLATE LUNCHES

DINNERS SHORT ORDERS

SANDWICHES • SEAFOODS

Mrs. Emily Cook

*** Eat Your Meals At ***

CITY CAFE

Chronicles of Local Churches and Civic Organizations

The Wednesday Club Organized In 1914

By MRS. DUNCAN RUTHVEN

On Wednesday, January 21, 1914, at the home of Mrs. A. J. Tatum (now the Ben Ehlers home), was effected the organization of the Wednesday Musical Club by a group of musicians and music lovers. The charter members were: Miss Allen (teacher of music at Palacios Baptist Academy), Mrs. Harry Echols (now Houston, Texas), Mrs. J. H. Priddy (now Cuero, Texas), Mrs. J. T. Price, Mrs. R. A. Carter, Mrs. Duncan Ruthven, Mrs. R. J. Sisson, all of Palacios; Mrs. A. J. Tatum (now Tacoma, Wash.), Mrs. M. M. Wolf (now Houston, Texas), Mrs. D. C. Paul, Miss Cara Garrett (now San Diego, California), Miss Norine Gardner (now Mrs. Harry Beazell, Indianapolis, Ind.), Miss Lulu Williams (now Mrs. Lulu Newton, San Antonio, Texas), Mrs. Harry Dean (now Houston, Texas).

Two of these members are still active members, Mrs. R. J. Sisson and Mrs. Duncan Ruthven. During the early years we had a number of very capable musicians in our town, the pupils and teachers of Music and Education from the Palacios Baptist Academy were always workers in the Club and we have pleasant memories of these talented members. After the closing of the Academy and due to the fact that many of our musicians could not devote time to their music we voted in May, 1919, to change the Club name to "The Wednesday Club" and so it has remained.

The first reception to our "Husbands and Sweethearts" was held April 29, 1915, at the Tatum home, and is still an annual event eagerly looked forward to.

The Wednesday Club has always been purely a social study club but during the troublous days during the World War we collected many pillows for use of the Red Cross, financed a French War Orphan, donated to the American Relief Fund, and to the United War Work campaign. Any surplus in our treasury at the end of the Club season has been used for playground equipment, books for the Public Library, school Milk Fund, or some other public good.

Prior to January 30, 1918 we carried a large honorary membership, but this was dropped and only an active membership of thirty maintained.

The Wednesday Club was a Charter member of the Matagorda County Federation of Women's Clubs which was organized in 1916 and has always remained an active member.

Our regularly appointed committees are Program, Membership, Flower, Fine Arts, and Charity. The work of the charity committee is one of the important works of the club, through it we have helped many people. At holiday times we send a number of baskets to needy families each year.

The Year Books recall studies of many topics, and many lands, but with always some time given to our very interesting local tradition.

The study for the season 1939-40 is "Trip Around the World."

The following are officers and members this season:

Mrs. J. W. Bolling, president; Mrs. R. T. Phillips, vice-president; Miss Ora Henry, secretary; Mrs. J. B. Feather, treasurer. Mesdames Arnold, Aubin, Backen, Bell, Brandon, Brookington, Cairnes, Curtis, Elliott, Farwell, Faubion, M. K. Haynes, Koerber, Nester, R. L. Price, Ruthven, Salabury, Sorrell, R. J. Sisson, Stadig, and Trull.

First Presbyterian Church Organized June 30th, 1907

By W. H. CLEMENT
Clerk of the Session

The First Presbyterian Church U. S. was organized June 30th, 1907, in the Methodist Church, by Dr. W. S. Red evangelist for the Brazos Presbytery.

List of charter members: Mrs. Mary M. Clement by cert., Miss Edith A. Clement by cert., Miss Mattie H. Clement by cert., Miss Rowena S. Clement by cert., for the First Presbyterian Church, Port Lavaca, Texas; W. H. Clement, Sr. by cert., Fred H. Clement by cert., Robt. Floyd Clement by cert., from the First Presbyterian Church Edna Texas; Gavin Morton cert., Mrs. Gavin Morton by cert., from the Congregational at Jennings Louisiana; James Clark Mapes by cert., Mrs. Julia Mapes by cert., Miss Edith L. Mapes by cert., Perry P. Mapes by cert., from the Presbyterian Church Philo, Ill.; Miss Illinois Jordan from the Prairie View Church at Prairieview, Ill.; Mr. Alex Cunningham and his mother Mrs. Julia Cunningham on confession of faith, and Julius Cunningham on confession of faith. Mr. Duncan Ruthven from the Presbyterian Church at El Campo, Texas.

W. H. Clement was elected Ruling Elder and has served as Clerk of the Session up to the present time, and is still serving in that office. He was installed by the Evangelist, Mr. R. F. Clement, Ruling Elder from the Pres. Church at Port Lavaca, taking part.

P. F. Campbell was elected Deacon March 18, 1908, who with Duncan Ruthven and W. H. Clement served as building committee of the church. It was through the financial assistance of P. F. Campbell and R. F. Clement who advanced the money for lot and building, that the concrete church was built and ready for occupancy within three years after organization. At a Congregational meeting Jan. 12, 1912 reports showed the cost of material, labor, seating and lights cost \$5,393.02; Subscriptions paid and closed by note \$2,700.85; leaving balance due of \$1,599.17.

At a congregational meeting, September 11, 1910 Dr. T. C. Johnston Evangelist (who took the place of Rev. Dr. Clement) and Sunday School was organized, with the following officers and teachers: Officers: Chas. B. Harriman, Asst.; Fred H. Clement, Asst.; Julius Cunningham, Treas.; Verle Miller, Secy.; Mrs. M. Miller, Organist; D. L. Stump, Musical Director. Teachers: Miss Illinois Jordan, Miss Edith Mapes, Miss Alice Campbell, Miss Edith A. Clement, and W. H. Clement.

D. L. Stump and W. H. Clement were appointed a committee to meet a lot committee from the Ladies Aid and Missionary Society to select hymn books. The Standard Songs, from the Pres. Com. of Publication was selected. A Young People's Society, The Westminster League was organized about this time. The name was changed to Christian Endeavor during the pastorate of Rev. W. L. Shepherd.

Stated Supply

Rev. J. W. Sexton from Jan. 1908 to May, 1909; Dr. T. C. Johnston from Sept. 1910 to April, 1911; Rev. J. F. Eddins from June, 1911 to Sept., 1919.

The first pastor, Rev. J. P. Green was employed for all his time, and served from May 7, 1911 to Nov. 12, 1912. Rev. W. L. Shepherd was called April 10, 1913, and served

Modern Palacios Residences



Top: Two-story brick home of Mr. and Mrs. Carlton Crawford. Below: Modern bungalow of Mr. and Mrs. T. W. Caffall.

till Dec. 16, 1917. Rev. Geo. F. Gillespie was called Feb. 20, 1921 served till Feb. 1, 1939. Rev. J. G. M. Ramsey was called June 25, 1939, was installed Oct. 1, 1939, and is still serving. The Commission appointed to install him was Dr. E. M. Monroe, Rev. R. L. Owen, Rev. A. W. DeGaire, and Elder W. H. Clement.

The Church has been self supporting since the call of the first pastor.

Officers

Ruling Elders: W. H. Clement, installed June 7, 1907, still serving; A. Cunningham installed June 18, 1911, died, Sept. 18, 1918; J. M. Nash installed June 18, 1911, Sept. 28, 1916; Chas. B. Harriman installed June 18, 1911, still serving; F. H. Ramage installed June 18, 1911, removed Dec. 30, 1928; R. F. Clement, installed Jan. 27, 1915, died March 22, 1922; W. P. Wyllie, installed Jan. 27, 1913, died 1932; J. W. Crawford, installed Jan. 27, 1913, died Sept. 21, 1930; Wm. Holaday, installed Jan. 30, 1920, retired; C. M. Coleman, installed Jan. 26, 1921, died Oct. 4, 1930; F. G. Berger, installed Jan. 26, 1921, removed May 10, 1931; M. C. Billings, installed Jan. 26, 1921, died Oct. 4, 1930; F. G. Berger, installed Jan. 26, 1921, removed March 24, 1931, died Oct. 11, 1938.

Deacons: P. F. Campbell, installed March 15, 1908, died July 2, 1938; M. Lipscomb, installed June 18, 1911, still serving; M. Miller, installed June 18, 1911, died May 20, 1939; Duncan Ruthven, installed June 18, 1911, still serving; D. L. Stump, installed June 18, 1911, removed May 19, 1918; J. L. Parker, installed June 13, 1915, removed; J. A. Cunningham, installed Jan. 26, 1921, still serving; E. E. Burton, installed Jan. 26, 1921, called Elder May 24, 1931; W. C. Gray,

History of The Child Study Club

MRS. FLORIDE EDWARDS

The Palacios Child Study Circle of the Child Conservation League of America was organized in January, 1936.

The object of the organization is to provide for the physical, intellectual and moral purity, health and strength of childhood and youth.

In view of this object, eighteen parents and teachers met at the home of Mrs. J. W. Bolling for the first meeting to formulate plans for carrying on the work of the club.

At this meeting, the constitution and by-laws of the League were read and fully explained by Mrs. Virginia Board, who was present in the interest of the League.

Officers were elected at this time for a period of one year. However, there have been only two groups of officers since organization, each having been elected for two consecutive terms. Mrs. Joseph Wehmer was the first president of the club. Mrs. Mary Clement was elected the next president, and still serves in that office.

For a time, the meetings were held in the homes, but later it proved more satisfactory to have an established meeting place.

For a year, programs were rendered at all the meetings, which were held twice a month. It finally became necessary to devote one meeting a month to business, and one to the program.

Various types of welfare work have been undertaken by the club from time to time. The first of these was the Milk Project, through which approximately forty bottles of milk were served daily to the smaller school children.

The Club carried on this project for one school term. The following year, it was carried on with the financial aid of all the other clubs of the community. During the past term, the project was sponsored by the local Parent-Teacher Association, and all the other organizations contributing.

Other work of the club has included old clothes drives, the distribution of toys and gift boxes at Christmas time, medical and surgical aid, and contributions to various other causes.

In March, 1938, the club joined the County Federation of Women's Clubs.

The Club sponsored a movement to bring Dr. Valeria Parker, noted lecturer, to Palacios in March, 1938. Other local organizations cooperated to make this possible.

In January, 1939, the three-year term of membership in the Child Conservation League expired. The Club did not re-join the League at this time, but became an independent club.

A new constitution was drawn

up, and, along with reconstructed by-laws, was adopted in April, 1939. The name of the Club continued the same.

In March, 1939, the Club ratified the Planning Board, which has been formed in the interest of local organizations.

At a recent meeting in September, the Club voted to disband as "The Child Study Club," due to the fact the three year course of study had been completed.

Early pioneer Texans usually computed distances by measuring the circumference of a wagon wheel, tied a bright cloth around the tire and counted the revolutions of the wheel over the traveled road. Often crude stone markers were placed to mark each mile.

GREETINGS - - -

From One Pioneer To Another

During the more than 27 years BRANDON DRY GOODS STORE has served you, through fat years and lean years, we have strived to serve our customers faithfully and well. It is with all sincere appreciation we thank you for our splendid business.

BRANDON'S

DRY GOODS — NOTIONS — SHOES AND HATS



THE MOST BEAUTIFUL THING IN THE WORLD

Artists call the Taj Mahal the most beautiful thing in the world, but it is not as beautiful as the sentiment which inspired it—the desire to commemorate a great love.

Today we cannot build marble palaces when a loved one passes, but we can use the same taste and lovely simplicity which has made the love of Shah Jehan for his wife the wonder of the ages.

No family, regardless of income has been denied the services of this firm.

BRANDON-DUFFY FUNERAL HOME

PALACIOS, TEXAS

Home Of Texas National Guard

The City of Palacios

MAYOR

J. L. DEUTSCH

SECRETARY

W. A. SMITH

TREASURER

J. F. BARNETT

ATTORNEY

W. C. GRAY

WATER SUPERINTENDENT

E. L. CHILES

HEALTH OFFICER

J. R. WAGNER

CITY MARSHAL

JOHN TAYLOR

ALDERMEN

GUY CLAYBOURN

WESLEY BULLER

H. C. LEWIS

R. J. SISSON

GEO. A. HARRISON

SCHOOLS:—

Palacios has 4 schools, a beautiful new \$90,000 high school, a grade school, a Mexican School and a school for colored.

CHURCHES:—

There are 8 denominations of religious sects.

WATER SYSTEM:—

City Water is supplied by 3 artesian wells, absolutely free of contamination and wonderfully soft.

HEALTHFUL CLIMATE:—

With an elevation of 14 feet, it is one of the healthiest spots in Texas.

Thru the Shop . . . with Muriel!



FOR REAL INSPIRATION COME IN AND LET US SHOW YOU OUR STUNNING FALL COLLECTION OF BRIGHT ACCESSORIES.

Some like 'em short . . . some like 'em long—but they all love the stunning new sweaters. Cardigans and silvers are arrayed in a whole raft of pert styles and autumn colors. Perfect complements to your new fall suit or favorite tweed skirt. Wide range of prices starting very low.

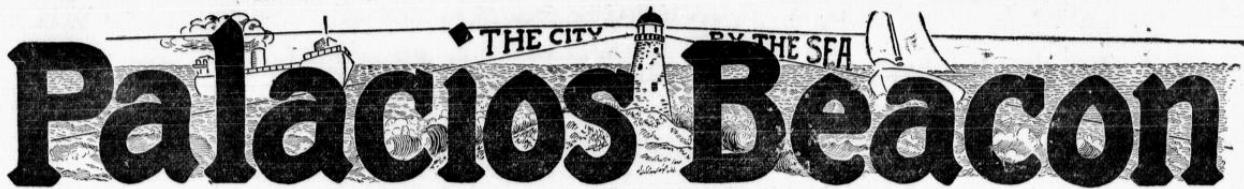
ACCESSORIES TO COMPLEMENT YOUR EVERY FALL COSTUME

Neckwear makes a change of pace this fall and steps up to a place of first importance with its crisp new styles. The large display of exquisite collars worn close to the throat. They frame your face in fresh, youthful flattery . . . and give a new appearance to your costume.

You're bound to feel worldly-wise and superior when your friends at school start "ohing" and "ahing" over your new dresses. You'll have to admit they're individual as can be . . . and ingeniously styled . . . but you needn't breathe a word about their reasonable price tags unless you want to bowl them over with your shopping ability! Suits and coats are here too, to make your wardrobe complete.

MURIEL'S SHOPPE
PALACIOS, TEXAS

When the cost of living was high, we could at least make a living.



For a Greater, Better Palacios Country—Agriculture, Industry, Commerce, Living

SUBSCRIPTION \$1.75 AND \$2.00 PER YEAR

PALACIOS, MATAGORDA COUNTY, TEXAS

COUNTY'S FIRST SETTLERS LANDED IN 1824

Sulphur Industry Proves Important in County's Development

Bank is Vital Factor in Development of County

Bay City Bank & Trust Co. Has Record of Service

THIRTY-TWO YEARS IS CONCLUSIVE PROOF OF SOUND POLICIES

The Bay City Bank and Trust Company was organized in September 1907 with Henry Rugeley as president and has during the past 32 years rendered a service to the community that has been a factor of great consequence in the building and progress of the county. During this time it has functioned not only as a depository of money and a place to cash checks, but it has taken an active and personal interest in the various problems of its clients and depositors and has aided them in every way possible.

To some they have given advice, to others they have extended information secured through their banking affiliations which in many cases has been a big help to the persons desiring the information. Other persons and firms have received financial assistance in times of stress which has aided them to no end and others have been enabled to start in business.

These things the bank believes is but a part of the service they should extend to the community which they serve.

Since its organization its expansion and growth has been one of unusual occurrence, even in a community where such spectacular development as has been known in Matagorda County is evidenced, and must be symbolic not only of the management on the part of the directors and officers of the institution, but of the confidence and high regard of the people with whom it deals, a confidence well deserved.

At the time of the organization the first board of directors was composed of T. J. Poole, John M. Corbett, A. S. Morton, R. E. Vineyard, and of course Henry Rugeley, the president.

Since then Mr. Rugeley has been followed by T. J. Poole, V. L. LeTolle and A. J. Hart as Presidents, with P. R. Hamill now heading the organization in that capacity, having succeeded to that position in 1933.

Mr. Hamill first entered the bank in 1918 as a very young man as a clerk. It was his first position and he has remained with this bank ever since, rising through successive and consistent promotions to his present position. He originally came to Bay City in 1910 from Humble, Texas.

Present officers are: Fred S. Robbins, chairman of the board; P. R. Hamill, president; L. B. Luder, cashier; J. Erwin, assistant cashier; and W. J. Luder Jr., assistant cashier.

Miss Bernice Milner and Mrs. W. J. Luder are bookkeeper and stenographer respectively.

The present board of directors are: Fred S. Robbins, W. R. Horn, Jr., S. S. Taylor, P. R. Hamill, G. P. Hardy, Paris Smith and L. B. Luder.

Sulphur Mining Began in County 20 Years Ago

INDUSTRY RESPONSIBLE FOR MUCH GROWTH IN WEALTH OF COUNTY

To be able to determine the importance or worth of one incident, person or industry as it compares with that of another in the development of our present status of civic, economic and industrial life would be most impossible, but we do know that any one of them plays an important role in their own sphere of things as well as affecting to some degree the outside world.

When we think of Sulphur we automatically think of the tremendous influence it has had upon the industrial growth of Matagorda County. But we should not stop there for greater and more far reaching has been the effect of this magnificent industry—it is very definitely important to the nation and the world as a whole.

Sulphur as such has been known and used for thousands of years. It was used to bleach linens 2000 years before Christ, is mentioned in the Bible and certain Egyptian paintings contain colors that require sulphur compounds in their preparation. Homer referred to it as a disinfectant. Today it is used extensively in manufacturing processes of articles which we take as a natural adjunct of our every day life.

Rubber, such as we use in tires, in garden hose and household rubber goods, require sulphur in its manufacture. Glue, glass and gasoline, as well as lubricating oil, livestock feeds, paper, photography and dyes use sulphur. Explosives, gunpowder, fireworks and fire extinguishers require it and without it agriculture and pharmacy would be faced with disaster.

For hundreds of years Italy and Sicily had a monopoly on the sulphur market of the world during which time it is estimated that 28,000,000 tons were mined and extracted. Up to 1833 all sulphuric acid, wherever manufactured, came from Sicily. At that time the King of Naples granted a monopoly to M. M. Taix and Cie. of Merselles, who immediately raised the price from \$25.00 to \$70.00 per ton. This caused renewed efforts to replace sulphur and much sulphur was produced from iron pyrites. Although Sicily never regained the sulphuric acid market, it continued to produce about 95% of the world's requirements of sulphur.

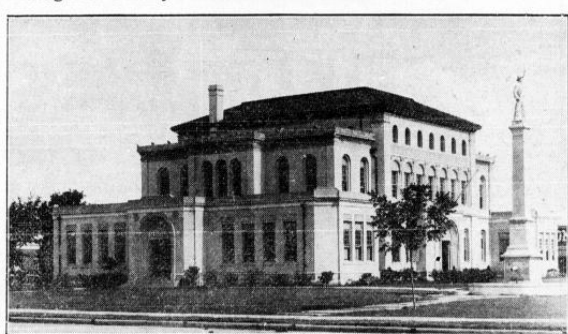
It was the development of a practical method to mine the Texas-Louisiana Sulphur deposits that caused the source of the world supply to change so quickly. In 1900 the United States produced about 5,000 tons; in 1903 it was 35,000 tons and in 1904 it jumped to 190,000 tons. Since then it has increased rapidly and now imports from Sicily have ceased, but there is no market for Texas sulphur in Sicily or Italy.

During the past 30 years production of sulphur in Italy and Sicily have amounted to 12,000,000 tons and during the hundreds of years that it has been mined there an estimated amount of 28,000,000 tons have been mined. Since the beginning of the century the United States, mainly Louisiana and Texas, has produced 32,000,000 tons.

In 1891 Herman Frasch secured his first patent on a process of

(See "SULPHUR," Page 4)

Matagorda County's Modern Court House



History of Matagorda Co. is Story of Achievement

Although Matagorda County is one of the oldest counties in the State of Texas, yet it was not until the turn of the century that it began its real growth and development which has brought to it the distinction of being one of the most progressive and prosperous counties in South Texas, if not the state.

History is somewhat vague as to just what connection the white man had with the country now comprising this county during the very early times but it is fairly certain that La Salle landed somewhere in the immediate vicinity of Matagorda and, in attempting to reach the Mississippi overland, disaster and assassination overtook him and it is in this section that his ill-fated expedition came to grief. Any other contacts other explorers had with this section were short and vague and no definite history is recorded concerning them until Stephen F. Austin in 1821, began the settlement of his colony.

From the beginning of this era in the county's history it played an important part in the story of the development and settling of Texas, the winning of independence and the establishment of the Republic. During that time Matagorda (the city) was noted as a center of culture, commerce and constructive progress. It was here that much of the trade between Texas and the United States passed and many of its citizens played leading roles in the drama that won Texas her independence and established her among the nations of the world as an independent entity.

The first people to settle in this county had not the vigor and dash of a new country to combat but also the

had increased untended during the four years of war took its place for a time. Then came the shipping of live cattle but it lasted for just a short time due to the better prices to be secured by driving "up the trail." This was in the early '70's.

This in turn died with the coming of the railroads to nearer sections of the western cattle country and Matagorda County dropped until the beginning of the Twentieth Century when the railroads came and progress again took control of the wheel of destiny.

Rice became a major crop, the railroads entered the county, oil activity started and resulted in the discovery of sulphur and land development and colonization projects became factual dreams. With these came an added impetus to progress and the accomplishment of many improvements were effected.

The raft was removed from the Colorado, the Intracoastal Canal is almost a reality, improved hard-surfaced roads criss-cross the county and oil and sulphur developments are proved actualities. Agriculture and livestock, general trade and commerce and educational and cultural activities have reached new levels of accomplishment.

Although this county is only a little past 100 years old it has passed through stages of development and progress that it has taken other countries hundreds and even thousands of years to achieve. However the end is far from being in sight even yet and the next few years will see new markets and new goals achieved in the advancement and progress of Matagorda County that will better the marks made during the past century.

County's Naming is Explained by Fulmore's History and Geography

The following article has been taken from Fulmore's "History and Geography of Texas as Told in County Names." It is perhaps the authentic account of how Matagorda received its name as any lot more plausible.

There is some controversy as to the origin of this name. It is made

up of two Spanish words, "Mata," which is defined as "fat, coarse, thick, dense, etc.," as Cerrogrande, Alamogordo, etc. In Matagorda the meaning is "dense canebrake." The most conspicuous geographical feature of this county is the dense canebrake through which flows "Old Caney Creek," an ancient bed

of the Colorado River. Having its source within less than a mile of the Colorado River, the creek flows about seventy miles through the only considerable canebrake in the State, with a width of bottom lands ranging from three to ten miles wide, in many places through an almost impenetrable growth of cane.

Reminiscences of Austin's Original Colonists Related In Galveston News of 1890

THE FIRST CROPS RAISED—BATTLING WITH SAVAGE INDIAN TRIBES—AN ENTIRE ABSENCE OF CRIME—A BRAVE AND HONORABLE PEOPLE

The following article was published in the Galveston Weekly News, November 6, 1890, and was furnished by Mrs. J. R. Elliott, who found it among papers her father had filed.

MATAGORDA, TEX., Oct. 29.—To The News: The very first colonists who arrived were Thomas Jamison of Smith county, Tenn., Ayield C. Buchner of Virginia, Peter Powell, M. D., of Baltimore (supposed to be an Englishman), Thomas McCoy of Pennsylvania, Wm. Kingston of Ireland, Jacob Betts of Georgia and Daniel, Amos and Benjamin Rawls of Missouri, Moses Morrissey of Missouri, sejourner, a son Mrs. Daniel Rawls by a former husband, and Henry Williams. They were all single men in 1824 excepting Daniel Rawls. In the last mentioned year these men cleared a piece of land at the head of Bay prairie, on one of Austin's premium leagues, near Willis' "water hole," now in Wharton county, but formerly in Matagorda county, and there, with very little labor, made a crop of corn, said to have been sixty bushels to the acre. This clearing was divided among the above named persons, but in the cultivation they labored for each other. About thirty acres of land comprised his early plantation. In the year previous, 1823, all of said colonists, excepting the Rawls, cultivated a crop of corn on the very spot now occupied by the town of Wharton. These early colonists had no settled place of abode, but lived in tents and camps for some time after 1824.

In the year 1824 the colonization appropriation of lands commenced, and the colonists broke up their community system and each went to his own colonial grant. These lands were all within the territory formerly belonging to Matagorda county, and the above named colonists were the first settlers of Matagorda county.

A citizen in the year 1860 says: "Thomas Jamison is the only survivor of those early pioneers, and what seems to be a strange fatality, there is not a descendant of one of them living in this county, although most of them became married men and lived here until death summoned them to their final rest."

Henry Williams, who, with one Bowman obtained a grant of the Bowman & Williams league, on the east side of the Colorado river, came to Texas in 1819 and to Austin's colony in 1824; boarded with Charles Cavanah, on Liveoak creek. Its general course is parallel with the general trend of the present channel of the Colorado River, and the adjacent lands are the most fertile in the State.

In 1825, when Cavanah's family were killed by the Carankuhua Indians, Cavanah's family consisted of his wife and four children. He owned some slaves, who were that year making a crop of corn on the Solomon Williams place, on Lower Caney. He left his house with Williams in the morning to assist in the labors of the field, while the family remained at home as usual; and on the return home of Cavanah and Williams at night they met several of their neighbors, fleeing in terror from the savages, and one of Cavanah's daughters, the only survivor of his family that had been left in supposed security on that fatal morning, was being borne along by them to a place of safety. She had been severely wounded by an Indian arrow in the breast and left for dead by the savages. She, arriving at womanhood, married Captain James Moore, and after his death a Mr. Beck, and I believe she survived him and again married. Eliza Flower's family were murdered at the same time and place. The killed of both families were women and children, the males having been absent providing support for their dear ones by hunting deer and tilling the soil.

These murders aroused the colonists, and they assembled and attacked the Indians at Dressing point in October, 1826, which resulted in killing a few of the latter. There was also a fight at Battle island, one on the Colorado river, one in Buckner's prairie, and several lesser skirmishes. The Battle island fight was March 5, 1827; the others were in 1825-26, and all with the Carankuhua. In 1827 the colonists attacked the Waco Indians at Waco village and whipped them.

Col. Robert H. Williams, late of Matagorda county, in his recollections of early times, said: I immigrated to Texas in December, 1824. I landed sixteen miles above San Felipe; was one of the original 300 of Austin's colony; came to what is now Matagorda county in 1825; was appointed by Austin in 1826, alcalde of Bay prairie district, composed of Bay prairie, Caney creek and Bernard, as far as Wharton county now extends, and held the office four years. There was very little litigation during my term of office. Nearly all disputes were settled by word of mouth, and held the office of Charles Cavanah and John Hubb. No criminal complaints were brought before me. There were no towns or villages when I arrived, excepting San Felipe, Brazoria and Columbia were laid off in 1827. When I arrived in San Felipe there were thirteen resident families. This was the first place of any permanent settlement in Austin's colony. The colonists possessed about 200 slaves when I arrived. Groce owned about 100; Bingham, eight or ten; Josiah Bell, four; Calvert, ten or twelve; I had nine, and others not recollectable. Groce raised cotton in 1825 and I raised some the same year. There were about ten persons in the colony at that time who planted a little cotton to spin and weave for family use. The farming was all done (See "FIRST SETTLERS," Page 4)

Veteran of San Jacinto Writes High Prices of Other Necessities of Many Battles and of Dollar Exchange Value

That life in Texas during the days of the Revolution and of the Republic was anything but a joyous existence of ease and comfort is shown by the following letters written in 1836 by J. Plunkett. They tell of things of which the average citizen of Texas today realizes nothing.

First there was the daily expectation of an attack by the enemy army and then when independence had been achieved came the problems of finance, trade, taxation and the eternal struggle to stabilize the dollar and the rate of exchange.

People, why cry for the "good old days" when prices were low and a dollar went a long way should pay particular attention to the prices of commodities prevailing then.

Matagorda, July 17th, 1836.

My Dear Friend,
A few days ago I received yours of the 2nd Feb'y with much pleasure, it being the first I have heard from friend or relative for five months. I have written to you twice previous to the receipt of this. I thank you for the kind feelings you express and am sorry that we are not more fortunate in our communications to each other. You are partially aware of the difficulties we have to encounter perhaps before this.

On the first of March I left this place to join the army. A few days after from the near approach of the enemy to Matagorda the families were all put on board the vessels for safety and sent out to the United States. My brother-in-law and family, with my mother were among them. They have not wrote to me since, but I have heard they were in Mobile and well. I joined the army under the command of Gen. Houston on the Colorado and continued with it until the beginning of June. My dear friend, I can give you but a faint idea of the difficulties, privations and hardships we had to encounter. Figure for yourself 14 hundred men on their retreat from a beastly inhuman foe estimated at 8 thousand, travelling these vast prairies, the canopy of heaven for our covering, depending on beef for our sustenance which we killed on our march. When dealt out to us sometimes scantily, we cut a small stick, sharpening it at both ends, one end we stuck in the ground, the other we put the meat on before the fire and turned it as it cooked. We sometimes had frying pans but on our march frequently had to leave them, not having teams sufficient to carry our baggage.

Next the news of the fall of San Antonio when 120 brave Americans were slaughtered, again at Goliad, or near to it, where about 300 were surrounded by more than ten times their number and fought bravely for some time, after which a formal treaty was made, which ought to have been respected by any Christian nation, that was to send them back to the United States, but in a few days, by order of the savage tyrant, were taken out and shot. Some ten or twelve after being taken out among the rest, made their escape. This and like news we heard, while on the retreat, still ringing in our ears, might have caused us to fear them, and tremble at the name of a Mexican, but now we longed to meet them and revenge the deaths of our murdered countrymen and we did revenge them. The plains of San Jacinto will be long remembered by the Mexicans where we fought them over two to one, their numbers being 15 hundred, our not half. We killed about 600 and took the remainder prisoner more than half of them being wounded.

I was in the action and think have not dishonored the cause for which we fought.

You remind of your promise of coming to Texas or rather your intention. I am glad you are doing well, but hope at present you have no such intention. At some future period perhaps it might answer,

but not in the situation the country is in at present. This country is again threatened with invasion, 10,000 Mexicans are on their march, fully intent to murder all in arms against them. We are all called out again—some have gone and we have information there are 2,000 Mexicans on the Warlope. Tomorrow I leave here to join the army. Remember me to Elizabeth. May yet live to see her, should I not I trust in God. She has other friends who will not forsake her in the time of need nor prove untrue.

I have given you only a sketch of the whole of the affairs of Texas. You will perhaps see it more fully in some of the papers. Write to me soon and tell my sister to write. I long to hear from her. I should have written to her now but have not time.

Direct as usual to Matagorda. Some friend will send it to me.

Yours with respect,
J. Plunkett.

Matagorda, Oct. 1838.

Dear Brother,
In your last letter to me dated 15th day you complained of my not writing to you often and despaired of hearing from me again.

This is the third letter I have written to you since then and can not as yet acknowledge the receipt of one from you. I think you will agree with me that it is now my turn to complain. I would not for a moment harbor the least feeling that you or Elizabeth could let that length of time pass without writing to us. I know you would not if you knew what pleasure it affords us to hear from you.

I have not much to write that will perhaps be news to you, we remain in peace and quiet here as regards the Mexicans. They have been committing some few depredations on our western frontier, but they are generally repulsed and move back. The people high up on the Colorado have suffered considerably from the Indians. These I think in a short time will be brought under subjection. We are now enlisting men to act as cavalry on the frontier.

But the greatest evil we have to contend against is our money, the government issued a considerable amount in the form of Promissory Notes. Our merchants and traders sending to New Orleans for goods with these Promissory Notes get one half their value or the amount of one dollar for two, consequently the consumer has to pay double for everything he gets from the States here, which is nearly all we use excepting corn, potatoes and vegetables; and indeed the country never has yet raised sufficient of these for her own consumption. Large amounts of corn and potatoes have been shipped here every year since I have been here. All that we have to export is cotton in return for imports which is more than twenty to one against us.

There has been some hope of the government affecting a law—if such a thing can be affected—that will at once bring our money on a par with that of the United States. It is not possible that it can continue long as it is.

What would you think in Andover of paying 25 and 30 dollars a barrel for flour, 50c a pound for coffee, 37½c per pound for sugar, hams 37½. This is only the price of a few things as a rule for all. Indeed I think dry goods will even exceed these prices.

In my last letter to you, I gave you a full exposition of our affairs, which I hope you have received. We have no reason to complain, we have been and are doing tolerably well. We have all enjoyed good health this summer. Mother's health has been unusually good. Little John is a fine, healthy, stout boy for his years. Mother and Isabella state intending going to see you, which I hope you will receive. Charles is very well, but does not say much about Andover. Tell Elizabeth to write to Mother and Isabella.

bella or me as often as she pleases, at all events oftener than of late. Abiather, I hope, will take the hint—we wish to hear from you often. Remember my first directions and I have no fear of their coming.

Yours truly,
J. Plunkett.

The Smart Shop Covers Buttons And Buckles

"The Smart Shoppe," formerly the Fashion Store is owned and operated by Mrs. F. M. Sutton and Mrs. Floyd Sutton. The store has been in its present location since March of 1938 and has not failed to attract the attention of every woman shopping in Bay City who desires quality merchandise in ladies ready to wear, lingerie and hosiery.

An attraction not to be found anywhere in the city is their button and buckle covering department. Any button or buckle of any size or shape is expertly covered for you here.

Steady Growth Marks Career of Tetts Jewelry Store, Bay City



Since 1917, W. F. Tetts, Jeweler and Optometrist has been a familiar figure in the business life of Bay City, however, he had had fifteen years of thorough, valuable experience in watchmaking and optometry before locating here. Previous to deciding upon Bay City as a permanent business location, Mr. Tetts was watchmaker for Carl Myers in Austin.

Due to the steady increase in his business since his establishment in 1917, Mr. Tetts found it necessary to move from one location to another in order to accommodate the increased stock necessary for his growing trade, until he bought the building where he is now located on the south side of the square. The spaciousness of this building meets all the requirements of an attractive display and the shopper will find any of the fine lines of merchandise carried by the store arranged conveniently and attractively.

have at your disposal Haviland, Wedgwood, Syracuse and other well known and popular makes of domestic and imported lines, Cambridge, Hawkes and Cataract Sharpe are always featured lines of crystal and glassware. The discriminating hostess who knows and wants the finest in a correctly appointed service will find that her every need can be provided for at Tetts's Jewelry.

Mr. Tetts has recently taken over the Hartman brand of matched luggage and carries a large stock of Seth Thomas, Session and Westclox clocks.

In addition to being an expert watchmaker, Mr. Tetts is also a licensed optometrist, is a graduate of the Northern Illinois College of Optometry and has completed several post graduate courses. He now has 34 years of thorough experience in both lines to his credit and is constantly alert to new ideas and is always found studying to increase his knowledge of them in order to better serve the people of this community.

Mr. Tetts is as constant with his personnel as he is with determination to always stock the best in quality goods. Miss Iris Darby has been with the firm as a saleslady for the past seventeen years while Mr. C. G. Potter, watchmaker has been with him for twenty years.

Extra copies of this edition bound in leatherette cover can be obtained at a price of 25c.

T. A. Castleton is Well Known in Matagorda Co.

Mr. T. A. Castleton, Sinclair Agent in Bay City has lived in this vicinity thirty five years and it might be said that he has become as well known as his product in Matagorda County.

Mr. Castleton has built a very substantial and permanent agency for Sinclair products since becoming established in Bay City, and now has three service stations in Bay City and two automobile dealers, the Hudson and Oldsmobile.

There are two service stations in Blessing, one in El Maton, one in Sargent, one in Simpsonville, one in Collegeport and Palacios in addition to the stations in Bay City using Mr. Castleton's service and products as the result of his branching out, together with giving prompt service, as well as having a product of the finest quality.

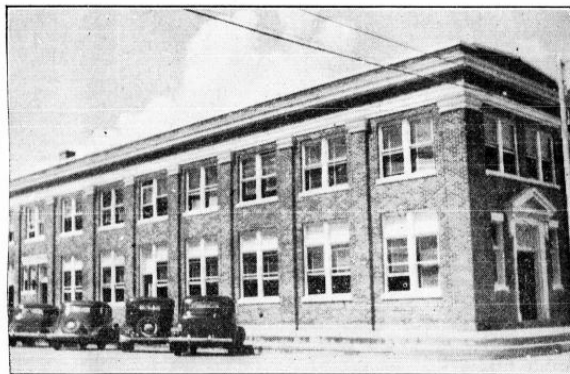
All types of farm business is solicited by this agency and particular attention is given to fast and prompt delivery at the time when it is most needed by the farmer and the exact grade of gasoline and oil needed for their particular type of machinery and work.

Read the advertisements.

BAY CITY BANK & TRUST Co.

BAY CITY, TEXAS

Capital and Surplus Over \$100,000.00



MEMBER OF

Federal Reserve System

AND

Federal Deposit Insurance Corporation

Service and Efficiency

The Smart Shoppe

LADIES' READY-TO-WEAR
HOSIERY and LINGERIE
BUTTONS & BUCKLES COVERED

BAY CITY, TEXAS

GREETINGS

TO THE PIONEERS OF OUR

Matagorda County

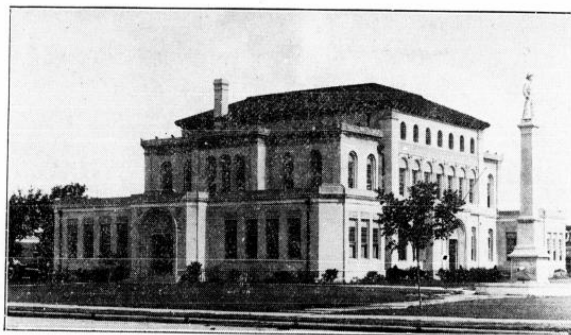
From Your



County Officials

102
Years
of
Service

THIS SPACE
IS DEDICATED TO THE
MEMORY OF THE
LOYAL OFFICIALS WHO
HAVE SERVED
MATAGORDA COUNTY
FAITHFULLY
DURING THE PAST 102
YEARS



To those loyal men, living and dead, who have served Matagorda County in the past in an official capacity, we who carry on today in their stead dedicate this space as a memorial to their memory. We are proud to be a part of the citizens of historic old Matagorda County, and are proud of the distinction and honor which the good people of this county have accorded us. As public servants we strive to faithfully serve our people and carry on the traditions that have characterized Matagorda County since its founding.

The Following Patriotic Officials Dedicate This Memorial

OSCAR BARBER County Judge	D. B. (JACK) HINTON County Clerk	HARRIS MILNER Sheriff	J. GRADY WALKER District Clerk
J. D. TABB Co. Commissioner, Pct. #1	JOHN F. ROTHER County Surveyor (Licensed Land Surveyor)	S. O. EIDMAN Tax Assessor-Collector	M. S. MUNSON District Judge
ED. C. BAKER Co. Commissioner, Pct. #2	JAS. W. GARTRELL County Engineer	TOM HALE County Supt. of Schools	R. A. (BOB) BASSETT District Attorney
GUY JOHNSON Co. Commissioner, Pct. #3	HELEN K. CATES County Treasurer	F. O. MONTAGUE County Agent	J. J. MANSFIELD Congressman
LUTHER ROBERTSON Co. Commissioner, Pct. #4	R. F. PEDEN County Attorney	G. R. HALLIDAY Justice of Peace, Pct. #3	W. E. STONE State Senator

New Firm to do Matagorda County New Hospital Wiring

Wolffarth & Bowman, Electrical Contractors, are this year starting their third year in business together, and from all appearances they are well on their way to a successful business career.

Both Mr. Joe Wolffarth and Syd W. Bowman are thoroughly experienced electricians, and were with the Central Power and Light a good many years before deciding upon opening a business of their own.

They do all types of wiring, handle a complete line of electrical appliances and lighting fixtures.

This firm has recently contracted to wire the new Matagorda County Hospital, a job which in itself is indicative of the splendid work they do and the reliability of the firm.

The shopper for electrical appliances or fixtures or the man in need of having electrical wiring done need not go further or hesitate to call Wolffarth & Bowman as it would be impossible to find an establishment where fairer and more courteous service could be rendered.

Air Conditioned Cafe Serves The Public Properly

Do you know Johnnie? If you don't you have missed a rare and handsome personality. One whose geniality, friendliness and sportsmanlike attitude has caused him to be not only a most popular personage in Bay City, but has made him a renown figure in all the County and many points throughout the State.

His cafe, namely: Johnnie's White Kitchen Cafe, air conditioned and serving only the best of meals with unexcelled service need not be mentioned as when one thinks of Johnnie, one thinks of quality foods. This may be a carry over from his days in the bakery where he first established himself in Bay City.

He is a world war veteran having seen service in the navy and has made innumerable trips to foreign lands, a fact which no doubt has contributed to his easy mannerism and friendliness attitude and his great desire to serve his public with the finest of foods prepared by the best of culinary artists and in a most comfortable and inviting atmosphere.

J. P. KELLER & COMPANY
Insurance of Every Kind
Surety Bonds
BAY CITY, TEXAS
Telephone 122

THE ORCHID SHOPPE

BAY CITY, TEXAS

FEATURING
COLLEGE CAMPUS CLOTHES
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AND LINGERIE

"THE COURSE TO SUCCESS"

IS TO BE FOUND

AT THE-----

**MASSEY BUSINESS
COLLEGE**

Capitol Avenue at Caroline Street

HOUSTON, TEXAS

"Service" Is The Secret of Success Of J. W. Pruett

"Service" quick, prompt and thorough is a thing never forgotten in the Gulf Service Station, Bay City owned and under the supervision of J. W. Pruett. This station was formerly partially owned by I. N. Blanchard, but sometime ago Mr. Pruett bought Mr. Blanchard's interest and has since operated the station himself.

Mr. Pruett came from Gatesville in 1934 and for a time worked in the venter mine. Later he went to work for Mr. White in the same Gulf station with Mr. Blanchard and on January 10, 1935, the two of them purchased the station.

Mr. Pruett takes great pride in having one of the most modern and best equipped stations in the County and takes an equal amount of pride in being able to give the best possible service that can be found anywhere. He has continuously made improvements to his station and expects to continue doing so until he reaches the point of perfection.

Mr. Pruett offers a road service to the people of Bay City and does so with pleasure and in a most cheerful manner. He handles all the good Gulf products and by-products and believes that they have the best line of gasolines and lubricants possible to secure.

His equipment makes it possible to give the most efficient and quick service and his real aim is therefore never lost, that of living up to the word "Service" which he always has foremost in his mind.

SULPHUR---

(Continued From Page 1)

Mining sulphur in those areas that the formation of the ground and the presence of hydrogen sulphide above the deposit had prevented mining in the ordinary manner. In 1903 this process was proven a commercial success and it was this process of method that permitted the development of the sulphur deposits in Matagorda County.

This process is, briefly, the pumping of hot water into a well though it has been sunk in a manner similar to an oil well, and molting the sulphur so that it can be pumped out and allowed to solidify. This can be done because sulphur has a fairly definite melting point, about 240 degrees Fahrenheit. This method also produces a grade of sulphur that is exceptionally pure and free from impurities and other forms of matter.

Early Oil Activity Here

In 1901 William Cash of Bay City became interested in oil production and believing that Big Hill (now Gulf) was a salt dome and would prove to be another oil field.

Bay City Bank and Trust Company's Building



Bay-Tex Hotel Known For Hospitable And Friendly Atmosphere

The Bay-Tex Hotel of Bay City might well be called the hotel of the County. It is truly a house of distinction where an inviting atmosphere created around its most hospitable and genial manager and host is indeed a place of relaxation and comfort for the traveling public, a meeting place for the local clubs and a place to be remembered with a pleasant thought.

Mrs. Davis manages in a most creditable manner the dining room which has become renown all over South Texas for its fine food and correct service. To Mrs. Davis no detail is too trivial to pay particular attention to in order that the dining room maintain its reputation for delicious meals, properly prepared and excellently served.

Both the hotel and dining room are proud of a carefully selected personnel whose first thought and aim is to create an atmosphere that makes one feel as comfortable as though they were in their own home.

He interested several others in its development. The first well was a gasser of considerable pressure, the second was artesian water and the third was sulphur water, that was turned 1903. Efforts were made to interest a sulphur company but without success.

In December 1909 a corporation was formed under the name of Gulf Sulphur Company for the purpose of extracting sulphur from this area. The original incorporators were: A. C. Einstein, J. W. Harrison, Theodore F. Meyer and J. M. Allen, all of St. Louis, Mo., Hugo Spitzer and R. O. Middlebrook of Matagorda, E. B. Pickett of Liberty, Texas, and John M. Corbett and John Sutherland of Bay City.

The present active officers of the company, which now is known as the Texas Gulf Sulphur Company are: W. H. Aldridge, president; H. Wilbur Judson, vice-president; H. P. J. Koblock, secretary and treasurer; Richard Fleming, assistant secretary; and W. Atwood, assistant treasurer. Offices of the company are 75 East 45th St. New York City. P. George Maerck of Houston is assistant to the vice-president; H. E. Treichler of Newgulf is general manager and H. A. Swen, Newgulf is assistant general manager, and John M. Corbett, Bay City has been Texas Counsel for the company since its organization.

It was nearly 10 years from the organization of the company until actual operations commenced. March 7, 1919 was the beginning of mining operations at Big Hill. These continued until August 31, 1932, when they were discontinued temporarily. Production was resumed January 5, 1936, and was finally discontinued August 11, the same year as the deposit had been exhausted.

During the time it was in operation at Big Hill, later named Gulf, the company built a modern city with surfaced roads, water system, electric lights, natural gas, stores, schools, hospital, community center and church for its employees and others who would live there. It has always been considerate of its employees and has never had any labor trouble. It has provided houses, constructed to give maximum comfort throughout the year, each on a large lot by itself and has furnished hospitalization, insurance and pensions.

During the time this company has been in operation the uses of sulphur, particularly as they apply to general industry and to agriculture have increased to a large extent. This has been due to additional uses discovered for sulphur and sulphur products and because of increased consumption.

However the sale of sulphur is highly competitive business. In addition to sulphur products derived from pyrites and of many substitutions for sulphur, there is a number

(See "SULPHUR," Page 8)

FIRST SETTLERS

(Continued From Page 1)

on the Brazos, excepting my cultivation at my plantation on Old Caney, where I raised the first cotton on Caney. In 1825 there was a small tanyard near Columbia. This was the first and only public manufactory in the colony. The first cotton gin was established on the Brazos in 1826. I erected a gin at my place on Caney in 1827, which was the third gin stand in the colony. Cotton had previously been picked from the seed by hand. In 1824 there was a school at San Felipe. In the year 1827 a man named Bayne, who called himself a Baptist preacher, attempted to address the people on religious subjects, but I prohibited him, as it was against our laws. There were no other movements in this direction until after the Mexican war.

Among the colonists the civil contract of marriage was by bond, to be afterwards perfected and sanctified according to solemn rites of the Holy Catholic church. No crimes were committed in Austin's first colony that I ever heard of. In 1824 there was not a lawyer in practice; in 1825 the practicing lawyers were: Kinney, Three-legged Williamson, General Chambers and David G. Barnett. In 1828 other lawyers came to the colony, not, however, as harbingers of peace.

Messrs. Keen and Nuckolls were the only doctors in the country when I arrived, in 1825. There was much sickness in San Felipe and they were kept very busy.

The only foreign commerce from 1825 to 1830 was a contraband tobacco trade with Mexico. The first merchandise for sale was kept by one Harris, at Columbia, in 1828. In December, 1830, three small schooners from the north came to Brazoria with goods, which were

Frock Shoppe Has Latest In Women's Fads and Fashion

The Marguerite and Genevieve Frock Shoppe is one of the most popular of the ladies ready-to-wear stores. They believe thoroughly in quality merchandise and make it a point to stock nothing else. They are familiar with the whims of the well dressed woman and know how discouraging it is to one who pays particular attention to attiring herself in the best and latest of fashions and with this thought in mind they select the most attractive numbers from many well known lines and do not duplicate.

Marguerite Koman and Genevieve Lowe are the two girls who own the shop and are both products of Matagorda County. Marguerite was in the employ of D. P. Moore for seven years and Genevieve about five. About ten years ago they decided to incorporate their tangible assets and the intangible assets of their knowledge of merchandise and their pleasing personalities and open a business of their own. It proved a potent undertaking for the girls and a source of satisfaction to the women of the community.

New Fall merchandise is now arriving and there are many varied and interesting selections to be found in this shop.

There were few cattle and horses in 1825. Beef cattle and milch cows were sold at \$25 each. In the colony there may have been 2000 head of cattle. The largest stock was owned by one Cooper, near San Felipe, who brought 198 head to the colony in 1824. I never saw a year too dry.

Prices were then high even without a tariff. There were few cattle and horses in 1825. Beef cattle and milch cows were sold at \$25 each. In the colony there may have been 2000 head of cattle. The largest stock was owned by one Cooper, near San Felipe, who brought 198 head to the colony in 1824. I never saw a year too dry.

(See "FIRST SETTLERS," Page 8)

The Orchid Shoppe Exclusive For Ladies

The Orchid Shoppe exclusive for the ladies is one where only the latest in fashions and styles may be found.

Mrs. A. E. Stinnett and Mrs. Eunice Cates are both alert and keep alive to the ever changing fashion world. The store has been in the same location since 1934, however incredible as it may seem it has been in the same building thirty eight years.

They do their buying personally and keep in close contact with the fashion markets in order that their friends and customers may be supplied with the actual merchandise through daily orders which make a continual change in the stock with something new practically every time you walk in.

In this shop you will find the well known College Campus clothes, the Doris Dodson dresses, Knox, Gage and Brookhollow hats, lingerie and Hole Proof hosiery.

HUMBLE

A. S. COLLINS
Agent
BAY CITY
TEXAS

JOHNNIE'S
White Kitchen Cafe
AIR CONDITIONED
Bay City, Texas



AT . . .

J. W. PRUETT GULF STATION
YOU FIND COURTEOUS ATTENDANTS WHO ARE ANXIOUS TO HANDLE YOUR MANY SMALL NEEDS!

AND . . .

EQUIPMENT AND KNOWLEDGE
TO GIVE YOU EXPERT SERVICE ON ANY NEED!
WASHING — POLISHING
NO-NOX ETHYL GAS
CHART GREASING
& LUBRICATION
YOUR BUSINESS REALLY APPRECIATED

J. W. PRUETT
GULF SERVICE STATION
PHONE 3 BAY CITY

We've...

Had Faith In The Future
OF MATAGORDA COUNTY
Oil Development

For 30 YEARS!

and we are proud of our
Operations In Your Section...

HAMILL & HAMILL

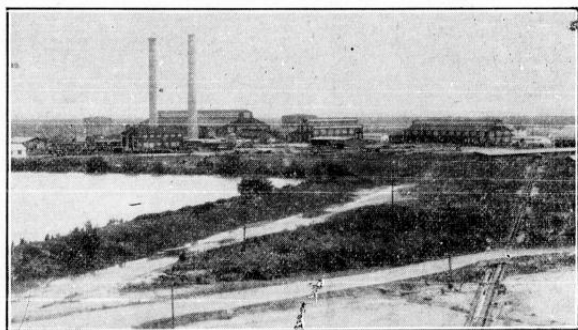
"PIONEER OPERATORS IN MARKHAM"

20 YEARS!

AGO---MARCH 19, 1919

Sulphur Was First Produced in Matagorda County

Powerhouse And Shops Supplying The Field



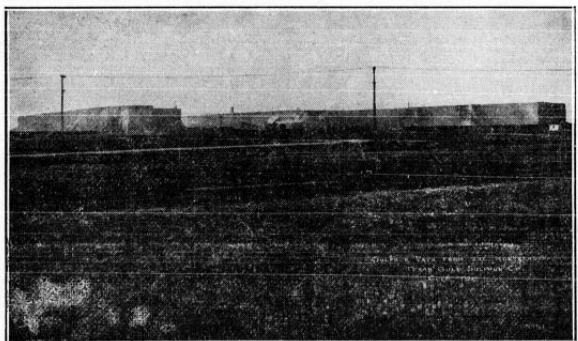
The source of the power which operates the complicated maze of mechanical activity necessary to bring the sulphur from deep underground and place it in the vats ready for shipment.

Typical Residence Of Employees Of Company



The houses furnished by the company are not standardized and every effort has been made to give the most comfort possible throughout the year. Natural gas, electricity and modern plumbing have gone into these houses and the users are encouraged to make them "homes."

Sulphur Vats Seen From Northeast Of Mound



On the extreme left is vat from which planks have been removed and sections of sulphur blasted away for loading. At bottom of vat can be seen string of gondola railway cars in which it is to be loaded. Size of vat can be estimated by comparison with cars. The other vats are being held for use as needed. The sulphur is piped into these vats in a hot liquid state where it solidifies and can be held indefinitely without deterioration.

Loading Cars At Vats With Locomotive Crane



This shows more clearly how the vat is in reality a huge block of sulphur after it has solidified or "frozen." At the base can be seen some which has been blasted loose to be picked up by the crane and loaded onto the cars. From here it goes to all parts of the world for use in the manufacture of the many thousands of articles which go to make up our Twentieth Century civilization.

The Texas Gulf Sulphur Company Is Proud Of Its Origin In Matagorda County!

THE SULPHUR INDUSTRY IS ONE OF TEXAS' MANY OUTSTANDING ASSETS, AND IS ONE OF THE WORLD'S MOST ESSENTIAL COMMODITIES, BEING

A MATERIAL THAT GOES INTO THE BASIC PRODUCTS OF THOUSANDS OF OUR EVERY DAY NEEDS. THE PRESENCE OF SULPHUR IN OUR

STATE THEREFORE, CONSTITUTES ONE OF THE MOST ATTRACTIVE INDUCEMENTS TO MANUFACTURERS AND INDUSTRIES TO LOCATE HERE.

Texas Gulf Sulphur Company

Versatile Figure Found Oil Station Favorite Business

A most familiar figure in Bay City and one well known throughout the County is Mr. O. J. Doubek, oil man, and erstwhile general merchandise man, grain and implement dealer.

Mr. Doubek came to this county and started a general merchandise store in Hawkinsville. In 1900 he came to Bay City and entered the grain business. His versatile disposition and ever constant desire to learn other business caused him to give up the grain business and subsequently he joined with V. L. LeTulle and Henry Rugeley and organized the LeTulle Mercantile Company. This was in 1901 and he remained a member of this firm until 1907, when he with Frank Hawkins, E. J. Kilbride and V. H. Doubek formed Doubek and Hawkins, Inc., a hardware and implement concern with which he remained until 1915 at which time he withdrew and moved to Houston where he entered the oil business.

During his years in the oil game he met and made a wide circle of acquaintances and friends as well as having gained a great deal of varied and valuable experience. In 1928 he returned to Bay City and took over the Texaco which at that time was small and did a cor-

respondingly small business.

By steady application and profiting by his experiences in other business ventures, Mr. Doubek has built this station to the point that it leads the entire Southern District of his company in sales and service, actually outdoing many older and more established stations.

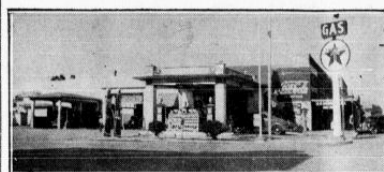
Mr. Doubek has a brand of courtesy and service which is as individual as his disposition is versatile and it is largely due to this that his business has grown to surpass many others of the same type and made him become most dear to his many friends and a respected competitor and desired associate. His charming personality and unaffected mannerism is a thing everyone thinks of automatically when they think of Mr. Doubek or his Texaco station.

Nearly all his staff have been with him since he took over the station and in the last two years he has some additions.

Eugene Luna is assistant manager, Ewel Head, night manager, Richard Mullard, and Woodrow Head, front men, Mrs. Eunice Rutherford, cashier and bookkeeper, Ned Austin, Marcus Robbins and Eddie Austin, porters.

When you stop at Mr. Doubek's

up-to-date and modern Texaco Service Station you will find featured the Texaco Certified Lubrication, a service of every kind necessary for the proper care of the automobile and the friendliest, most courteous treatment available.



O. J. DOUBEK'S TEXAS SERVICE STATION

Van Dorn Home is Scene of Last Indian Massacre

American individualism as represented by the old pioneer spirit moved those hardy individuals to brave the perils of a new and savage land in order to carve for themselves and their families new homes. The popularity of Coca-Cola has always resented imposition and injury.

The history of the American people has shown this time and again. After so long a time and after so much imposition there has been an eruption which has ended that particular cause of resentment.

Across the road from the old cemetery in Matagorda stands a monument erected by the state of Texas to commemorate just such an occurrence. Battle Island represents the eruption of resentment against the Forays, raids, killings and depredations of the Kanakawa Indians throughout Matagorda County. In this battle a large raiding party of the Indians was surrounded and almost exterminated by a party of settlers in retaliation for the Flowers massacre.

In 1824 Elisha Flowers was granted a league in Matagorda and built his home there. It was next to the Van Dorn league or what is now known as the Curry home. Around this home as a central point there grew up, if not a settlement, at least a circle of friends and neighbors. In 1826 while the men from this Flowers home were on a hunting trip for meat and a number of women and children left at home, a band of Indians surrounded the house and massacred all, with one exception, the young daughter of Elisha Flowers.

According to a story which has been handed down through the generations, this girl, about 15 or 16 years of age, was struck in the back by an arrow. The owners of the arrow, finding her lying unconscious on her face and thinking her dead, placed his foot on her back and pulled on the arrow. Why she was not scalped at the same time has never been explained, but he failed to do so.

Believing that all were dead, the Indians burned the house and departed. The returning hunters found the place a shambles with everyone dead, the Flowers girl having revived and made her way to the Van Dorn home, the nearest neighbor. This massacre was the final event of a long series of similar depredations that aroused the resentment of the settlers to such a point that an expedition was formed to give chase. The Indians, believing there was no one to tell who did it nor which way they had gone, were extremely careless and were soon overtaken where they had made camp.

The camp was quickly and quietly surrounded and the lone sentry killed. Then at a given signal a fire was poured into the raiding Indians that threw them into such a turmoil and panic that only a few escaped with their lives. These carried the story of the vengeance meted out by the outraged settlers and the Flowers was the last in the county.

Although there were several sporadic killings and rumors of threatened Indian raids, they never materialized and the Kanakawa Indians never again attempted any serious or concerted effort to combat the whites.

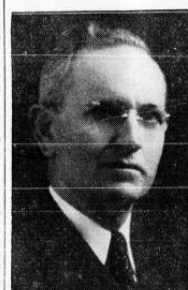
The Flowers girl made her home with Mrs. Matthews for a number of years, her father having been killed shortly after the massacre, and then married and moved to Central Texas where she was lost sight of and has not been heard from since. Mrs. Matthews was the daughter of Isaac Van Dorn, the first sheriff of Matagorda County, whose home the Flowers girl made her way to after being left for dead by the Indian raiders.

It has never been definitely established just how many were killed in this raid, but it is known that there were several people there, mostly women and children.

Coca-Cola High in Pure Food Value Contents



Bay City Man Real Benefit to All Community



PARIS SMITH

A name closely linked with the progress and growth of Bay City and Matagorda County is that of Paris Smith, owner of the Matagorda Pharmacy since 1916, former Mayor, past President of the Rotary Club and President of the Chamber of Commerce for successive terms and present Representative of the 39th District.

Mr. Smith located in Bay City in 1912, forming a partnership with Mr. Lockhart and opened a drug store in the Boney Building, which drug store he managed until he purchased the Matagorda Pharmacy in 1916. Bay City can be justly proud of one of the most complete drug stores in the State and a most thorough prescription department. In fact, this store has been known as the "prescription headquarters" of Matagorda County.

Not only to his business does Mr. Smith give his best efforts, but works with great zeal and tirelessness for every worthy undertaking in Bay City. He is an active and life long member of the Methodist Church, a sports enthusiast and genuinely civic minded. While the Fates have never seen fit to contribute a third member to the Smith household, Mr. Smith has never-the-less always found boys and girls a fine and interesting investment. He has been responsible for many of them receiving an education when they otherwise would have had to sacrifice one to join the procession of wage earners. Such philanthropy is never mentioned by Mr. Smith whose modesty prevents such a gesture that might be mistaken for boastfulness, but his intimate friends and those who love and respect him for his goodness speak of it often.

The Coca-Cola Bottling Company in Bay City on Highway No. 35 was built in 1934 and serves the entire coast line area from Freeport through Palacios reaching inland from 30 to 50 miles, and Coca-Cola is placed daily in practically 350 different types of business places who patronize the Bay City plant because of their knowledge of the modern and immaculate plant, where absolute cleanliness and purity is assured because of the fact that every bottle of Coca-Cola is bottled without the touch of human hands.

It is indeed quite a step and an interesting one to come from the early days of the bottling of Coca-Cola to the present one. Before modern machinery was built, and in the days of buggies Coca-Cola was bottled on foot power machines. Today it is an entirely different story, the Coca-Cola bottles are sterilized in a boiling solution of caustic soda and remain for 35 minutes at a temperature of 140 degrees, which makes them absolutely clean. This operation is performed by large automatic machines, costing thousands of dollars.

The popularity of Coca-Cola is not due necessarily to the fact that it is a most palatable beverage but due largely to the fact that it is rich in food value. An analysis of Coca-Cola shows it is made of pure products from nature. Pure carbonated water, sugar, purest blends of flavoring and Phosphoric acid are all very important foods and are all embodied in a drink of Coca-Cola. Everything in Coca-Cola is good for any member of the family, as it contains nothing artificial. A study of the making of Coca-Cola shows us that only products from nature are used in its making, from nine sunny climes, which natural flavors are carefully blended. 22 laboratory tests make it as pure as sunlight. Sold in 78 countries of the world, complying strictly with the pure food laws of each, it has the prohibition of the manufacturing or bottling of any product that is habit forming. A further study of the beverage that is synonymous with delicious, refreshing and invigorating qualities reveals that every bottle contains 74.6 calories (food values), more than in an egg which has 66 calories, almost as much as in a slice of white bread which has 75, and an orange which has 87 calories.

Coca-Cola cannot credit the great consumer demand that has been created for it over the period of 50 years it has been served to people everywhere to mere luck or some phenomenal occurrence, but does credit it entirely to its merits as a delicious drink which contains the purest of ingredients and is rich in food value.

The Bay City plant is managed by Mr. H. L. Beisner who operates under a franchise from the Coca-Cola Company, from whom they buy Coca-Cola syrup which they bottle according to definite specifications laid down by the Coca-Cola Company.

This company does not confine its bottling entirely to Coca-Cola as they also market six flavors of soda water bottled in their plant in which of course, only the best of ingredients are used.

Mr. Briscoe feels that the extensive business they have built in Bay City and its surrounding territory is largely due to service and courtesy to their dealers, a factor he believes in thoroughly and does at all times make every effort to apply to his business.

The first operation for appendicitis was performed early in 1887

Matagorda County Abstract Company
"A Concrete Abstract Company"
IN BUSINESS IN THE COUNTY OVER 40 YEARS
WM. CASH, Mgr. BAY CITY, TEXAS

GEORGE R. BURKE
BAY CITY, TEXAS

**OIL ROYALTIES
LEASES**

1940 Plymouth Now On Display
PERMIT US TO GIVE YOU A DEMONSTRATION
BAY-TEX GARAGE
CHRYSLER—PLYMOUTH
BAY CITY TEXAS

Everybody Stops And Enjoys

**EATING... AT
PAUL'S GRILL**

• FEATURING •
**SPECIAL STEAKS — MEXICAN DISHES
SEAFOODS**
**DANCE FLOOR TO ACCOMMODATE
COUPLES OR PARTIES**
—OPEN LATE EVERY NITE—ALL NITE SAT—
ALL CUSTOMARY CAFE DRINKS SERVED
Edge of City Limits on Highway 35
A. A. HELMECKE E. W. BAUGH

FOR 21 YEARS!
**WE HAVE BEEN
PRESCRIPTION
HEADQUARTERS**
In Matagorda County

EXCLUSIVE DEALER IN MATAGORDA
COUNTY FOR ELIZABETH ARDEN'S
COSMETICS

SHERWIN WILLIAMS PAINTS
SCHAFFER FOUNTAIN PENS AND PENCILS
WHITMAN'S CANDIES

MATAGORDA PHARMACY
"TRULY A DRUG STORE OF SERVICE"

Bay City PARIS SMITH, Owner Texas

**MARGUERITE and GENEVIEVE
FROCK SHOPPE**

FEATURING—

MARY DEAN DRESSES
BERKSHIRE HOSIERY
CANNON HOSIERY
LINGERIE

BAY CITY, TEXAS

Elliott & Waldron Abstract Companies
Dependable Abstract Service

J. W. EDENS

Austin Bldg. Bay City, Texas

**MATAGORDA COUNTY'S LEADING
JEWELRY STORE FOR 22 YEARS**

**Our 34 Years in Successful Optical
Business is Your Assurance
of Complete Satisfaction**

GORHAM
TOWLE AND
REED & BARTON
STERLING SILVER

SHAFFER PENS
AND PENCILS

REED & BARTON
1847 ROGERS
COMMUNITY PLATE
FLAT and HOLLOWARE

CAMBRIDGE
CATARACT, SHARP
& DUNCAN MILLER
GLASS

HAWLAND, HEINRICH
SYRACUSE CHINA

LONGINES
GRUEN
HAMILTON
ELGIN & BULOVA
WATCHES

WE TELL YOU THE
TRUTH ABOUT
OUR DIAMONDS

A COMPLETE
RANGE OF PRICES
OF SINGLE AND
ENSEMBLE SETS

SMART NOVELTY &
COSTUME JEWELRY

GIFTS
FOR ALL OCCASIONS

—EASY PAYMENTS IF DESIRED—

TETTS
JEWELRY AND OPTICAL CO.
BAY CITY, TEXAS

47 YEARS SERVICE!
To My MATAGORDA COUNTY Friends

And I want to take this means of expressing my appreciation for your goodwill and friendship. Being actively engaged in business for one of the longest periods of any person in Matagorda County is a distinction of which I am pardonably proud and this

has been accomplished through the loyal support of friends. Thank you for coming to my business and in the future as in the past it will be our sole aim to give you the type of service you want and expect.

O. J. DOUBEK

11 YEARS CATERING TO YOUR CARS' SERVICE NEEDS

Washing • Greasing • Polishing • Waxing • Tire Service

**FINEST
IN
BAY CITY
OPEN ALL NITE**

O. J. DOUBEK'S
Texas Service Station

**24 Hour Service
On The Square
BAY CITY**

The first state university in the United States was established in Georgia.

★ STAR TIRES ★

ARE BUILT TO LAST
AND CARRY A DEPENDABLE GUARANTEE
FRIDAY'S STAR TIRE STORE
BAY CITY PHONE 40

FINE FOOD! IN BAY CITY

IS OUR REGULAR POLICY
Home Cooked By Women Cooks
WHO ARE ALSO PASTRY SPECIALISTS

COASTAL CAFE

"EAT HERE AND SAVE"
HIGHWAY 35 ON EAST 7TH

BAY-TEX HOTEL - - -

BAY CITY, TEXAS

"The House of Distinction"

INVITES THE TRAVELER TO ENJOY THE
HOSPITALITY REIGNING HERE, AND THE
CORRECTLY APPOINTED MEALS PREPARED
TO PLEASE THE MOST EXACTING EPICURE

G. W. (Bill) DAVIS
MANAGER

DO YOU

KNOW THE CONDITION
OF YOUR
HOUSE WIRING?

SAFEGUARD YOUR FAMILY AND LET US
CHECK IT OVER THOROUGHLY
OLD WIRING IS DANGEROUS
AND LEAKAGE IS COSTLY!

WE -

CAN ALSO SUPPLY YOU WITH
LIGHTING FIXTURES
AND ELECTRICAL APPLIANCES

WOLFFARTH & BOWMAN

ELECTRICAL CONTRACTORS
JOE P. WOLFFARTH SYD. W. BOWMAN
BAY CITY

Bay City Booster of 1901 Writes About Wonderful Future of County the Same as Present Day Scribes

The following article is "lifted" bodily from the "Rice Carnival Number" of the Matagorda County Tribune of August 28, 1901. We believe that it speaks for itself.

BAY CITY

On September 18, 1894, Bay City was born. That is to say, on the date named the people of Matagorda County by ballot selected a spot on the prairie and christened it Bay City, and at the same time crowned it as their capital.

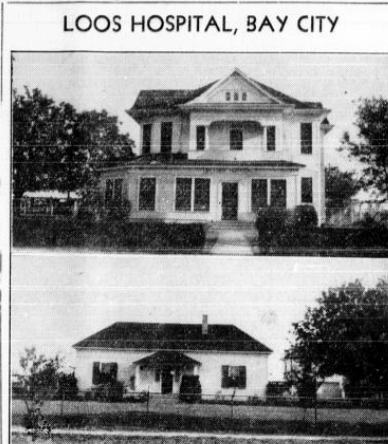
The infant lived through all the vicissitudes of infantile life, conquering all ills and enemies, until today you see her, a lusty six-year-old with a full hand and claiming the earth.

Situated on Bay prairie, two miles east of the Colorado River and twenty miles from Matagorda Bay, with naught but a sweep of open prairie intervening, the town at once has an inviting appearance and healthful location, constantly swept by the refreshing sea breeze, that is always such a tonic and delight in all sunny Southern climes.

Here the county has erected an imposing and beautiful modern brick court house, at a cost of \$31,000; also a \$10,000 brick jail. So it will be observed that the county improvements are permanent.

The original townsite consists of 640 acres, one mile square, with court house in center. The town plot is a model of utility and beauty. Every street is straight and all are eighty feet wide, except the four streets passing the public square, which are 100 feet wide. Every block is 300 feet square. Every lot is 140 feet deep to a twenty-foot alley. Business lots, twenty-five feet front and residence lots fifty. The town has valuable drainage in Cottonwood Creek, which passes centrally through it. The business houses and residences are unusually attractive and good to have been built thirty miles of a railroad, an evidence that the home people have always had faith in the town.

From the beginning, the town enterprise has been promoted and owned by the Bay City Town Company, now composed of David Swickheimer, president, of Denver, Colo.; N. King, vice president of Quincy, Ill.; and G. M. Magill, treasurer and resident manager, of Bay City. The town company has always followed a very liberal and broad-gauged policy in large donations to public improvements, especially to the Cane Belt railroad, to the extent of \$8,000 cash, out of total bonus of \$15,000 given by the citizens. The management of the town company set a high mark for the city from the beginning, and with dogged persistence they have worked to that end, until their efforts, seconded by those of the leading citizens, have been crowned with success. And the Bay City of today, already the metropolis of



Above: Main building of hospital showing beautiful grounds surrounding this private institution. Below: Nurse's home. This is the residence and home of the nurses who care for the patients of the Loos Hospital.

grand old Matagorda County, since the arrival of the railroad, is already full of life and activity, yet she is only the beginning, the infant, of the Bay City of the future, that must rapidly become the first metropolis of the whole coast country, between Houston and Victoria.

From the first, the leading citizens have put forth special effort to secure good schools, good churches and all that goes to make good society and a pleasant and desirable community in which to live. They have succeeded in securing a good graded free school and three good teachers for the coming term. While the present house is inadequate, an independent school district has been formed and \$5,000 in bonds have been voted to be invested in a good brick school house, which is to be added to as needed. Among the leading denominations that have regular church organizations are the Methodists, Baptists, Christians, Episcopalians and Presbyterians, and all of the above have services, most of them once a month. Other leading denominations have members. The Methodists have a good house of worship, which all use, and several of the other denominations are preparing to build houses of their own. As a logical reason for our claim that Bay City will make an imposing citadel, we cite first that every large fertile county in Texas today, already the metropolis of

ment and nothing else. Crowley has a population of 6,000 hustling, prosperous people, and only one railroad. In fact, commercial men say that Crowley is the best all-around business point of her size in the United States. She has eight large rice mills, about twenty rice warehouses, four or five banks, handsome brick business houses, palatial residences, and everything else in proportion, and most of it the result of the last three years' rice development, and property is in demand at handsome figures. Crowley is also a county seat, but eighteen miles this side is Jennings, another rice town, not a county seat, with only one railroad, but second to Crowley as a business point, with a population of 2,500. As an evidence of the magnitude of the business of Jennings, we note from a special to the Galveston News of August 10, from Jennings, says that a twenty-five foot front Main street lot sold that day for \$3,000, for a new national bank building, the third bank for the town. Counting both sides of the Colorado River, not one of the Louisiana towns has a better local rice territory than Bay City and there can be only one result—Bay City is going to have the most remarkable development and growth of any town in all the coast country of Texas; for not only is she backed by this wonderful rice industry, but she is backed by all of the kingdom of Matagorda County, with her sugar interests, cotton, corn and general farming interests, stock interests, truck gardens, fruit, fish, oysters and game interests, as these interests are going to build up in every nook and corner of the county, but first and greatest and grandest of all is rice. That is the chief corner-stone of Bay City's future.

And be it remembered that the completion of the Cane Belt railroad into Bay City on June 30, 1901, is the mighty fulcrum that lifted Bay City out of the mire of isolation, put her in touch with the world and planted her as a beacon of light on a hill top, inviting all to come and partake of her prosperity. (The Matagorda County Tribune, August 28, 1901—Rice Carnival Number.)

Early Manages The Fashion Shoe Store in Bay City

The Fashion Shoe Store, Bay City's only exclusive shoe store, owned and managed by M. J. Early was established in September of 1904.

Mr. Early has had many years experience in the shoe business, both in actual retail selling and retail merchandising.

Comfort is guaranteed when shoes are fitted by Mr. Early or any of his staff. Tweedies and John foot wear in dress, sport and work shoes are featured in Women's foot wear. For men Justis, W. L. Douglas and Friedman Shelly shoes are stocked. Oil field boots in both 8 inch and high tops are available. Red Goose shoes for children, ranging from infant size to 13 years are carried.

A particularly nice line of ladies accessories is to be found at the Fashion Shoe Store and hosiery comparable only to the fine line of footwear and accessories they feature. If you are in the traveling mood and wish to go in the best of style you will be able to find luggage strictly in accordance with the most discriminating taste at this fashionable store.

Mr. Early is assisted by Mr. J. T. Ingelhart whose gracious manner and great willingness to please the customer makes shopping at The Fashion Shoe Store a real pleasure.

Half a century before Gutenberg, religious institutions of the Netherlands were purchasing from wood carvers, wood block engravings of religious subjects with which they printed up tracts to be sold to wandering pilgrims. Popular withelrics for use when calling on sick persons were a series of block-prints depicting ways to overcome temptations to which the ailing were especially subject. In the Netherlands of that day, any one with the price of a set of wood engravings could set up as a printer.

HIGHER OCTANE GASOLINE

SHELLY REFINING CO.

Home Owned Industry

The drink
everybody knows

Whoever you are... whatever you do... wherever you may be... when you think of refreshment you welcome an ice-cold Coca-Cola. For Coca-Cola is pure refreshment—familiar to everybody.

COCA-COLA BOTTLING COMPANY
BAY CITY, TEXAS

Drink
Coca-Cola
Delicious and Refreshing

5c

PLANT AND
MAIN OFFICES:
BAY CITY, TEXAS

TRADE
AT HOME.
USE HIGHER
OCTANE GAS-
OLINE IN YOUR
AUTOMOBILE. IT
IS PRODUCED AND
REFINED INTO THE
BEST "CRACKED GAS-
OLINE," AND OFFERED
FOR SALE IN YOUR OWN
MATAGORDA COUNTY.
STOP AT THE "SHELLY!"

New Manager Keeps Up Standard of Western Auto Stores

Fine Flavored Food and Fun At Paul's Grill

Paul's Grill is a most familiar name to the people of Bay City and surrounding community, having been the place long remembered by many for the food and fun to be found there.

Recently Mr. A. A. Helmecke and E. W. Baugh purchased the Grill and it continues to be the appointed place of meeting for those who are epicureans and give much thought to service and cuisine. A large and nicely appointed dining room and dance hall is in connection with the regular dining room and here many come from every point in the county to trip the light fantastic as well as to partake of the special steaks, seafoods and Mexican dishes the Grill specializes in. They are open late practically every night and always on Saturday night as long as the fun-loving public is in pursuit of more fun.

Mr. Baugh has been in the food business practically all his life. He was in the grocery business seven years, but his father was in the cafe business, so it is just second

Clean, Cozy Cafe Uses Women Cooks

A cozy, comfortable little spot on Highway 35 at East Seventh Street in Bay City is the Coastal Cafe, owned and operated by Mr. and Mrs. C. A. Mayberry.

The Mayberrys have been in the Coastal Cafe about two months and are already well known for their home-cooked meals and pastries all cooked by women cooks. "Eat here and save" is a slogan which they thoroughly believe in and is in perfect fitting with the place. The meals are reasonably priced but excellently prepared. Mr. Mayberry has made many improvements in the cafe since taking it over, but has not spared the quality of his food to do so. This can easily be ascertained once you have visited the Coastal Cafe.

Patronize those who advertise. nature for him to be around food. Mr. Helmecke came to this country in 1903, left in 1911 came back in 1928 to stay, and from all appearances he is perfectly happy doing all possible to make the Grill outstanding restaurant and dance hall in Matagorda County.

Patronize those who advertise.



Massey Business College Adds New Course to Curriculum

The Massey Business College, Houston, Texas, has been training men and women for the business world since 1886 and has during that time thousands of office employees in every phase of business life.

This school had its inception in one room with one teacher and ten pupils and has steadily increased its efficiency and capacity to meet the requirements of its constant growing enrollment until now they occupy an entire floor of their building and have an enrollment of more than three hundred and fifty pupils.

Miss A. M. Suhr, President of the Southwestern Private Commercial School Association and Vice-president of the Massey Business College is active business manager of the school.

During the thirty-nine years they have been open they have continued only improved their courses and system of training until they have now a course of instruction and method of training that enables the student to prepare themselves for a good position in the shortest time possible. Such a method necessarily means less expense and assures success.

Recently they have added to their other courses a course in public speaking which has found great favor among their supporters.

An American editor worries his hair gray to see that no typographical mistakes appear on the pages of his magazine. The Chinese editor is wiser than that. He wants to leave his readers the supreme satisfaction of discovering a few typographical mistakes for themselves—Lin Yutang in "The Importance of Living."

The Western Auto Associate Store of Bay City was taken over by Mr. LeRoy Blanton on July 3rd, 1939. While Mr. Blanton is comparatively new in Bay City he is not new in the business. In fact quite the contrary as he was associated with the company store in New Orleans for several years before coming to Bay City, however, Mr. Blanton is a native Mississippian having been born in Kosciusko, Mississippi.

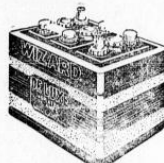
While this is strictly a Bay City institution it is affiliated with the Western Auto System and thus gives the advantage of its buying power, making it possible to handle a large and complete stock of any kind of auto parts and accessories which are featured in this local store.

It is interesting to know that this company has been in business about thirty-one years and during that time has steadily grown until they now have three hundred stores in the United States and eighteen hundred associate stores over the country. This store carries quality merchandise, popularly priced with every item fully guaranteed—a fact that is well known and accepted by all who are familiar with Western Auto Associate stores, and the fundamental reason for the remarkable success of this company. Mr. Blanton is anxious to extend to the readers of this area his appreciation of the expression of confidence they have given him during the few months he has been in business in Bay City.

Good Penn Oil Saves You Half!



FREE Crank Case Service. Owners of tractors save in bulk lots.



Model No. 545. Two year guarantee. Others from \$2.95 to \$9.45 with guarantee from six months to three years.



Price \$7.15 and up. Also Davis DeLuxe Safety Grip modern tire with full two year guarantee, price \$8.90 and up.



"TRUE TONE" HOME RADIO FOR ANY HOME 6 volt Wind Charger \$19.95, with the purchase of any "True Tone" battery radio.

Western Auto Associate Store

SELECT YOUR

"TWEEDIES" OR "JOLENE"

FOOT WEAR FOR Your Fall Costumes BEAUTIFUL AND COMFORTABLE

THE FASHION SHOE STORE
BAY CITY, TEXAS

A TEXAS CORPORATION "Owned By Texans"



A Better GASOLINE AT A LOWER PRICE

HAMMAN EXPLORATION CO.

Houston Office
Gulf Bldg. Phone Fx. 8101

Refinery and Office
Bay City Phone 811

SULPHUR--

(Continued From Page 4)

of competitive sulphur producers in the Gulf Coast area.

Major industries using sulphur as a raw material arranged in order of their relative magnitude as consumers is as follows:

Acid and chemicals, superphosphate, pulp and paper, rubber, agriculture (other than superphosphate) and explosives.

The sulphur that is produced by the "stack" method such as used in the Gulf Coastal region, is 99 1/2 per cent pure but is still termed a raw product. As it comes from the well in liquid form it is poured into vats or bins formerly made of plank, but now made of metal, and allowed to solidify. After the side walls are removed it remains as a huge block of solid sulphur. As it is needed it is blasted loose and loaded into railway cars for shipment. For use as an insecticide or fungicide it must be ground into a fine powder. Reports of agricultural agents and experts have shown that the finer the mesh the better the results as an insecticide.

By the use of sulphur sprayed on cotton the Texas cotton grower is slowly winning his battle against the boll weevil and the citrus grower and the truck farmer are being enabled to fight the many diseases and insects which infest and ruin a crop.

There are thousands of uses of sulphur and new ideas are being found continually. It has truly played a part of vital importance in our present day civilization and development and is still doing so. Locally the people of Matagorda County have prospered as a result of sulphur development. The pay rolls have been spent locally, new families have come into the county and large sums have been spent with local concerns for various necessities, articles and supplies for the company itself.

The industry as a whole had paid,

FIRST SETTLERS

(Continued From Page 4)

for farming until 1856. The year 1843 was very wet. In 1825 I was the lowest settler on Carey creek toward its mouth. At that time there were only two other permanent settlers on Bay prairie—John Demoss and Daniel Rawles, both with families. In 1826 the few colonist residents on Bay prairie came to the conclusion to break up their settlement and abandon the country on account of Indian troubles, and several of these colonial families encamped for three months during that year in my door yard and at night gathered in my house, which was portoled for rifle firing.

As an addendum concerning the Indians, I will add that at the Battle island fight there were 31 colonists and 150 Indians; at Dressing point, 27 colonists and about 150 Indians; at Buckner's prairie, 12 colonists and 140 Indians; many Indians killed but no colonists. At Dressing point 43 of the enemy's dead were counted after the battle. The savage enemy was brave and equal to the whites in every respect excepting in their weapons.

I will not close without making my humble tribute of respect to the old colonists, who were good men and true, brave, generous and honorable in all their relations of life, fond of adventure with all its attendant perils in a savage wilderness, and they were never cursed with that sordid greed of gain which triumphs at the present day over all nobler qualities.

a greater percentage of taxes according to the value of its properties than any other industry or individual in the State of Texas.

In a final analysis it is actually impossible to appreciate even in a small degree the real importance of the subject of Sulphur to the people of Matagorda County.

Read the advertisements.

Bay City Gin Company

AARON SIMONS, Mgr.

A good name makes swell scandal news.

Twenty ordinary cigarettes a day, says a doctor, can do no harm to the average person. But, judging from the advertisements, there are no ordinary cigarettes. And try to find a man who'll admit he's average.

Know how to give without hesitation, how to lose without regret, how to acquire without meanness.

There is no more disastrous illusion than the thought that isolation would make it easier for us to solve our great domestic problems. The exact reverse is true.—Cordell Hall.

COMPLIMENTS:
To The People of Matagorda County

O. W. DYER

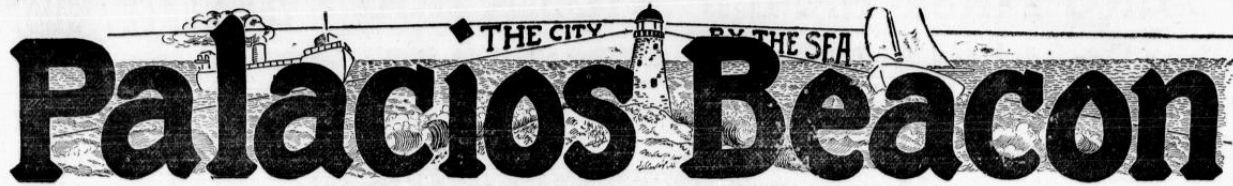
DRILLING CONTRACTOR

802 Second National Bank Building
Phone C 6011 Houston, Texas

WE EXTEND TO YOU OUR APPRECIATION OF YOUR PATRONAGE AND THE CONFIDENCE YOU HAVE SHOWN IN US BY BEING USERS OF:

SINCLAIR PRODUCTS

T. A. CASTLETON, Agent
Bay City, Texas



For a Greater, Better Palacios Country—Agriculture, Industry, Commerce, Living

SUBSCRIPTION \$1.75 AND \$2.00 PER YEAR

PALACIOS, MATAGORDA COUNTY, TEXAS

COASTAL CANAL STARTED IN 1853

Central Power and Light Co. Has Served Palacios 12 Years

Company Buys Holdings From City For \$35,000

"MILLION DOLLAR" PLANT TO BE NEWEST ADDITION TO LIGHT AND POWER CO.

The Central Power and Light Company began its service to the City of Palacios and its territory which includes the towns of Blessing, Elmaton and Midfield in May of 1927, at which time they purchased the old City Light Plant.

Mr. Wm. H. Clement, Jr., the present manager has been with the company seventeen years and manager of the Palacios division of the Rice Belt District since 1936. At the time the office was opened in Palacios, Mr. Ralph Busell was appointed manager and remained so until 1928 when he was transferred to Bay City and Elmore Schier became manager of the Palacios properties, which office he held until his transfer to Eagle Lake and Mr. Studeman replaced him. At the time of Mr. Studeman's retirement Mr. Clement became manager and has held the post ever since.

The growth and expansion of the company in Palacios since they began operation here is indicated by an increase of 181 percent KWH consumption, the maximum demand in 1924 being 75 KW and is today 400 KW.

The Central Power and Light Company had its actual beginning in 1912, but was not incorporated until 1916, the concern owning at the time five utility properties scattered over Mississippi, Arkansas and Texas. R. W. Morrison and W. S. McCall, then principal stockholders saw brightest opportunities in Texas and by 1921 had acquired electric, ice, water and gas utilities in ten Texas communities.

During the next four years, Morrison and McCall made rapid acquisition of utility properties covering a large portion of South Texas as well as parts of North and East Texas.

The Middle West Utilities Company, now known as the Middle West Corporation purchased the stock interests of Morrison and McCall and began the reorganization of the Central Power and Light Company as a utility concern to serve South and Southwest Texas exclusively. All subsidiary companies were abolished and properties outside the chosen area were sold or traded for utility plants in the southern territory.

The Central Power and Light (See "LIGHT CO.," Page 5)

Death of Mrs. Phil Singer in 1905 Gives Cause for Cemetery

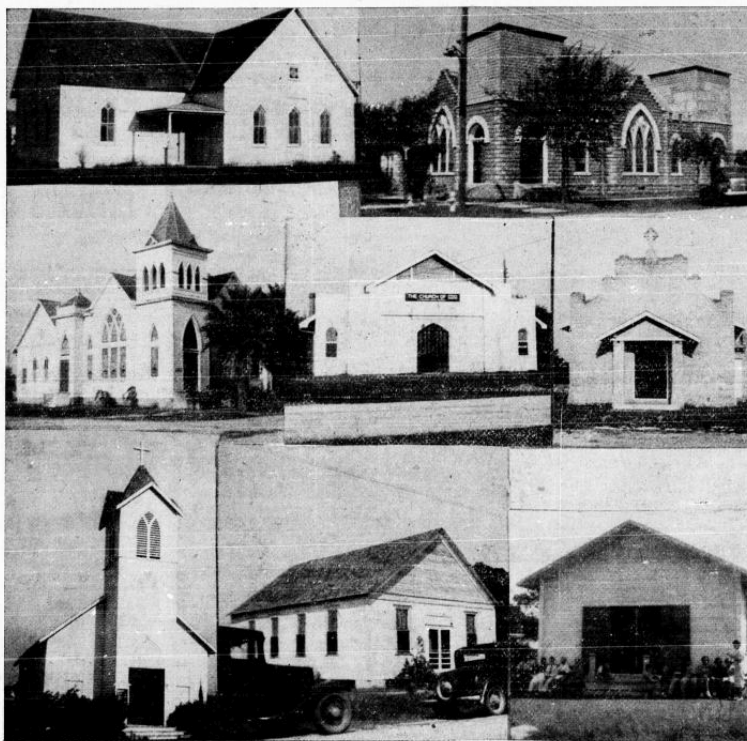
The death of Alice Singer, wife of Phil Singer on April 4, 1905, brought the need of Palacios having a suitable place to bury the dead, and a committee was appointed to select such a spot. The present site was chosen by this committee and The Texas Rice Development Company donated a plot of five acres. In 1907 more acre adjoining on the west was purchased and in 1918 four more acres were added, making altogether ten acres for the cemetery.

In September of 1905 Mr. Harrington, County Surveyor, divided the first five acres into lots.

Substantial improvements have been made at different times and during the past year a new fence and gates with cement posts have been added. The Palacios cemetery is considered as one of the best kept God's Acre in this entire sec-

Palacios Churches:

Reading from left to right: First row, Christian Church, Presbyterian Church; Second row, Methodist Church, The Church of God, St. John's Episcopal Church; Third row, Catholic Church, Church of Christ, Church of the Nazarene; Bottom, Baptist Church.



Camp Palomar Was Texas' First Summer High School

In the spring of 1919 Dr. J. V. Brown, then President of San Marcos Baptist Academy, saw the need of a summer term of school in order for students to remove some of the deficiencies in their high school courses. The problem was discussed from many angles with members of the Academy faculty, and the conclusion was reached that such opportunity for study in the summer must be offered. It appeared feasible that a program of study and recreation should be set up in order that the enterprise would be interesting and attractive to pupils. In considering the place to carry out such a combination of effort, it was found that the Baptist Encampment grounds at Palacios offered most excellent facilities. Arrangements were made with the manager of the Encampment ground to that end.

Dr. J. C. McElhannon, now the head of the English Department at Baylor University, then Dean of the Academy, was appointed to supervise the first term of the summer school.

During the early days Messrs. C. Doss, Alex Nelson, C. J. Wildman, J. L. Pybus, D. D. Rittenhouse and Duncan Ruthven were among those interested in the upkeep of the enterprise. Later we find the names (See "CEMETERY," Page 8)

The Pierce Family in Matagorda County

Abel Head Pierce, later in life known as "Shanghai Pierce" because of his great stature and very long legs, was born in Little Compton, Rhode Island, June 29th, 1834, one of a very large family. He left Rhode Island at the age of thirteen and worked for an uncle in Petersburg, Virginia, for six years. Then hearing such wonderful tales of the new state of Texas, he migrated there at the age of nineteen in 1853. After working for a few years on the Tres Palacios River in Matagorda County, Texas, for a time, he wrote such glowing tales to his New England home of the many opportunities and free life in Texas, that he was soon followed to the south by a younger brother Johnathan Edwards Pierce, and later by Susan E. Pierce, who later became the wife of Wylie M. Kuykendall in 1890. Another sister, Hannah, married L. Chester Gifford, and was the

Five-Foot Canal Was First Link in Waterway From Louisiana to Corpus Christi

FREIGHT RATES EXPECTED TO BE REDUCED BY ONE-HALF UPON COMPLETION; NOW DREDGING IN MATAGORDA BAY; EXPECT TO FINISH BY 1940

By E. O. TAILLIERE
Director, Intracoastal Canal Assoc.
Member of Construction Committee

The importance of the Intracoastal Waterway can hardly be visualized by those uninformed as to its operation and benefits. That the completion of this waterway from New Orleans to Corpus Christi will bring to consummation a huge development program is now evident; that it will bring new industry to the section is undoubtedly true; that it will reduce by more than one half the existing exorbitant freight charges is a reasonable conclusion. The area to be served by this great inland waterway is almost a continuous oil field from the Mississippi to Corpus Christi, its present terminal. The waterway would be justified for the movement of this oil, if for no other reason; however, there is a heavy tonnage of farm products, and which should be increased by the producers ability to move his products to the outside markets while heretofore have been prohibited because of excessive freight charges. In any way, the inland waterway would be important, as necessary commodities could be moved safely, and finally it provides safe transportation in the event of Gulf storms which are destructive in the area.

In every land since the dawn of history, civilization has followed the course of the waterways. The Ohio, the Mississippi and their tributaries have played an important part in the development of the great Middle West. At the mouth of the Mississippi, the explorer LaSalle claimed a new world for his king, Louis the Fourteenth. Wherever

waterways have been available, the development of an area has been unusually accelerated. The Canal now nearing completion from the Mississippi to Corpus Christi has received attention from progressive citizens almost since the beginning of Texas history. In 1853, the Galveston and Brazos Navigation Company promoted and constructed a five-foot canal from Galveston to the Brazos River. For this work the promoters were given 62,000 acres of public domain of Texas. The waterway was later taken over by the Intracoastal Canal Association. Some years later the Texas and Mississippi Canal and Navigation Company was organized for the purpose of constructing an inland waterway from Galveston Bay to the Mississippi.

In order to help with the completion of the project, Galveston County offered a subsidy of \$7,000 per mile. The undertaking was finally abandoned. From time to time many different companies and organizations attempted to start a movement for construction of the project, but no definite results were obtained until the year 1905, when Colonel C. S. E. Holland, a prominent citizen and banker of Victoria, issued a call to progressive interested citizens of Texas and Louisiana, who might be interested in the construction of an inland water route which would extend from the Mississippi to the Rio Grande. The response to Col. Holland's request for the meeting was unusual. This was the beginning of the successful effort for the construction of the waterway, and which will no doubt

(See "CANAL," Page 4)

Rio Grande Valley is Still Goal of Canal Leaders

By C. S. E. HOLLAND
Lifetime President, Intracoastal Canal Association

Quoting from the most eminent United States engineer, the late Gen. George W. Goethals, at a hearing before the rivers and harbors committee of the United States Congress: "The proposed inland waterway from the Mississippi to the Rio Grande is the greatest inland waterway project ever inaugurated in this country."

Facts have borne out the prediction.

Thirty-four years ago the first convention of the Intracoastal Canal Association was held in Victoria, Texas. Since then a complete canal of five feet depth and 40 feet width was constructed from the Mississippi to Corpus Christi, accepting one section from Port Arthur to Galveston. This small canal proved totally inadequate for commercial purposes, but the expenditure was well worth the money expended because it was found that maintenance costs were prohibitive, the canal having been constructed through shallow bays along the coast, the cross currents shoaling the canal so rapidly and to such extent as to cause its maintenance to cost tremendously more than the traffic would justify.

As a result, decision was reached to construct the canal farther in-

land. The handicap thus was overcome.

Urge 100-Foot Width

Originally and at all times the association has advocated a nine-foot depth and 100-foot width at bottom canal from the Mississippi to the Rio Grande and put on a program for such dimensions and has prosecuted such proposals vigorously ever since. Finally Congress, upon the approval of United States engineers, passed a bill providing for construction of such canal from the Harvey Locks and Plaquemine Locks on the Mississippi to Corpus Christi at a minimum of five-foot depth, 100-foot width at bottom.

In August, 1934, the canal was completed to a connection with Galveston and Houston. As is shown by the following table the first full year's traffic (1935) as compared with the full year of 1938 has increased 10 times over; 1936 over 1935, more than three times; 1937 over 1936, 126 per cent; 1938 over 1937, 132 per cent.

Year	Tons	Value
1934*	37,826	\$ 2,383,029
1935	238,404	6,568,014
1936	791,877	20,806,204
1937	1,021,450	33,678,467
1938	2,369,096	65,756,898

*Last five months.
The figures in the above table (See "VALLEY," Page 8)

BLESSING FIRST NAMED "THANK GOD"

John Pierce Donates Land, Money to Bring Railroads For Cattle Shipping Facilities

For many years the old cattlemen had to drive their cattle up the old Chisholm and other cattle trails to market—later had to drive them many miles inland to the railroads when shipping them by boat was no longer feasible. So when the Southern Pacific Railroad first laid their tracks from Wharton to Palacios, John Pierce gave land and money to bring it through the county. Later when the Texas Gulf Coast R. Ry. now owned by the Missouri Pacific R. Ry. came through on its way to Brownsville, he again repeated his gifts of many acres of land and many thousands of dollars to get the railroad to come through Matagorda County. At the intersection of these two railroads, twelve miles inland from the Tres Palacios Bay to the south, John Pierce decided to locate the town of Blessing so that a postoffice and shipping pens might be located where he could move conveniently carry on his business with the outside world.

The railroad officials gave him the privilege of naming the new town and postoffice. He immediately named it "Thank God"—inspired no doubt by a pious gratitude that at last the railroads had come to these isolated lands and herds. But the post office officials, fearing that this name might sound sacrilegious to many, asked him to think up another more suitable name, so this time he offered the name "Blessing" which he felt truly described the coming of the railroads.

The little town of Blessing, located midway between the Tres Palacios and the Carancahua rivers, was started in 1907 with a small building located near the Southern Pacific station shipping pens and used as a business office by the Pierces. This building is now located in the center of the town square and is used as a public library building. The old Arthur Wheeler home was about the first house in Blessing and was located where the present home of Mrs. Della Braden now stands. It burned to the ground several years ago. Jim Logan had the first store in Blessing and John P. Pierce had the first lumber yard, John Logan.

The Hurley Shoppe Located in Bay City For Fifteen Years

The Hurley Shoppe in Bay City is one of which the clothes minded woman may be justly proud. Little can be found in the finer shops of the larger cities that cannot be found in this shop.

This exclusive shop for women has been located in Bay City fifteen years and has been operated by Mrs. F. A. Hurley during that period. She carries the Ellen Kay—Junior line, the Nelly Don, Carol King—Junior line, and the Paula Brooks all popular dress lines. One can always find a large selection of finely tailored dresses in stock.

In the millinery department of the Hurley Shoppe you may select from the Dobbie, Lillian or Louis Miller lines, and there will be found a beautiful display of accessories, hosiery and lingerie.

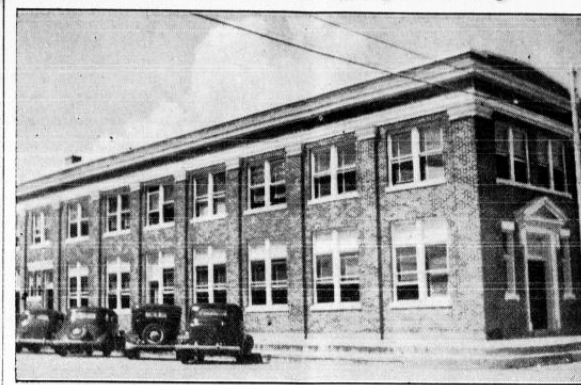
A beauty parlor in the store is an added convenience for her many friends and customers.



A LOT OF PEOPLE HAVE THIS IDEA OF A CHIROPRACTOR UNTIL THEY LEARN THE FACTS.

CHIROPRACTIC HEALTH SERVICE, Inc.
DR. H. E. VAN GRINER
CHIROPRACTOR BAY CITY, TEXAS

Bay City Bank and Trust Company's Building



The Blessing Library Association, Organized in 1913, is Oldest Club

By ADELAIDE H. PIERCE, Sec.

This library club is the oldest club in Blessing with the exception of the First Ladies Aid Society which was organized to help the first church organization of all the Protestant denominations.

As far as our older members can recall the Blessing Library was organized some time in 1913. Used to meet in the Blessing grammar school building and was given one of the small book rooms upstairs to house our books. We started it with a "Book Shower" and were called together by Miss Edna Woodruff, then a primary teacher in the Blessing school. Miss Woodruff really intended this organization to act as a buyer of books for the school library but the new members thought it best to keep it a public library so that everyone might use it. Some of the members purchased and gave to the library several sets of well known authors: Thackeray, Gibbons, Stevenson, Mark Twain, Kipling, Shakespeare, Poe, Dickens, and many old volumes of good literature.

Our collection of books soon grew the small book room in the school, so the library women started giving entertainments of all sorts as well as paying yearly dues of \$1.00 each and saved this money for a building fund.

In Nov. 1914, persuaded by Mrs. George Phelps of Francis, Jackson County, who was then Rural Membership Extension Chairman of the 4th District, Texas Federation of Women's Clubs, our Library applied for membership and was received into the State Federation of Women's Clubs on November 16th, 1914. The library still possesses their receipt for dues, signed by the then State Chairman Mrs. Henry B. Farnsworth, of Houston, Edmund Key, state treasurer, and Mrs. O. L. McKnight, state chairman Club Extension Committee.

The Library meetings continued with zest—using a study course for extra interest. After meeting all winter, and the following year, the members decided to see if they could not interest all of the other clubs in the county in a county Federation and in the spring of 1916, clubs from all the other towns in the

county were invited to Blessing for a big get-together meeting. An organization of the clubs resulted on Feb. 18th, 1916 and was called the "Matagorda County Federation of Women's Clubs."

Two or three years later, the library members asked for and received from the Pierce family the first office building in Blessing, moved it to the center of the town square where it still stands and serves as a public library with a collection now of about 2000 books in 1937.

During our country's participation in the World War our members turned their efforts all to war work—organized and worked for the Red Cross until the end of that conflict.

In 1921, the members deciding that the young people of the town as well as their elders, needed some place to have parties, plays, meetings, etc. in, called a meeting of the town, offered to put in their several hundred dollars in their building fund if the people of the town would help with further donations toward building a Community House and add it onto the front of the present library building. Everyone agreed to this, money was collected, labor donated, and on May 2nd, 1921, Mrs. C. A. Lucas and Mrs. A. B. Pierce rolled the first live-oak pier into place for the foundation. Mr. Schubring of Collegeport was contractor and most of the other labor was donated. The building cost in cash \$309.00 when it was completed in July. After paying in all the library had and all that had been collected, there still remained a debt of \$1150.00 on the building. About six citizens signed notes for this balance and the women proceeded to pay it all

off in small installments within a few years. The community house after sixteen years of hard use, had to have a new foundation this year (1937). We hope it will continue to be a source of pleasure to our town for many years to come.

Esther's Grocery Carries Quality Meats And Merchandise

Esther's Cash Grocery one of the most complete and modern grocery stores in the County, is one that meets all the requirements of the most particular shopper. The shelves are completely stocked with quality merchandise. A meat market with the choicest of fresh and cured meats together with a line of drugs, feed and various other sundries needed by the everyday household are to be found here.

This store is owned and operated by Esther Walker, from whom it got its name and has been established about nine years. Miss Walker has lived in Blessing twenty-two years and previous to opening her own business, clerked for C. A. Lucas nine years. From a small meat market opened in the back of the building, Miss Walker has continuously enlarged and expanded until she now has a grocery and meat market on a basis with that of many of the larger places.

Thirty Years Of Service To Blessing

For thirty years the A. O. Yeager Lumber Yard has remained one of prominence among the business enterprises of Blessing and Matagorda County.

Mr. Yeager was at one time associated with John T. Price in the lumber business, but upon Mr. Price's death bought the interest of the estate out and continued to operate the yard himself and has been in the vicinity since.

Secrest Jewelry Now Has new Management

The Secrest Jewelry Company of Bay City one of the oldest and best known of business addresses in the community was established in March of 1909, by P. G. Secrest, Senior, and up until the time of his death in February 1939, the store was known as the P. G. Secrest Jewelry Company.

A few months prior to his death Mr. Secrest remodeled the store using as his motto "An old store since 1909 with a new front, new stock and a new Ideal"—so today—an old store with a new stock and a new ideal under a new management.

It not only is pleasing to transact business in this conveniently arranged store with its stock attractively displayed, but is truly appealing to one's aesthetic sense to spend a little time just viewing the beautiful selections of silver, china and crystal where every line is completely stocked to meet the most exacting requirements of the most particular hostess.

• SINCLAIR PRODUCTS
• SODA WATER
• TOBACCO

N. H. LANDIN

Blessing

Texas

THE HURLEY SHOPPE

"Fashionable Clothes For Fashionable Women"

A CAREFULLY SELECTED LINE OF HATS AND ACCESSORIES

MRS. F. A. HURLEY

BAY CITY

TEXAS

NO ORDER

TOO SMALL TO BE GIVEN

OUR MOST PARTICULAR ATTENTION

Quality Groceries
Fresh and Cured Meats
Fresh Fruits and Vegetables

ESTHER'S CASH GROCERY

Blessing

Texas

THRU THE YEARS---

YOUR LUMBER DEALER

A. O. YEAGER Lumber Yard

BLESSING, TEXAS

ELCO

QUALITY FEEDS

MADE FROM PRIME

TEXAS PRODUCTS

WILL PROVIDE

MAXIMUM PRODUCTION

AT A

MINIMUM COST

ALWAYS FRESH

ASK YOUR DEALER FOR

ELCO



SENSATIONAL DIAMOND VALUES!

Perfectly harmonized bridal pair set with 7 brilliant, matched diamonds in each ring. Both rings at this remarkable low price!

A New High In Value!
A New Low In Price!
MATCHED BRIDAL SETS
BOTH RINGS \$11.95
OTHER SETS FOR
\$14.75 TO \$350.00

YOU'LL SEARCH FAR AND WIDE TO FIND
DIAMOND VALUES TO COMPARE TO
SECRET'S QUALITY AND PRICE

Nationally Advertised Merchandise

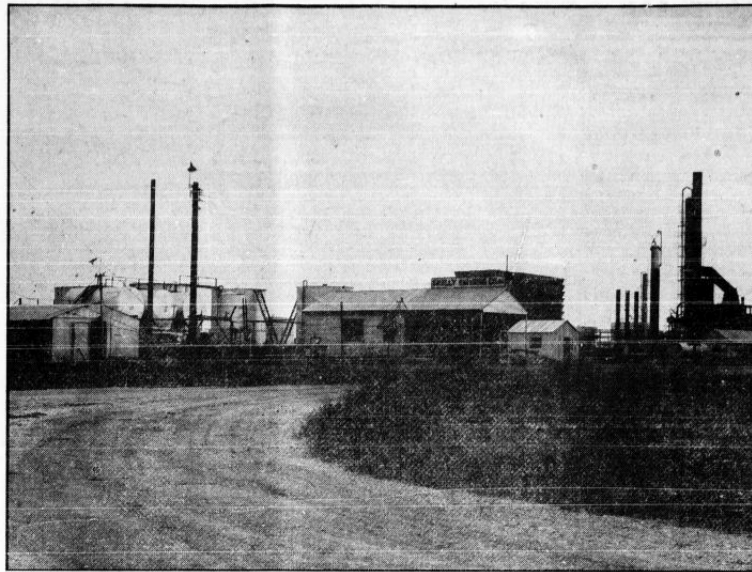
BULOVA WATCHES
ELGIN WATCHES
HAMILTON WATCHES
WESTFIELD WATCHES
POSTORIA GLASSWARE
SHARPE ROCH CRYSTAL
STOUFFER GOLD CHINA
COMMUNITY CHINA
EVERSHARP PENCILS
WAHL FOUNTAIN PENS
SETH-THOMAS CLOCKS
SESSION CLOCKS

1847 ROGERS SILVER
COMMUNITY SILVER
WM. ROGERS SILVER
ALVIN STEELING SILVER
BELLECK CHINA
ROSVILLE POTTERY
FRANCISCAN POTTERY
ROSENTHAL GIFT ITEMS
CARMEN BRACELETS
INGERSOL WATCH LINE
WESTLOCK KLOCKS
MANY JEWELRY LINES

CREDIT! "AS YOU LIKE IT"

SECRET JEWELRY CO.
BAY CITY, TEXAS

Shelly Refinery Has Payroll of Over Thirty Men



J. W. Pruett's Gulf Service Station, Bay City



The Shelly Refinery of Bay City was organized in July of 1934, and while you might say it is still in its infancy it has become one of the more important factors in the growth and development of the County of Matagorda.

At the time of the organization the company took over the old Phoenix Refinery located six miles north of Bay City and began almost immediately enlarging it. The year after the organization they built the cracking plant for the production of Premium Motor fuel, which addition to the plant increased the capacity to about 1000 barrels per day.

The Shelly Refinery is indeed a Matagorda County enterprise as all of the crude process in this refinery comes from Matagorda County and all the products are marketed in Matagorda and surrounding counties.

At the present time the Shelly Refinery have a payroll of an average of about thirty men all of whom are residents of the County and it runs in excess of \$3000.00 per month, and the greater part of the payroll is in turn spent in Matagorda County.

They are now producing three grades of gas and kerosene, diesel fuel, furnace oil and fuel oil.

This comparatively new but most successful refinery has as its officers the following well known C. R. Blac, sales-manager; K. I. Carter, secretary and Mr. R. C. Mr. R. D. Williams, vice-president; Rohrdan, assistant-secretary.

1857 Reference To Palacios is Explained Fully

Perhaps some will notice contradictory statements concerning Palacios.

One story is that Palacios was a city built up from the bare prairie about 1902 while another, written about 1857 mentioned the towns of Matagorda County as being "Matagorda and Palacios."

W. D. Barbour, an old timer who divided his time between sailing and cow punching in his youth, says that both were right. It came about in this manner.

During the early days Matagorda Bay was the scene of considerable shipping activity, both before and immediately following the Civil War. At what is now Portsmouth was an exceptional fine harbor for those days. The water at the banks was 12 to 18 feet deep with an oyster reef out farther which gave protection from the sea. The deepness of the water permitted all but the largest boats to come up to the wharves for loading. This place was called Palacios Point, first by the sailors and then the name became common and it was frequently shortened to Palacios. What is now called Palacios was then called Hamilton Point.

Later George Burkhart, uncle of Harry Burkhart of more recent times, laid out a town site and sold a number of lots. He also built a number of houses and one which he used for a summer home for himself he named "Paradise."

At that time nothing but cattle was raised on the main land and no one believed it possible to grow anything on the prairie, bottom lands excepted, and all truck was raised on the islands and on the Matagorda Peninsula. This was shipped to Indianola, Corpus Christi and Galveston by boat from Palacios Point.

Immediately following the Civil War the shipments of cattle gave this place an added impetus and it thrived greatly until the middle '70's when the trail drivers took most of the cattle "up the trail" to Kansas and the Wyoming and Montana ranches.

Rumors still persisting state that Palacios Point was washed away in the storm of 1875 but Mr. Barbour states that this is absolutely untrue and that he has previously made an affidavit to that effect. In 1889, or about that year, he removed all of the lumber in the houses which had been purchased by the younger John Pierce and barged it to Collegeport, then called Pilkington's Slough, where Mr. Pierce used it in the construction of his ranch home.

About the same time that the present city of Palacios was founded (1902) or a year or so later, Burton D. Hurd laid out another townsite on the same place which he named Portsmouth, and it is still known by that name.

"EAGLE BRAND"

MOPS and BROOMS

(Made and Sold by the Blind)

R. H. (BOB) BEAVERS

WHOLESALE DEALER

Bay City

Texas

H. C. BROOKS

Wishes To Thank His Many
Friends For Their Patronage

NOW 2 PLACES TO SERVE YOU:

BROOKS AUTO SUPPLY

EAST SIDE OF SQUARE

BROOKS GARAGE

EAST SEVENTH

Bay City, Texas

PHONE 311

New Line of Brooms Carried by Beavers

Little need be said of the well known and just as well liked personage located on the West side of the Square in Bay City known to all the City and its trade territory as "Bob" Beavers.

Mr. Beavers has been in the same location since July of 1920 and has since that time built a substantial business which had its beginning as a cigar store carrying all the sundries associated with one. Later his place became headquarters for the circulation of the Houston Post and was such for a period of about thirteen years and while there are perhaps those more familiar with Mr. Beavers and the growth of his business who might be acquainted with the unusual expansion of the circulation of the Post while being distributed under his management, it is most interesting to know and certainly a thing which should not be overlooked that during this time he boosted the circulation of this paper from practically nothing to about 550 copies daily. However, as time goes on and conditions are ever-changing to keep pace with the effervescent, ever-flowing tide of the universe and it comes the time that old blood has to make way for the new, Mr. Beavers has been replaced by another.

But for the alert and aggressive there is always something new to

E. Pedersen Manages Bay City Creamery

The Bay City Creamery, now open for business is managed by Mr. E. Pedersen, formerly of Victoria, Texas.

Mr. Pedersen is most enthusiastic over the prospects of a successful business and if qualifications have anything to do with success, he has every right to be. He is thoroughly acquainted with every phase of the dairy business having spent sixteen years studying and working in it. He is a native of Denmark and took his apprenticeship there which requires four years before one can be admitted to work. In addition to these four years he had three years experience in the business before coming to this country and has of course been actively engaged in the dairy business ever since coming to America, constituting in its entirety sixteen years.

One of the new features of the replace the old that has given way so today Mr. Beavers is supplying the territory with the Eagle Brand of brooms and mops, a line that is made entirely by the blind and sold by the blind. Bay City will be the wholesale distribution for the line in Matagorda County.

Garage New Addition To Auto Supply Store

The Brooks Auto Supply Store has been serving the trade area of Bay City and its surrounding territory for the past seven years, however, until just recently it has been known as one of the Lacks Auto Supply Stores.

Mr. and Mrs. Brooks are both familiar figures in the business life of Matagorda County. Mr. Brooks supervising a new addition to their business known as Brooks Garage located on East Seventh Street, while Mrs. Brooks manages the Supply Store in downtown Bay City.

They have built a prospering business in the community and have a host of friendly customers who attest their fair and courteous business attitude and take this medium of extending to their trade territory their appreciation of the patronage they have enjoyed.

creamery of which Mr. Pedersen may be justly proud is the equipment for vicalizing coffee cream, in other words an apparatus which puts 2000 or more pounds of pressure on the cream thus breaking up the fat particles so that they blend with the cream and prevents the crust that so often forms on the top.

This creamery handles all dairy products, orangeade, soda water and intends at an early date to be equipped to make ice cream. The Bay City Creamery serves the entire county and Mr. Pedersen is intent upon making every farmer doing business with him as much a part of the plant as he himself. With such an attitude toward the people he serves it is highly improbable that anything but the best of service, products and subsequently a most successful future can be destined for Mr. Pedersen and the creamery.

Let to-morrow take care of to-morrow, leave things of the future to fate: what's the use to anticipate sorrow? life's troubles come never too late! If to hope overmuch be an error, 'tis one that the wise have preferred. And how often have hearts been in terror of evils—that never occurred. Let to-morrow take care of tomorrow; short and dark as our life may appear, we may make it still darker by sorrow—still shorter by folly and fear: half our troubles are half our invention, and often from blessings conferred have we shrunk in the wild apprehension of evils—that never occurred.

LET'S GET ACQUAINTED

When In Bay City Visit Our Store

WE CARRY

For Men:

A Complete Line of Ace High Work Clothing, Justin Cowboy Boots, BROWNbilt Shoes, Willard Buckskin Hats, Latest Styles and Colors in Dress Pants, Leather Sport Jackets to meet your needs and pocketbook.

For Ladies:

Berkshire Hose in New Fall Shades, Betty Joyce Silk and House Dresses, BROWNbilt Dress Shoes and Sport Oxfords, Sport Sweaters, New Fall Coats and a Big Selection of Dress Hats in New Fall Colors and Styles.

For The Children:

We have a Complete Line of Popular Priced Shoes and Clothing to meet Their Need for School or Dress Wear.

Try Our Merchandise—Let It Speak
For Its Self

We Specialize in Men's Work Clothing

Tillman's Bargain Store

East 7th Street Below First National Bank
BAY CITY TEXAS

BUY YOUR COTTON SEED MEAL, CAKE & HULLS

FROM

WHARTON COUNTY COTTON OIL MILL

EL CAMPO, TEXAS

Chronicles of Local Churches and Civic Organizations

Twenty Ladies Organize Library Association, 1910

By MRS. G. A. SALSBUURY

Many of the early citizens of Palacios, having moved here from cities enjoying the benefits of libraries and other cultural advantages, soon determined to do all they could to make Palacios a place where anyone would be proud to live.

One of the first civic organizations with this end in view, was the Palacios Library Association, organized on March 15th, 1910. The meeting place was the front upstairs room over the Palacios State Bank building. There were less than twenty ladies present, but they made up in enthusiasm for their lack in numbers and elected Mrs. H. W. Dean, president; Mrs. Lucy Pybus, vice-president; Mrs. J. H. Prigdon, Rec. Sec.; Mrs. G. E. Smith, Cor. Sec.; Mrs. M. K. Feather, Treas.; Mrs. M. L. Lawyer, Librarian.

The first memberships were given to anyone giving a book and a dime to the Library.

In this way, as soon as fifty books were gathered in the library was an established fact. The editor of the Palacios Beacon, D. L. Stump, kindly offered to house the collection in a corner of his office, where it remained four years.

His sister, Mrs. M. L. Lawyer looked after it, but on regular Library days, the ladies of the association volunteered their services without pay.

At the end of the first year, by giving dinners, teas, and obtaining donations and memberships, they had bought two large bookcases, had three hundred and twenty-five books, one hundred and four members and one hundred and fifty (\$150) dollars in a reserve fund for more books.

The association had become so large by this time that it was decided to cease meeting at the different homes and obtained permission to hold their business and study group meetings in the Hotel Palacios.

The study group had year books printed. Some of the early members recall the time when Texas History was taught by Mrs. Massenburg as one of the most interesting. An outstanding feature was memory of Mrs. W. P. Harriman, who while a native of an eastern state, could recite pages of Texas History almost verbatim. During the first few years, intense activity by the members is shown by the records.

Lecture courses were contracted for and profits from same were given to the Library fund, besides numerous other benefits.

About the year nineteen-fourteen (1914) the association changed its form of management to a Library Board and three men trustees which form is still in effect.

Mr. H. B. Farwell, a present trustee has held this position continuously since its inception. Also this same year, manager Rebeck of the Hotel Palacios gave permission to the association to use the Box-Ball building as a Library, the Townsite officials having no objection.

Later, during the World War, the library had a hard struggle to keep in existence. The President of the Board at this time, Mrs. M. K. Feather, herself an ardent worker for the Red Cross found it necessary to come to the work-rooms to persuade members to attend the business meetings only long enough to transact the necessary business.

Mrs. Feather is still a member of the Board.

Early in November, 1919, C. W. Hess, then owner of the Hotel Palacios property, gave notice to the Library Association to vacate the Box-Ball Building which they had enjoyed the use of for five years.

This caused considerable furor as they didn't have money on hand to buy it. The price he asked was \$500.00 and gave them a month's time to raise it or move.

The finance committee appointed to begin a campaign for funds for same, was Mrs. John T. Price, chm., Mrs. Mary Kneberg, Mrs. A. G. Skinner, Mrs. A. J. Tatum, and Mrs. M. K. Feather. When the month was up, they still lacked a considerable amount of having the \$500.00, but Mr. John T. Price came to their rescue by intervening with Mr. Hess and had the price reduced to \$400 cash for which he wrote the check, and waited till February, 1920 for his money.

In nineteen-twenty, Mr. Ben Ehlers having acquired the Hotel property, gave the land on which the building is now located.

Always interested in the schools of Palacios and vicinity, there has been given to them several hundred books which had been donated or bought for the Library but would be used by the children more if in the school libraries.

Each year, country readers are given magazines which are taken to the library by patrons who have no further use for them. We now have on the shelves around six thousand volumes. These consist of reference books on Art, Literature, Music, Science, Scripture, Travel, Biography, Classics, Fiction, and a large collection of Juvenile books.

We are indebted to the Gulf Sulphur company for their generous donations during and since the depression for making it possible to allow High School students to read free during the school year on their home readings, and children under high school to read free during vacation months.

Mrs. Elizabeth Russell, who has been the faithful and efficient Librarian for eighteen years, reports that over seventy children took advantage of the free reading during the past summer.

The City of Palacios pays the Librarian \$2 a week to keep the library open on Wednesday and Saturday afternoon.

All other expenses must be met by membership cards taken out by readers for \$1 per year, 50 cents for 3 months, 35 cents for 3 months and by donations and benefits.

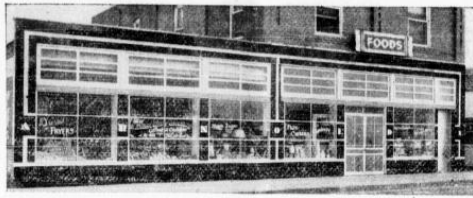
Believing what makes the "it is the mind that makes the rich," this organization at all times has undertaken the task of giving to its readers, only the best in literature. In so doing, the Palacios Library remains an asset to the town, which aim its early founders so desired.

Signal Tower Arrived October 18, 1912

The weather signal tower secured from the government through the efforts of Mr. H. W. Dean, has arrived and will be erected as soon as the contract for the work has been awarded.—Oct. 18, 1912, Palacios Beacon.

Most of us get as many good breaks as bad ones, but we forget all about the good ones.

MODERN FRONT OF ARNOLD'S BAKERY AND GROCERY



INTERIOR VIEW OF ARNOLD'S GROCERY



Brandon-Duffy Funeral Home Was Established in 1930

The Brandon-Duffy Funeral Home was established in 1930 by Mr. A. A. Duffy and Mr. D. D. Rittenhouse who formed a partnership under the name of A. A. Duffy and Mr. D. D. Rittenhouse. Mr. Duffy purchased the Rittenhouse property in 1934 at which time Mr. Duffy purchased the Rittenhouse property.

In 1936, Mr. T. S. Brandon purchased an interest in the establishment and the style changed to Brandon-Duffy Funeral Home.

Mr. Duffy is a licensed funeral director and received his license in 1935. This funeral home is one of the most completely equipped in the city, having been newly equipped throughout in 1936. The chapel will accommodate about one hundred people and there is in addition a large display room. They also offer an invalid Coach Service.

Mr. and Mrs. Henry Schulte reside at the home and Mrs. Schulte is a lady attendant.

CANAL---

(Continued From Page 1)

be completed in 1940, to the terminal now authorized by Congress—Corpus Christi. At the time Col. Holland called his meeting, interest had been revived by an authorization in the River and Harbor Act of 1905 for a new survey from Donaldsonville, Louisiana, to the Rio Grande. The report was prepared by Captain Edgar Jadwin—later, the Chief of Engineers, and now retired, and to him properly belongs the credit for the first recommendation for construction of the waterway. Hon. Roy Miller later became interested and was made active Vice President of an association which was formed at the first meeting in Victoria. The actual work of the organization was placed in his very capable hands, and working closely with his life long friend Col. Holland the accomplishments were unusual, although they met with many rebuffs and were confronted with many obstacles, especially because of the shortsighted policies of the railways, who believing in a system of charging all the traffic would bear, naturally were opposed to any reduction which would be brought about by the waterways.

It has been the contention of the sponsors of the project, and it is the belief of those interested in the development of the area, that the citizens of the Louisiana and Texas Coast section, and in fact those in the interior are entitled to the lowest rates possible in the movement of their products to market, and a consequent reduction in rates on inbound manufactured commerce. They have had neither. That such water rates may destroy the high schedule now in effect will of course be deplored by the operators of existing transportation facilities, yet undoubtedly the consumer, who in all instances pays the freight is entitled to first consideration.

Actual rates now in effect on completed sections of the Canal are hardly believable. On the Sabine-Galveston section crude oil is now

Electric Business Steadily Expanded

The oldest business of its kind in Palacios is the Douglas Electric Service. This company had its beginning in the summer of 1917 and was known at that time as the Douglas Garage where automobile repairing was the chief line of work.

As the business grew and demands for increased types of service made it imperative to enlarge their room and add equipment necessary to handle different kinds of work a small building was erected on Pavilion Street and was enlarged a year or so later. At this time Acetylene welding, electric and machine service was added to the automobile repairing and the name was changed to the Douglas Electric and Machine Service.

This shop has continuously grown and in 1930 it was moved into town and a radio service department was added with the best equipment obtainable installed for this department.

The Douglas' are constantly improving their shop and adding new features to be able to meet the requirements of their ever-growing public. A new addition has been an electric arc welder which has been installed this year.

It is interesting to note that this business has never changed hands since it began operation in 1917.

being moved in large quantities at a rate of less than one half mill per ton mile. In simplified form, this means that a 2000# of oil is moved 30 miles for less than one cent. Such unusual savings may, both in oil, sulphur, or farm products mean the difference between profit and loss to the operator.

It is generally admitted that the condition of the farmer is unstable, and while a portion of the (See "CANAL," Page 5)

Arnold's Grocery Completely Stocked With Finest Foods

Oscar Arnold began his business career in Palacios with a bakery he opened in 1907. It was located where the Fire Station now stands on Commerce Street.

He continued in the same location until the first of May 1909 when the shop was burned together with several other buildings at the time.

After the fire a brick building (his present one) was built and which incidentally was the second building to be constructed in the business district of Palacios. In the building Mr. Arnold continued his bakery business until 1924 at which time he added a general line of groceries.

Today as everyone in Palacios and its trade area knows, Arnold's Grocery is one of the finest and most completely equipped and stocked of any in the county. He carries a full line of groceries and meats both fresh and cured and handles only meat from quality animals.

Mr. Ray Sherry has charge of the meat department and has been in the store three years. Frederick refrigeration is used throughout with one large ice box for self service and one for meat display.

About one year ago an ice cream department was added and usually six flavors are obtainable.

The bake shop is in the back of the store under the management of Ward Cook, baker, who has been with Mr. Arnold ten years. However, Mr. Arnold never gets so busy with his constantly expanding business that he does not personally oversee all the departments.

Mr. Arnold is not only a successful business man, but always gives freely of his time toward all civic and social enterprises beneficial to the city. He served on the City

Council two years and was Justice of Peace for one term.

Mr. Arnold is very modest in crediting himself with the success of the store and maintains staunchly that it is largely due to Mrs. Arnold who, probably has not been absent from the business for more than thirty days during the past twenty years. Mrs. Arnold does all the accounting and a great deal of

the buying. Perhaps we could easily say that she is the most outstanding business woman in town.

The beauty of the store is enhanced by many lovely oil paintings done by Mr. Arnold himself, and for the convenience of his many customers he carries a line of cooking utensils, shelf drugs and toiletries.

Patronize those who advertise.

HARBOR BOAT WORKS HERMAN HOOD

ELECTRICAL APPLIANCES G. E. LAMPS LIGHTING FIXTURES

Greetings...

PIONEERS WHOSE TIRELESS EFFORTS WE COMMEND

- Acetylene and Arc Welding
- Motor Repairing
- Machine Work
- Automotive Service
- Radio Sales and Repairing

DOUGLAS ELECTRIC SERVICE

"WHAT MATAGORDA MAKES-- MAKES MATAGORDA COUNTY"

*** Is The Slogan Of ***

- MATAGORDA COUNTY'S newest and most modernly equipped creamery—
- Handling only quality dairy products throughout—
- Delivery service covering the entire county.

BAY CITY CREAMERY

E. Pederson, Manager Bay City Texas

FOR PROTECTIVE INSURANCE ---

LIFE — THEFT — TORNADO — AUTOMOBILE FIRE — ACCIDENT — EXPLOSION

This Firm Offers Its Assistance in Helping You Solve Your Insurance Problems. Whether You Carry A Policy With Us or Not, Feel Free to Come To Us For Assistance and Honest Advice.

FOR SINCERE EARNEST REAL ESTATE SERVICE BUYING SELLING LEASING

HOMES FARMS RANCHES BUSINESSES

Consult Us!

FEATHER & SON

ARNOLD'S

"SERVICE WITH A SMILE"

BAKERY FRESH BREADS, CAKES, COOKIES, PIES, ROLLS, AND BUNS ARE BAKED FRESH DAILY IN OUR OWN OVENS.

GROCERIES WE CARRY A COMPLETE LINE OF STAPLE, FANCY AND IMPORTED GROCERIES.

ICE CREAM 6 DIFFERENT DELICIOUS FLAVORS OF ICE CREAM MADE FRESH DAILY. ALSO THICK FROSTY MALTS.

MEATS WE SELL ONLY FRESH AND CURED MEATS FROM QUALITY ANIMALS. ROASTS BAKED GRATIS.

TOBACCO — CIGARETTES SCHOOL SUPPLIES CANDIES

"WE LEAD—OTHERS FOLLOW"

Palacios' ONLY Complete Food Store

William A. Elder Entered Dairy Business Here in 1919

CANAL--

(Continued From Page 4)

credit for this condition may be laid to the operation of the Agricultural Administration at Washington, undoubtedly much of his trouble may be fairly charged to excessive freight rates, which are usually estimated to be all that the traffic will bear. A comparison of rates in the Northwest where there is existing waterways and where the farmer lacks such transportation facilities is interesting and may be applied to Texas and Louisiana. The all rail mileage from Duluth to Buffalo is almost exactly 1000 miles and it is almost the same by water route—the actual difference, 12 miles. The normal rate for transporting grain by boat from Duluth to Buffalo is one and one half to two cents per bushel, which represents an actual cost of less than one half mill per ton mile. The depressed rail charge caused by the existing water route is .18½ cents per bushel. Where there is no competing water route, the cost of hauling grain 1000 miles from Eastern Montana to Duluth the rail rate is 25¢ per bu. It is a sensible conclusion that the farmer would be satisfied with the difference for the profit. That the completion of the waterway from the Mississippi to the Rio Grande will make available the markets of the North and East to our people is evident, as the waterway will connect with the Mississippi and all of its navigable tributaries, the Great Lakes and the Eastern Seaboard, thus giving access to more than 15,000 miles of inland waterways which serve the great congested industrial centers of the nation. This will permit our raw material to move to the area at the lower rates and will permit us to move the finished merchandise to the Gulf Coast at a commensurate rate. Many of the great steel companies of Pennsylvania, Ohio, and Indiana, are now moving steel products to the ports of Houston, Beaumont, Port Arthur, and Galveston by their own barge lines and at the savings indicated above. That we may reasonably expect the removal of large industries to the area bordered by the Waterway is a reasonable conclusion, as having the advantage of the lower rates, they would have the benefit of a mild climate for all year operation, and might expect an absence

Glenn's Garage—Ford Sales and Service



of labor troubles with which the industrial centers are now afflicted. Texas in the Southwestern Classification District has been the victim of unusual rate discrimination, as compared with the Eastern Classification District, and which is known as the favored district. Illustrating—We are now penalized more than 95% in the movement of 100# of freight, first class, a distance of 100 miles. We are unable to compete with growers on the Eastern Seaboard in shipping cotton to the mills, most of them located in that area, and are compelled to export our cotton—or else. This and like conditions we hope to overcome with the operations of the Intracoastal Waterway. Most of the streams along the Coast have at one time or another been used for the transportation of farm products, merchandise, and other commodities to our markets. The Brazos, Colorado, and even such small streams as Cash Creek and the Trespasos have been used as transportation facilities. In 1937, we recognized the possibilities of using the larger streams as feeders for the Waterway and navigation projects are now pending to develop these streams for this purpose. It is expected navigation on our rivers will provide heavy commerce for the Waterway. On the Colorado, alone, there is now available more than 3,000,000 tons annually of farm machinery, farm products, oil and sulphur, and livestock. This heavy bulky commerce would not doubt tax the facilities of the river of a 9x125 foot basis, which is the proposed dimensions of the river for navigation.

The sections of the Intracoastal Waterway already completed have exceeded estimates and even the

wildest expectations of its sponsors in the amount of commerce offered and a movement is now under way to widen and deepen the Waterway to take care of the expected commerce and which will no doubt further reduce the carrying charges.

That the canal will eventually be extended to the Rio Grande is an accepted conclusion, and no doubt this will make necessary its extension to our neighbor on the South—Mexico.

This section of the Gulf Coast, rich in mineral and agricultural resources is practically a virgin territory as to development. There are millions of acres of rich lands which are not now used in productive cultivation. No doubt we have, in a partial stage of development the largest and richest oil fields in the world. Along the coast lie most of the large sulphur deposits of America. A mild climate, fine water, natural resources and water transportation should and will attract industrial and agricultural development. Completion of the Waterway will cause to stand out the accomplishments and crowning achievement of our great Congressman Joseph J. Mansfield, whose capable hands have directed the operations of the sponsors of the project, and whose position as Chairman of the Rivers and Harbors Committee has made it possible to secure appropriations for the construction of the Waterway as well as the ports of Texas. He is the recognized authority on River and Harbor matters in America and is looked upon with as much admiration and respect by his colleagues, and sponsors of such projects in other states as he is in Texas and Louisiana.

The Intracoastal Waterway is an

LIGHT CO.--

(Continued From Page 1)

immediately began a policy of shutting down small, inefficient, isolated electric plants and built mile after mile of inter-connecting transmission lines served by large, central generating stations, thereby greatly increasing efficiency of operation and quality of service. At the present time there are over 2,600 miles of these main transmission lines as well as many lesser "feeder" lines forming a veritable network of electric power over a territory of 66,000 square miles, greater in size than the State of Illinois.

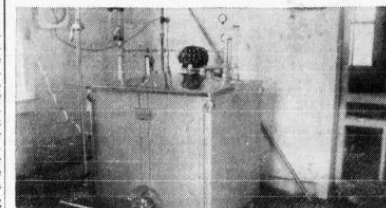
The wisdom of installing the transmission line system is seen in the fact that the C. P. and L. now serves 182 communities in South and Southwest Texas, the majority of which had never seen electric service of any kind previously, and the remainder of which had experienced unreliable service from isolated plants. Highly important is the fact that electric rates have been constantly reduced in the past decade; in fact reductions have been so numerous that the average home pays less than half per kilowatt hour for electricity as compared with 10 years ago.

The latest addition for Central Power and Light Company's South Texas network of transmission lines will be provided by a brand new "million-dollar" power plant to be constructed on Nueces Bay adjacent to Corpus Christi, according to Lon C. Hill, C. P. and L. president. Actual construction is to be commenced within a few days.

The plant, which includes latest type generating equipment, is the largest major power station to be connected with C.P.L. lines, and will augment the power supply of every customer of these lines, Hill said. Contract has been let to Lee Aiken of Donna for the excavation and pile driving portion of the construction. Alamo Iron Works was low bidder on the steel and steel erection jobs, according to J. T. Persons, chief engineer for the utility.

Growth in the ice business has been similar to that in the electric business with C. P. and L. The company now operates nearly seventy ice plants, giving adequate service to household and commercial needs as well as to the great vegetable and fruit shipping industries. Water service is provided in twenty-

Pasteurizing Equipment of Elder's Dairy



company. A contractor is yet to be designated on the brief work. Plans for the station which will develop three times the power of the company's Water Street Station in Corpus Christi, call for a building 101 feet by 132 feet to house the new station.

In height, the building will be equivalent to a four story structure with basement. A 150-foot smoke stack will be erected.

The investment will be known as the Nueces Bay Station, and is to be built between the Corpus Christi ship channel and Nueces Bay, and for use in cooling steam will be transferred to the bay. Water for making steel will come from the city water supply.

Plans call for expansion of the station as time goes on and necessity for expansion is found. Two generating units will be installed immediately and a third by 1942 is planned.

Construction of the plant has been made necessary by the growth of South and Southwest Texas, and in order to care for and encourage the future growth of industry in this territory, President Hill said. "It's our job to not only care for present needs, but to stay well in advance of them in order that electric service may actually promote development."

Growth in the ice business has been similar to that in the electric business with C. P. and L. The company now operates nearly seventy ice plants, giving adequate service to household and commercial needs as well as to the great vegetable and fruit shipping industries. Water service is provided in twenty-

Recently Remodeled And Pasteurizing Equipment Installed

Since 1919 the Elder Dairy has been an important factor in the industrial life of Palacios and its territory. The success of this firm is a fact well known by all who reside within its realm of service. A success which is not a thing of phenomena, a trick of fate or a happen chance, but one occasioned by diligent effort and a steady application of time and thought to ever improving the quality of product and service.

For twenty years through the hazards of gulf storms and northers of sleet and rain this organization has never failed to service its customers.

The Elder dairy may well be proud of its products as they have never failed to occupy a most prominent place on the counters of high quality merchandise. They have for years served the Baptist Young Peoples Union Encampment and the Army Camp as well as the more popular dining rooms of Palacios. Many notables have used the Elder Dairy products to such a point of satisfaction that they never fail to call for them on their various return trips. It is with a great deal of pride thoroughly justified that Mr. Elder recalls an occasion of a railroad vice-president who after leaving Kansas City in his private car never restocked the supply of milk and cream until he reached Palacios where he chose the Elder Dairy to supply his personal needs.

The Dairy owned and managed by William A. (Bill) Elder is modern throughout. The old barn has been completely overhauled, remodeled and painted with new equipment to meet the most rigid of rules of the State Health Department. In May of 1939 a Cherry Burrell pasteurizing plant was installed which has a vat with a capacity of 100 gallons where milk is cooked for fifteen minutes at a temperature of one hundred forty-four degrees, then is reduced to one hundred thirty degrees, thence run over the aerator where the temperature is reduced to 40 degrees before bottling.

As a token of appreciation to the many friends and customers enjoyed by this firm, they are desirous of taking this medium of extending their genuine, sincere thanks.

"EYESIGHT PROTECTION COSTS LITTLE - USE IT"

Says Reddy Kilowatt,
Your Electrical Servant

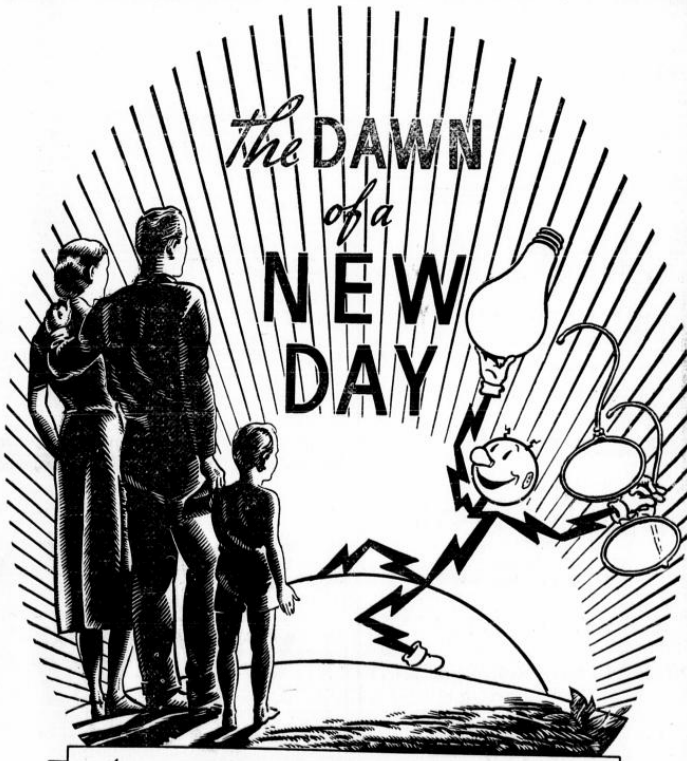
Modern I. E. S. Better Sight lamps protect your eyes from unnecessary strain by giving them well-diffused, scientifically-correct light.

Good light costs so little and does so much to protect your health and increase your comfort, that there's no need to be without it another night.

Stop in at your nearest Central Power and Light Store and see the wide assortment of I. E. S. Lamps in Floor, Table and Wall models.

You can burn a 100-watt lamp two full hours for only 1¢! That's how cheap good light is. Or, you can burn the floor lamp pictured for three nights' average reading for only a nickel.

For child or adult, Better Light is demanded by the requirements of the human body and there's no need to punish your eyes with poor light, when the best is so cheap!



thru BETTER LIGHT - BETTER SIGHT

 CENTRAL POWER AND LIGHT COMPANY

© 1939 REDDY KILOWATT

Trucking Contractor Opens New Western Auto Asso. Store

New Business to Have Formal Opening Oct. 28

Mr. D. M. Green, trucking contractor, wholesale and retail feed merchant and who is now opening a Western Auto Associate Store, came to Palacios about thirty years ago from Oklahoma.

At the time he came to Palacios he was connected with his father in the nursery business, but discontinued this business to become Chevrolet dealer and remained so for five years. His dealership was purchased by the Bay Chevrolet Company, Inc., and Mr. Green entered into the trucking and feed business.

On First Street, on East Bay, Mr. Green built two large buildings for housing his trucks and feeds with his offices adjoining. The Green home is one of the most attractive in the city and is immediately adjoining his offices. Pictures of the better homes of Palacios are shown elsewhere in this issue and Mr. Green's is numbered among them.

A new building has recently been erected of concrete and sheet metal with an ornamental front especially built to be the home of his newest undertaking, a Western Auto Associate Store which is formally opening October 28th. This store carrying a complete stock of merchandise offered by the American Market for the newest model automobiles as well as latest model, may be considered another step forward in the business of Palacios. Western Auto offers for the approval of customers a full line of electrical appliances, bicycles, hardware and builder's hardware. This store will be one of the largest merchandising houses of the vicinity. Radios, tires, tubes and batteries are among the outstanding purchases which are guaranteed by the company and adjustment is available not only at Mr. Green's firm, but elsewhere where there is a Western Auto Associate Store.

All decorating of the building and stock arrangement is attractively displayed for the customer's convenience and according to the plans and specifications of the Western Auto Store. Mr. Green and Mr. Turner, employee of Mr. Green's have spent much time in Houston at the office of the warehouse of the Western Auto Supply, where they have familiarized themselves with the stock and merchandising policies of the company. This is furnished free by the Western Auto Supply to enable the new store owners and managers to be able to give the same type of service as that of the larger and well known stores.

As a trucking contractor, Mr. Green does all types of general hauling with a Railroad Commission permit. All the drivers are bonded and licensed and all cargo is fully covered by insurance. In connection with the feed store and truck line, they operate a Hamman

First Baptist Church Organized in 1905 in First Public School

In the first public school building, now part of the residence of Julius Cunningham, the First Baptist Church of Palacios was organized on January 30, 1905 with seven charter members: D. D. Rittenhouse and wife, R. T. Riggs and wife, Rev. W. H. Travis, Mrs. Sam Montgomery and Dr. J. R. Elliott.

Mid week prayer meeting, Sunday School and preaching service was held there until the erection of the old restaurant in the B. Y. P. U. grounds. After the first encampment July 1906, the auditorium was used for a meeting place until 1907 when a small building was erected on the present site donated by the Palacios Townsite Company.

The establishment of the Baptist Academy with the efficient corps of teachers and many students gave the new church a strong working force immediately. Dr. M. M. Wolf supplied the pulpit for a year after he assumed the presidency of the Academy.

The Sunday School and W. M. S. were organized immediately after the church, but the B. Y. P. U. not until the spring of 1906 while Rev. Wm. Kettell supplied the pulpit during the months he was superintending the buildings on the B. Y. P. U. grounds. With the mid week prayer meeting these branches of the church have functioned regularly since. The records show that the average Sunday School enrollment, except for the first years, has been around two hundred.

The prosperity of both the Academy and town necessitated enlargement. Accordingly in 1909 under the pastoral leadership of Rev. George Sherman the present auditorium was built, but the borrowed debts from the B. Y. P. U. grounds were not replaced by the present handsome solid oak pews until 1913 during the pastorate of Rev. J. W. Israel.

The first parsonage, now the Brandon-Duffy Funeral Home, was sold and the present pastor's home purchased in which the primary department of the Sunday School was housed for a while when Rev. J. A. Derrick was pastor. While Rev. Wm. B. Ray was pastor the auditorium was remodeled and refurnished inside.

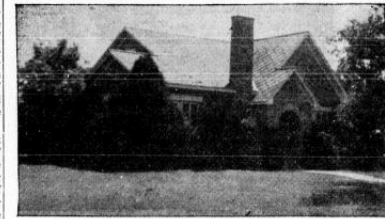
The need for modern Sunday School equipment became so acute that the church made a sacrificial effort and built the educational Service Station.

Mrs. Green assists in the accounting department and L. H. Bell and C. E. Williams are other employees who have been with the organization for several years.

Modern Palacios Tourist Camp, Silver Court



Brick Bungalow of D. M. Green



A Brief History of the Church Of God And Its Work in Palacios

LEE SANDERS

The Church of God in Palacios is not very old, yet we feel we have done a good work.

The Church was set in order on August 26, 1931, by J. W. Thompson with four members, Sin Della Corvin, Sis Johnnie Brown, Sis Velma Byers, and Sis M. E. Ledford. I believe since that time there has been 109 members added. We have a good Sunday School with an average attendance of 90. We also bought the Central Baptist Church in 1936, of which our friends of Palacios have been of much help in paying for it.

There has been numerous cases of Divine Healing. We have had requests for prayer from different states and God has wonderfully blessed.

We have service on Tuesday night, Young people meeting on Saturday night; Sunday School on Sunday morning at 9:30, eleven o'clock service; Sunday night at 7:30. Everybody invited.

Realizing that through the Sunday School the church could obey the part of the Saviour's last command "teaching them" the major emphasis through the years has been on the Sunday School and among the efficient superintendents Dr. Elliott, H. L. Skinner, Dr. Cairnes will be especially remembered. The work of the present superintendent extends back so far and with such faithful and painstaking effort that it is no more than right Mrs. Cairnes' name should be on this roll of honor.

The W. M. S. has faithfully endeavored to lead the church in obeying the first part of the Great Commission "Go ye into all the world" through programs and studies of world wide missions. Also it has fostered the fellowship so necessary in the local church and community by social gatherings and visiting.

The development of workers through the training afforded by the building during the pastorate of Rev. George D. McClelland. The baptistry was installed while Rev. Lloyd Chapman was pastor.

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1910 Marked The Beginning of the Hamill Activity

Since 1901 C. G. Hamill has been one of the most outstanding figures in the oil business in Texas, however, it was not until 1910 that he developed interest in oil production in Matagorda County.

His advent into Matagorda County was occasioned by his contracting to drill and develop leaseholdings of the Paystreak Oil Company. His first well for this company came in a gusher while he was still drilling at about 1200 feet. The drill was lost in the well due to the impossibility of removing it with the oil gushing, and the oil continued to flow by the drill stem for several months. This marked the beginning of successful drilling operations in Matagorda County which have continued ever since and become one of the most important of the industrial activities in the county.

Shortly after the experience with the Paystreak Oil Company he began contract for other companies and continued in charge of the development of the Paystreak interests. Later Mr. Hamill organized the Swastika Oil Company and started his own operations and of course his success with those is a well known and recognized fact among the oil fraternity and also all of Matagorda County.

For many years Mr. Hamill carried on his operations individually, but when his three sons, Claude,

the B. T. U. has greatly enhanced the efficiency of this church. Blessed is a country without a history, and this can well be said of a church. The faithful, loyal and sacrificial effort of the members to maintain a place of worship and help spread the teachings of God's Word sums up the history of the First Baptist Church of Palacios.

This church owes much to the wise and faithful advice of Dr. M. M. Wolf while he was president of the Baptist Academy.

Among the names of revered memory beside the charter members are Messrs. Bon Smith, George Murphy, Batson, A. A. Hayes, Mess. James Garrett, Jerry and Miss Linnie Wolf.

Silver Courts Bear Stamp Of State Approval

Those who live in Palacios and its surrounding territory are personally familiar with the Silver Courts under the management of Mr. and Mrs. L. H. Hilbert.

These courts have the approval of the Texas Bulletin of Approved Camps, which in itself means the stamp of approval from the standpoint of cleanliness, convenience and a healthful location.

Located on East Bay the vacationist is afforded a beautiful panorama from every direction. With fishing, bathing and hunting a more ideal spot could not have been found for the erection of these courts where every modern facility is installed to add to the comfort of the occupant.

Mr. and Mrs. Hilbert have worked tirelessly and unceasingly in their effort to make these the finest that may be found in Matagorda County. They have left nothing undone to add to their intrinsic beauty as well as their convenient arrangement.

Ellis and P. R., reached the age that they too were ready to go into business. Mr. Hamill organized the Hamill Drilling Company. This company continued to operate for a number of years when Claude and P. R. decided to start out for themselves and the company name was changed to Hamill and Hamill, and was composed of C. G. Hamill and his son, Ellis. With Ellis' death four years ago his wife, Mrs. Ellis Hamill continued with the elder Mr. Hamill and the firm name is still one of the most important in oil circles of Texas.

At the present time the company is still drilling and operating in Texas. Even though the greater part of their activities are in the field as operators they still do some contracting.

When we look into the long avenue of the future and see the good there is for each one of us to do, we realize after all what a beautiful thing it is to work, and to live, and be happy.—R. L. Stevenson.

SATISFIED

WITH YOUR LAST HAIRCUT?
IF YOU ARE THEN GO BACK AGAIN
—IF YOU NOT GO TO . . .

NASH'S BARBER SHOP

BUY GOOD SHOES . . .
THEN TAKE CARE OF THEM!

WHY NOT TAKE JUST AS GOOD CARE OF YOUR FOOTWEAR AS YOU DO YOUR SUIT? MANY TIMES THEIR COST IS THE SAME.

—Expert Equipment—

HEEL — BODY — SOLE WORK

PALACIOS SHOE SHOP

TRAVELING MEN:

STOP AT --- SILVER COURT

IN

PALACIOS ON HIGHWAY NO. 35

"Special Rates to Regular Guests"

—The Best Beds in Texas—

Every Room Has:—

HOT AND COLD WATER
COMPLETE PRIVATE BATH

GOVERNMENT APPROVED

L. H. HILBERT, Owner

FEED

IF YOU FEED . . .
FEED GOOD FEED—
BUY IT AT GREEN'S

POULTRY

LOWEST MARKET PRICES

Egg Production depends on the food your chickens eat. Feed them the best. Then you will know your chickens produce a maximum quantity of eggs.

LIVESTOCK

LOWEST MARKET PRICES

By the same token, milk cows and market cattle are fattened only by quick assimilation of proper feeding. Feed your entire herd with Green's Feed.

BUY GOOD FEED AT POPULAR PRICES

GREEN'S FEED STORE

TRANSPORT

- YOUR COMMODITIES
- YOUR LIVESTOCK
- YOUR MACHINERY
- YOUR HEAVY LOADS

BY

GREEN'S TRUCKS

BONDED & INSURED

Each Driver Is Bonded and Licensed

YOUR GOODS ARE SAFE

WHEN YOU
PATRONIZE

GREEN'S TRUCKS

Prompt
Service

Call
6

Law - - - - - Insurance

W. C. Gray

Palacios, Texas

Surety Bonds - - - - Notary Public

We have Shown You the Progress of Palacios, Matagorda County and Business Institutions
Now we Give You a Glimpse of the Front Page of

YOUR BEACON OF FORMER YEARS

1919: Before the Beacon was taken over by the present owners, a 5-column newspaper, edited by T. L. Tucker, printed on a Washington hand press. Changed to a 6-column paper, with the addition of a cylinder press, June 1, 1919.

Palacios Beacon

SUBSCRIPTION \$1.50 PER YEAR

PALACIOS, MATAGORDA COUNTY, TEXAS, MAY 30, 1919

VOLUME XII NUMBER 19

Beacon Changes Ownership.

With this issue the Beacon changes ownership. Mr. J. W. Dismukes, late of the Francitas Bee, having purchased the plant, subscription list and good will, assuming charge June 1.

Mr. Dismukes needs no introduction to many Beacon readers, but for the benefit of those who have no knowledge of his capabilities, I will mention the fact that for five years he has printed and published the Bee at Francitas and has succeeded in giving his readers a strictly first-class paper. He has followed the

printing and publishing business since boyhood and is thoroughly competent to, and will give, Beacon readers a paper representative of their interests and the needs of Palacios.

I wish to express, in passing, my regret that under my management the Beacon has not been all that a paper should be, and to briefly give the reasons for its failure to adequately represent Palacios.

In the first place, I came to Palacios when, to all appearances, the bottom had fallen out. During my nineteen months ownership, conditions have been abnormal; material has been be-

yond the reach of anything like a moderately rich man's pocket-book, and it has been absolutely impossible to secure adequate and competent help. Alone and unaided, it has been all I could do to get out regularly the poor paper I have given you. I am glad, for the sake of Palacios and Beacon readers, that Mr. Dismukes has taken over the ownership and management of your local paper; particularly so, since he has in his own family all the help he will require.

Lest the wrong impression prevail, I wish to state that lack of confidence in Palacios had nothing to do in influencing the sale

of the Beacon. I have every reason to believe that this city is on the verge of an era of permanent prosperity, the like of which has been hoped for only by the most optimistic. With a live, wide-awake Board of Trade and Civic League and a revival of an almost-dead confidence in her future, Palacios is coming to the front, not as she did in her boom days, but with a sure, steady growth—the kind that counts.

In conclusion I wish to thank the business men of Palacios for their loyal support, and to designate among them the Curtis-Sisson Grocery Company, the Tray-

lor Hardware Company and the Palacios State Bank. There has been no issue from which their ads were absent. And I bespeak for Mr. Dismukes and the Beacon this same support and a closer cooperation from the people of Palacios. Help the paper to give all the news, by phoning in items of interest. It takes the hearty cooperation of the entire citizenship in any community of this size to make a successful and newsworthy local paper, and to this end I earnestly ask you to assist in making the Beacon fairly and impartially representative of your interests and the interests of Palacios.

T. L. TUCKER.

1926: After adding several pieces of equipment and many faces of type the Beacon made its next progressive move by the addition of the Linotype:—

Palacios Beacon

For a Greater, Better Palacios Country—Agriculture, Industry, Commerce, Living

SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE

PALACIOS, MATAGORDA COUNTY, TEXAS, THURSDAY, MAY 27, 1926

VOLUME XIX NUMBER 21



Camp Notes

Col. Weathered has rented the J. H. Davis property on East Bay Boulevard for the summer.

Gen. Matthews and Col. Wren were in Palacios the first of last week on inspection tour of the camp.

Col. Claude A. Adams and Col. Julius Dorenfeld of Austin, and Capt. Gwynne Conrad, spent the first of the week here inspecting the work being done on the camp site.

Work is progressing rapidly on the S. P. spur to the campsite and is expected to be completed at an early date. This road will be shelled if they can not get gravel here in time.

Col. O'Reilly and Medical staff of the 36th Division Texas National Guard were here the first of the week and made arrangements to use the public school and H. E. buildings as hospital and medical headquarters during the Encampment here July 9-27.

Mr. Oscar Robinson, able local manager of the Grant Lumber Co., informed the Beacon this week that his company had been awarded the contract to furnish almost a million feet more lumber, to be used in construction of buildings contracted for since second appropriation allotment was granted by

merch with our wholesale firms with reference to the furnishing of supplies of the military. There will be 7000 men in camp at that time and an enormous quantity of supplies of all kinds will be required. Local firms will submit bids for groceries, wood and stock feed and the Texas Central Power Company will make a bid for the ice.—Bay City Tribune.

CAMP PALACIOS NEARLY READY FOR TEXAS NAT. GUARD

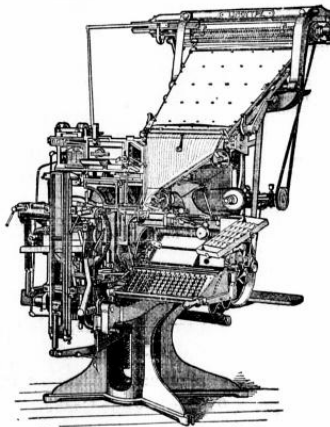
Austin, Texas, May 27.—Half of the buildings at the next camp of the Thirty-Sixth Division, Texas National Guard, at Camp Palacios are completed and the others are in the course of construction. Adjutant General Dallas J. Matthews announced Wednesday. When the division, comprising 6500 men, exclusive of the 120th Air Service, goes into camp July 9 for two weeks training it will be the largest assemblage of Texas troops ever in peace time, the general stated.

Twenty-eight bath houses, 110 kitchens and a complete water and drainage system are furnished. The troops will live in regular army tents. The Texas Baptists have erected an enlisted men's club and a boat bathing pier has been built into Palacios Bay.

Major General John A. Hulien will be division and camp commander. It will require thirty trains to take the troops to the camp.

NOTICE

The Beacon's New Linotype



With a great deal of satisfaction the editor of the Beacon announces the installation of a new Linotype. This mechanical marvel qualifies us to serve efficiently the large number of persons who look to our publication for enlightenment and entertainment, and who patronize our job-printing department.

The rapidly increasing circulation of the Beacon together with our desire to place at the command of our advertisers and

WHARTON DEFEATS PALACIOS IN FIRST GAME OF SEASON

The Palacios ball team went to El Campo last Sunday, where they played the first game of the present season with Wharton team, and were defeated by a score of 10 to 14. However, the Palacios rooters who saw the game say that manager Douglas and his boys have nothing to be ashamed of as the game was a better one than the score indicates, and that the home team really played a better grade of ball than their opponents.

The Douglas Garage Installs New Welding And Cutting Outfit

Mr. Calvin Douglas, the enterprising proprietor of Douglas Garage, believes in keeping up with the times, and has just installed the very latest and best equipment it is possible to get in the way of an Improved Imperial Acetylene Welding and Cutting outfit. With this high class outfit he is able to cut up to 13 inches of steel and it has ten tips for welding. In fact, this wonderful machine handles quickly anything in the range of the process of welding, brazing and cutting. You are invited to call and see it work.

Prominent Men to Visit Palacios

BACCALAUREATE SERVICES P. H. S. HELD SUNDAY NIGHT

Closing exercises of the Palacios High School began Sunday night with the Baccalaureate Services in the auditorium, which was well filled with friends and patrons of the school and class of 1926.

While Miss Clara Partain at the piano played the Processional the class of eighteen young men and ladies who have finished their high school work, marched to the front of the stage and Rev. J. A. Derrick gave the Invocation, which was followed by the singing of "Holy, Holy, Holy." A choir composed of Misses Louise Pybus and Nora Hayes, Mrs. O. C. Arnold, Mrs. R. J. Sisson, Messrs. E. E. Burton, F. G. Berger, Joyce H. Thomas, Rowland Burton and Arnold Burton sang that beautiful anthem, "Praise Ye the Father," by Gounod.

Rev. Derrick read the Scripture lesson, a part of the 11th Chapter of Hebrews.

"When Ebbside Flows" by Stanley Gordon, was sung by Mr. Thomas, who has a wonderful voice and always pleases his hearers.

The sermon was delivered by Rev. G. F. Gillespie. It was a splendid message to the young folks and enjoyed by everyone. The benediction was offered by Dr. T. F. Driskill.

On Friday night will be the commencement exercises, when Dr. M. M. Wolf will give the address and the class will receive their diplomas.

METHODIST CHURCH

TODAY: With a Modernly Equipped Plant the Beacon Speaks For Its Self!

J. L. KOERBER IN BUSINESS HERE TWENTY YEARS

Carries Full Line Washing Machines, Radios, Firestone Tires and Gas Appliances

Mr. J. L. Koerber a long time resident in Palacios and a familiar figure in the business section has been established since 1919 when he came here from Houston and incorporated the Palacios Auto Company, a dealership for Fords.

One year later he acquired the wholesale distributorship for the Texas Company and still retains that business, however, since 1924 Mr. Koerber has discontinued his Ford Sales and Service and instead has handled a general line of radios, gas appliances, auto parts and Firestone tires, also Electrolux Gas refrigerators.

Mr. J. L. Koerber, Jr., assists in the Texaco business, and the firm style has been recently changed to Koerber Sales Company. Miss Pauline Winters assists in the store and has been with Mr. Koerber for a great many years.

In addition to the aforementioned businesses Mr. Koerber has the Koerber Products Company. This he has had about 18 years. He began this business with the canning

of only tamales, but now has approximately ten varieties of canned goods, among them a canned meat ball which he can under the name of Fargio Meat Balls for the Foods Product Company of Chicago and it is distributed by the Schumacher Company in Houston.

Mr. Koerber's products are carried by all the leading grocery stores in this vicinity.

PIERCE FAMILY

(Continued From Page 1)

a standard bearer to Richard the Third at the battle of Bosworth Field in 1485. Peter Percy's grandson Richard, changed the spelling of the name from Percy to Pearce about 1500. Then Abel Head Pearce changed the spelling of the American branch of the family from Pearce to Pierce when he migrated to Texas from Rhode Island. The rest of the family who followed him to Texas, followed suit, but the members who remained in New England still spell the name Pearce, and pronounce it "Purse".

Abel and John Pierce worked for Grimes as cow-hands up to the time of the Civil War, then served the Confederacy for four years. After the war, the brothers returned to their work, saved their money, bought land whenever opportunity offered—sometimes as low as 12¢ per acre, bought cattle from time to time to stock their lands.

In 1865 Abel Head Pearce married Fanny Lacy, a daughter of William Demetrius Lacy, one of the signers of the Texas Declaration of Independence from Mexico and said to be the only Greek scholar in Stephen F. Austin's colony on the Brazos. To this marriage was born one child, who lived, Mamie, who married Henry Malcom Withers of Kansas City. The children of this marriage living today are Lacy Armour and Percy Rummels of Chicago, and Pierce Withers who lives at his grandfather's old ranch headquarters home at Pierce, Texas.

Before Abel H. Pierce's death, his land holdings went into the thousands of acres in Matagorda and adjoining counties, and his cattle likewise were numbered by thousands. He lived a hard and active life. Many tales are told today of this early "cattle king" and his activities in the ties, some of which are not true. His grave lies under the live oak trees at the old Demings Bridge on the Tide Haven cemetery on the banks of the Tres Palacios, beside the grave of his wife Fanny.

Johannathan Edwards Pierce, the son of our association, we are determined to complete the canal to the Rio Grande and work is being prosecuted on surveys and necessary data which will be sufficiently convincing, we feel sure, to meet all requirements and secure the approval of the United States engineers which will put us in position to secure appropriations for completion of the canal to the Rio Grande.

Home of Koerber Products Co.



Home of Mr. and Mrs. J. L. Koerber



CEMETERY--

(Continued From Page 1)

of O. C. Arnold, W. H. Clement, M. K. Feather and the late F. C. Hensel who became president of the Association, a position he filled until his death when J. L. Pybus was elected to the place and is still serving in that capacity.

On Jan. 1, 1917 D. D. Rittenhouse was appointed manager and he served in this capacity faithfully until a few years ago when his health became such he could not give it the care and attention he desired.

D. P. Jordan is now caretaker, and Mrs. O. C. Arnold secretary and treasurer. When the association was first formed three trustees were elected by the people and it was voted that the cemetery be maintained by the sale of lots and each lot owner pay \$2.00 per year.

The funeral of Mrs. Singer was held on April 5, with Rev. W. H. Travis, President of the Palacios College, officiating.

Younger brother of "Shanghai" was born in 1839, came to Texas from Rhode Island shortly after his brother died, worked for Grimes as a cow-hand, acquired lands and cattle by hard work and saving, married Nannie Lacy in 1866, who was a sister of Fanny Lacy Pierce, wife of his brother, and of the late Jane Lacy Pybus of Palacios. The Lacy girls mother was Sarah Bright Lacy who was the mother by another marriage, of Lavinia Hunter, the first white girl in Stephen F. Austin's colony on the Brazos. Sarah Bright's grave is located in a live oak grove on the banks of the Tres Palacios river a mile south of the old Demings Bridge grave yard, is marked with a stone and fenced by her descendants, Mamie Withers and Pearl Pierce Smith, many years ago.

The children of Johannathan Pierce's

ground. The old house has long since been destroyed by fire but many of the old barns are still standing today. John Pierce and his wife Nannie are buried nearby in the Demings Bridge graveyard that they gave to the public as a free burial place.

At school for the first time, a small boy started to cry bitterly. "What's the matter, Willie?" asked the teacher. "Please, Miss, I don't like school and I've got to stay here until I'm fourteen." "Don't let that worry you," said

the teacher, "I've got to stay here until I'm sixty-five!"

Friendship that flows from the heart cannot be frozen by adversity, as the water that flows from the spring cannot congeal in winter.—J. Fenderson Cooper.

NOTHING TO SELL BUT SERVICE

ROUTE IT

RED ARROW

PALACIOS IS OVERNIGHT VIA RED ARROW

FROM—

Houston, Corpus Christi, San Antonio, Dallas, Fort Worth, Waco, Austin, Victoria

ORDER IT TODAY

RECEIVE IT TOMORROW

KOERBER SALES CO.

PHONE 143

PALACIOS AGENTS

RED ARROW Freight Lines, Inc.

HERE'S A WHIRLWIND WASHER VALUE AT KOERBER SALES CO.

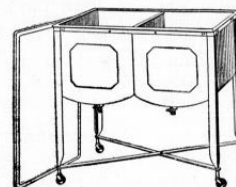
60 BOXES RINSO and TABLE TOP TWIN TUBS . .

FREE

With Purchase of a Crosley Washer

THE NEW IMPROVED 1940 CROSLY "SAVAMID"

Here's the electric washer opportunity you've been waiting for! With features that make it America's No. 1 washer value, but to make it an even greater sensation, Koerber Sales Co. gives you the heavy galvanized Twin Tub with removable table top and finished in all white enamel, PLUS 60 BOXES OF GENUINE RINSO! Never, to our knowledge has there ever been such an offer made in Palacios. Come in and see them displayed.



Reg. \$14.95 Drain Tubs With Removable Top

Can be used as drain tubs or kitchen table. Made of heavy gauge galvanized material with a double lock seam—rust and leak proof—furnished with white metal die cast drains. Easy rolling hard rubber tread casters. 22-gallon capacity. Exterior finished in gleaming white enamel. \$14.95 value.

NEW 1940 RINSO 60 PACKAGES FREE!



- Streamlined 22-Gallon Beauty
- Lovell Wringer, Selective Pressure
- Splash-Proof Tub Cushioned in Rubber
- Mechanism Lifetime Sealed in Oil
- Triple Vane Cast Aluminum Agitator

Complete \$90 Value for
\$69.95

KOERBER SALES CO.

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REFRIGERATION is constant, silent, trouble-free, economical when you have a Servel Electrolux gas refrigerator.

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- REFRIGERATION
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